



Mayfield Village MASTER PLAN

Public Meeting #3
September 25, 2018

- Introductions
- The Planning Process
- Public & Community Involvement
- Goals & Actions
 - Key Updates
- Implementation
- Gathering Feedback
- Next Steps
- Question & Answer
- Board Activity

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INTRODUCTIONS



County Planning

OUR MISSION

“To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.”

Glenn Coyne, FAICP, Executive Director

James Sonnhalter, Manager, Planning Services

Micah Stryker, AICP, Project Lead

Rachel Novak, Planner

Jennifer Chandler, Planning Intern

Nate Weyand-Geise, Planning Intern

COMMUNITY MASTER PLANS

- **2015**

- Beachwood
- Cleveland Heights
- Olmsted Falls
- Parma Heights
- University Heights

- **2016**

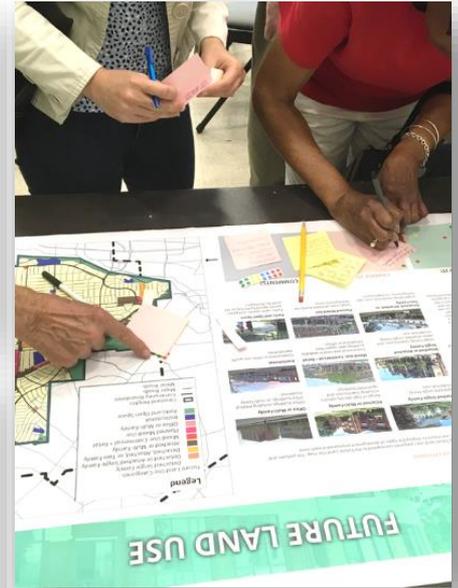
- Bay Village
- Euclid
- Richmond Heights
- Rocky River

- **2017**

- **Mayfield Village**
- Strongsville
- Maple Heights
- Brecksville
- Parma Town Center

- **2018**

- Broadview Heights
- Brooklyn
- Westlake
- Woodmere



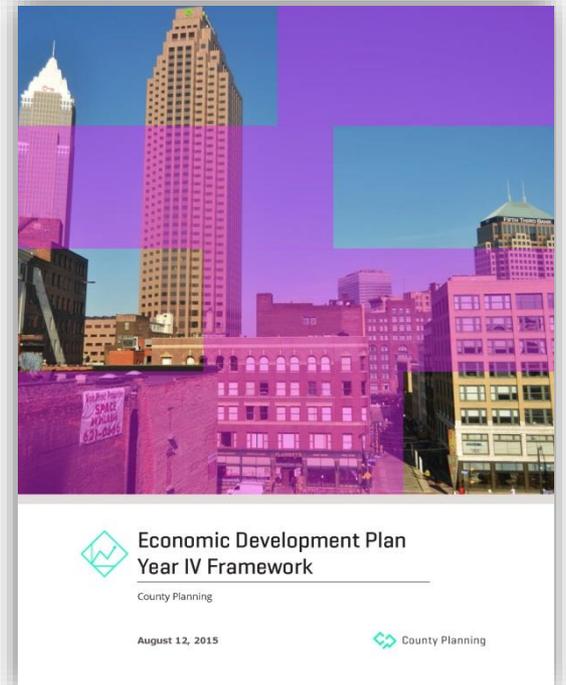
COUNTY WIDE HOUSING STUDY

Plan to determine housing needs, market demand, and best practices



PLACE BASED ECONOMIC DEVELOPMENT PLAN

Plan to identify economic development focus areas based on existing employment hotspots



CUYAHOGA GREENWAYS



- ✓ Outlines trail connections with a regional, cross-county focus
- ✓ Other candidate routes are part of a “supporting” system of on-road and off-road links

Regional Network

- **120** miles of existing trail
- **50** miles of proposed trail
- **125** miles of proposed on-street routes
- