

MAYFIELD VILLAGE

2017 Community Survey

Your voice matters.

Questions? Contact County Planning directly at 216.443.3700 or mstryker@cuyahogacounty.us

 County Planning



Welcome!

Thank you for taking the time to complete this important survey.

About the Survey

This survey is being conducted by the Cuyahoga County Planning Commission (County Planning) on behalf of Mayfield Village. The results will be used to assist Village officials in prioritizing actions.

Your opinions are very important. It is crucial that you respond to the survey for Mayfield Village to get an accurate and complete understanding of residents' opinions.

Returning Your Survey

A stamped and addressed return envelope is included in your survey packet. Please complete and return the survey no later than **September 22, 2017.**

Be assured that your individual responses will remain anonymous.

Instructions

Please answer each question as completely as possible. If you choose to not answer a question, leave it blank and please return your entire survey.

This survey is to be completed collaboratively by the adult head(s) of household. Please read all answer choices before marking your selection. Leave answers blank if the question or choices do not apply to you.

To respond, darken the open circles [O] to indicate your answer selection. Use only a pencil or ballpoint pen.

Select answers like this:



Do NOT select like this:



Questions?

Thank you for your time and participation. If you have any questions, please contact County Planning directly at 216.443.3700 or mstryker@cuyahogacounty.us.

RESIDING IN MAYFIELD VILLAGE

1. Why do you choose to live in Mayfield Village? (Select up to four (4) options)

- | | |
|---|--|
| <input type="radio"/> I enjoy the suburban environment | <input type="radio"/> I am close to my family and/or friends |
| <input type="radio"/> It offers the type of housing I want | <input type="radio"/> I have easy access to the Village's parks |
| <input type="radio"/> I am close to shopping | <input type="radio"/> My neighborhood is well-maintained |
| <input type="radio"/> I am close to my work | <input type="radio"/> My property is a good investment |
| <input type="radio"/> I have access to highways | <input type="radio"/> The quality of the school system |
| <input type="radio"/> I am close to the North Chagrin Reservation | <input type="radio"/> I feel safe in the Village/my neighborhood |
| <input type="radio"/> I have easy access to Downtown Cleveland | <input type="radio"/> My housing costs fit my budget |
| <input type="radio"/> The high quality of municipal services | |

2. For what reasons might you consider moving out of Mayfield Village? (Select up to four (4) options)

- I would not consider moving out of Mayfield Village

If you choose "I would not consider moving out of Mayfield Village", please do not select more options.

- | | |
|--|---|
| <input type="radio"/> For lower taxes | <input type="radio"/> For a more rural environment |
| <input type="radio"/> For a smaller house | <input type="radio"/> For a different climate |
| <input type="radio"/> For a larger house | <input type="radio"/> For better community facilities |
| <input type="radio"/> For a rental unit | <input type="radio"/> For a safer community |
| <input type="radio"/> For a newer house | <input type="radio"/> For a retirement friendly community |
| <input type="radio"/> For attached condos/clustered homes | <input type="radio"/> For a single story/ranch style home |
| <input type="radio"/> For more home for my money | <input type="radio"/> To be able to walk to more places |
| <input type="radio"/> To have better access to highways | <input type="radio"/> For better access to shopping |
| <input type="radio"/> For less traffic congestion | <input type="radio"/> To be closer to family and/or friends |
| <input type="radio"/> For a more diverse community setting | <input type="radio"/> For a better school district |
| <input type="radio"/> For more property | <input type="radio"/> To be closer to work/job related (including job transfer) |
| <input type="radio"/> For a more urban environment | <input type="radio"/> For a higher quality of municipal services |

PARKS, RECREATION & CULTURE

3. Please rate the ease of public access to parks within the community:

Excellent	Good	Average	Poor	Very Poor
<input type="radio"/>				

4. To which age groups would you like to see more Village events targeted? (You may select more than one)

Children	Teens	Families with Children	Young Adults/ Professionals	Seniors (55+)
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Please rate the quality of the following Village parks and recreation facilities:

	Excellent	Good	Average	Poor	Very Poor	Have Not Used
The Community Room	<input type="radio"/>					
Wiley Park	<input type="radio"/>					
Parkview Pool	<input type="radio"/>					
Wetland Preserve Trail	<input type="radio"/>					
The Grove Amphitheatre	<input type="radio"/>					
Baseball/Softball Fields	<input type="radio"/>					
Soccer Fields	<input type="radio"/>					
Bruce G. Rinker Greenway	<input type="radio"/>					
Reserve Hall Theatre	<input type="radio"/>					
Gazebo	<input type="radio"/>					

6. What types of improvements/features would you like to see along the Bruce G. Rinker Greenway? (You may select more than one)

Better Connections	Rest Stops	Bike Parking	Exercise Stations	Public Art	Cultural/Historical Markers	Trailhead Parking
<input type="radio"/>	<input type="radio"/>					

7. What types of events or activities would you like to see hosted at The Grove Amphitheatre?

Music	Live Theater	Outdoor Movies	Community Festivals/Events	Comedy Events
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. What types of events or activities would you like to see hosted at the Reserve Hall Theatre?

Music	Live Theater	Movies	Community Festival/Events	Comedy Events
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Overall, how do you rate the Village's parks and recreation facilities?

Excellent	Good	Average	Poor	Very Poor
<input type="radio"/>				

VILLAGE IMAGE AND COMMUNICATION

10. Which form of media do you prefer to receive information from the Village?

Village Website	Social Media	Phone Calls	Voice of the Village	Direct Mailing
<input type="radio"/>				

11. Indicate whether you agree or disagree with the following statements about Village image and communication:

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The Village should focus on creating a unique identity and brand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Question 11 Continued	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The Village should focus on preserving its cultural heritage and history	0	0	0	0	0
Neighborhood streets should have decorative elements (e.g. signs, lamp posts, sidewalks)	0	0	0	0	0
The Village does a good job of making information accessible to all residents	0	0	0	0	0
I feel well informed about community programs and events	0	0	0	0	0
The Village has an active and informative presence on social media	0	0	0	0	0
The Village's website is easy to use and to access information	0	0	0	0	0

HOUSING

12. Indicate your priority for the types of housing needed as the Village continues to develop:

	Priority Level				
	Very High	High	Average	Low	Very Low
More housing options for seniors looking to remain within the Village	0	0	0	0	0
More housing options within walking distance to amenities (restaurants, shops, parks)	0	0	0	0	0
More townhouses/condos in appropriate locations	0	0	0	0	0
More apartments in appropriate locations	0	0	0	0	0
More single-family, detached homes	0	0	0	0	0
More housing types for young professionals	0	0	0	0	0
Maintaining existing housing and neighborhoods	0	0	0	0	0
Underutilized land should remain greenspace	0	0	0	0	0
More affordable housing	0	0	0	0	0
More sustainable and energy-efficient housing	0	0	0	0	0
More code enforcement	0	0	0	0	0

ECONOMIC DEVELOPMENT

13. Indicate whether you agree with the following statements about future development in Mayfield Village:

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The Village should encourage environmentally sustainable development	0	0	0	0	0

Question 13 Continued	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The Village should focus on walkable mixed-use development (retail, office, residential)	0	0	0	0	0
New homes should match the scale and design of existing homes	0	0	0	0	0
Underdeveloped properties should be used to build new housing options	0	0	0	0	0
Underutilized properties should be preserved as green space (e.g., parks, community gardens)	0	0	0	0	0
Underdeveloped properties should be developed for commercial use (e.g., retail, offices, industrial)	0	0	0	0	0

14. Indicate whether you agree or disagree with the following economic development statements:

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The Village needs to maintain and attract different types of retail/service stores	0	0	0	0	0
The majority of my necessary shopping needs can be met by local retailers	0	0	0	0	0
The Village needs to focus on developing more arts and cultural attractions	0	0	0	0	0
The Village should provide financial incentives that attract office jobs	0	0	0	0	0
The Village should focus development on manufacturing and industrial jobs	0	0	0	0	0
The Village should promote workforce training programs in Mayfield	0	0	0	0	0
The Village should support more redevelopment and reuse near I-271	0	0	0	0	0
The Village should focus on the redevelopment of Beta Drive	0	0	0	0	0
The Village should support the establishment of local businesses	0	0	0	0	0
The Village should support the establishment of amusement businesses (Go Karts, theaters, etc.)	0	0	0	0	0

LAND USE

15. How would you rate Mayfield Village in accomplishing the following goals in the last 10 years:

	Excellent	Good	Average	Poor	Very Poor
Preserving the quality of the SOM Center Road Corridor	0	0	0	0	0
Upgrading Village facilities	0	0	0	0	0
Increasing pedestrian connections	0	0	0	0	0
Programming The Grove Amphitheatre/Gazebo/Reserve Hall Theatre	0	0	0	0	0

Question 15 Continued

	Excellent	Good	Average	Poor	Very Poor
Expanding recreational opportunities	0	0	0	0	0
Expanding uses in Village office/industrial areas	0	0	0	0	0
Enhancing the Town Center and public places	0	0	0	0	0
Improvements at The Grove Amphitheatre	0	0	0	0	0

16. Indicate **the types of uses** you would like to see in the following areas (You may select more than one for each area):

	Entertainment/ Amusement	Retail	Office	Housing	Industrial	Parks
Beta Drive	0	0	0	0	0	0
SOM Center Road	0	0	0	0	0	0
North Commons Blvd	0	0	0	0	0	0
Wilson Mills Road	0	0	0	0	0	0

TRANSPORTATION

17. Indicate which types of improvements you would like to see on the following major streets in Mayfield Village (You may select more than one for each area):

	Improvements You Would Like to See				
	Safer for Bikes	Safer for Walking	Easier Access to Transit	More Attractive Streets	Moving Cars More Quickly
Wilson Mills Road	0	0	0	0	0
Beta Drive	0	0	0	0	0
SOM Center Road	0	0	0	0	0
Highland Road	0	0	0	0	0
White Road	0	0	0	0	0
North Commons Blvd	0	0	0	0	0
I-271 Interchange	0	0	0	0	0

18. Indicate your priority for improving the **ease** and **safety** of getting around:

	Priority Level				
	Very High	High	Average	Low	Very Low
<u>Improving</u> the ease and safety of getting around by car	0	0	0	0	0
<u>Improving</u> the ease and safety of getting around by public transit	0	0	0	0	0
<u>Improving</u> the ease and safety of getting around by bike	0	0	0	0	0
<u>Improving</u> the ease and safety of getting around by walking	0	0	0	0	0

COMMUNITY AMENITIES

19. Please rate the **quality** of the following community amenities:

	Excellent	Good	Average	Poor	Very Poor	Have Not Used
University Hospitals Health Center	0	0	0	0	0	0
Mayfield Public Schools	0	0	0	0	0	0
Private or Parochial Schools	0	0	0	0	0	0
Mayfield Branch of Cuyahoga County Library	0	0	0	0	0	0
North Chagrin Reservation	0	0	0	0	0	0
Hillcrest Hospital	0	0	0	0	0	0
Wildcat Sports & Fitness Center	0	0	0	0	0	0

20. Please rate the **importance** of the following community amenities:

	Very Important	Important	Somewhat Important	Not Important
University Hospitals Health Center	0	0	0	0
Mayfield Public Schools	0	0	0	0
Private or Parochial Schools	0	0	0	0
Mayfield Branch of Cuyahoga County Library	0	0	0	0
North Chagrin Reservation	0	0	0	0
Hillcrest Hospital	0	0	0	0
Wildcat Sports & Fitness Center	0	0	0	0

VILLAGE SERVICES

21. Should the Village explore shared dispatch or other regional services with neighboring communities?

Yes	No
0	0

22. How often do you use the following services offered by the Village?

	Once a Week	Once a Month	Several Times a Year	Rarely	Never
Mayfield Village website	0	0	0	0	0
Bulk/yard waste pickup	0	0	0	0	0
Curbside recycling program	0	0	0	0	0
PIPE (Public Involvement/Public Education, Euclid Creek)	0	0	0	0	0
Tool lending	0	0	0	0	0
Hazardous waste/computer round up	0	0	0	0	0
Sidewalk repair program	0	0	0	0	0
Table and chair rental	0	0	0	0	0

23. Please rate the **quality** of the following services offered in Mayfield Village:

	Excellent	Good	Average	Poor	Very Poor	No Opinion
Police protection	0	0	0	0	0	0
Fire protection/EMS	0	0	0	0	0	0
Traffic enforcement	0	0	0	0	0	0
Senior services	0	0	0	0	0	0
Community Partnership on Aging	0	0	0	0	0	0
Recreational programs	0	0	0	0	0	0
Building Department permitting process	0	0	0	0	0	0
Housing maintenance enforcement	0	0	0	0	0	0
Commercial maintenance enforcement	0	0	0	0	0	0
Trash collection	0	0	0	0	0	0
Park maintenance	0	0	0	0	0	0
Snow & ice removal	0	0	0	0	0	0
Street maintenance/repair	0	0	0	0	0	0
Water back up/sewer inspection	0	0	0	0	0	0
Mayfield Village website	0	0	0	0	0	0
Bulk/yard waste pickup	0	0	0	0	0	0
Curbside refuse & recycling program	0	0	0	0	0	0
PIPE (Public Involvement/Public Education, Euclid Creek)	0	0	0	0	0	0
Leaf & mulch program	0	0	0	0	0	0
Tool lending	0	0	0	0	0	0
Hazardous waste/computer round up	0	0	0	0	0	0
Sidewalk repair program	0	0	0	0	0	0
Table and chair rental	0	0	0	0	0	0
Senior snow plowing	0	0	0	0	0	0
Maintenance of Village owned properties	0	0	0	0	0	0
Emergency notification system	0	0	0	0	0	0

24. Please rate the **importance** of the following services offered in Mayfield Village:

	Very Important	Important	Somewhat Important	Not Important
Police protection	0	0	0	0
Fire protection/EMS	0	0	0	0
Traffic enforcement	0	0	0	0
Senior services	0	0	0	0
Community Partnership on Aging	0	0	0	0
Recreational programs	0	0	0	0
Building Department permitting process	0	0	0	0
Housing maintenance enforcement	0	0	0	0
Commercial maintenance enforcement	0	0	0	0
Trash collection	0	0	0	0
Park maintenance	0	0	0	0
Snow & ice removal	0	0	0	0
Street maintenance/repair	0	0	0	0
Water back up/sewer inspection	0	0	0	0
Mayfield Village website	0	0	0	0
Bulk/yard waste pickup	0	0	0	0
Curbside refuse & recycling program	0	0	0	0
PIPE (Public Involvement/Public Education, Euclid Creek)	0	0	0	0
Leaf & mulch program	0	0	0	0
Tool lending	0	0	0	0
Hazardous waste/computer round up	0	0	0	0
Sidewalk repair program	0	0	0	0
Table and chair rental	0	0	0	0
Senior snow plowing	0	0	0	0
Maintenance of Village owned properties	0	0	0	0
Emergency notification system	0	0	0	0

25. How do you rate the **overall** quality of services offered in Mayfield Village?

Excellent	Good	Average	Poor	Very Poor
0	0	0	0	0

QUALITY OF LIFE

26. Do you feel engaged in your neighborhood/community?

Yes	No
<input type="radio"/>	<input type="radio"/>

27. How are you involved in your neighborhood/community? (Please select all that apply)

<input type="radio"/> Neighborhood or Home Owner's Association	<input type="radio"/> Schools
<input type="radio"/> Community service groups (e.g., Kiwanis Club)	<input type="radio"/> Place of worship or faith community
<input type="radio"/> Recreation/athletic organizations	<input type="radio"/> Village Boards, Commissions or Committees

28. Would you like to see the Village's population grow above its current population of approximately 3,400? (At 5,000 residents, the Village's status would change to a City)

Yes	No
<input type="radio"/>	<input type="radio"/>

29. Do you participate in/attend any of the following events?

	Yes	No	Never
Cruise Night	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pancake Breakfast	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4 th of July Celebration/Fireworks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30. How do you rate the **overall** quality of life in Mayfield Village?

Excellent	Good	Average	Poor	Very Poor
<input type="radio"/>				

DEMOGRAPHIC QUESTIONS

31. What is your age? (If more than one adult completed this survey, please note the age of the one who most recently had a birthday)

<input type="radio"/> 18 to 34	<input type="radio"/> 45 to 54	<input type="radio"/> 65 to 74
<input type="radio"/> 35 to 44	<input type="radio"/> 55 to 64	<input type="radio"/> 75+ years

32. How many years have you lived in Mayfield Village?

<input type="radio"/> Under 2 years	<input type="radio"/> 6 – 10 years	<input type="radio"/> 21 – 30 years
<input type="radio"/> 2 – 5 years	<input type="radio"/> 11 – 20 years	<input type="radio"/> More than 30 years

33. How much longer do you plan to live in Mayfield Village?

<input type="radio"/> Under 2 years	<input type="radio"/> 11-20 years	<input type="radio"/> I do not intend to move out of Mayfield Village
<input type="radio"/> 2 – 5 years	<input type="radio"/> 21-30 years	
<input type="radio"/> 6 – 10 years	<input type="radio"/> More than 30 years	

34. Do you rent or own your home currently?

<input type="radio"/> Owner	<input type="radio"/> Renter
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35. Do you see yourself renting or owning five (5) years from now?

<input type="radio"/> Owning	<input type="radio"/> Renting
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36. Please indicate the number of people in your household that are in each of the following age groups:

0 to 17	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75+ years
_____	_____	_____	_____	_____	_____	_____	_____

37. List the one thing you think is the Village's greatest strength:

38. Please list what street you live on:

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

40. In the next 10 years, Mayfield Village should become a community that _____ :

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Thank you!

Please fold the survey in half and mail it in the enclosed, postage-paid envelope no later than September 22, 2017.



The Cuyahoga County Planning Commission's mission is to inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.

Learn more:
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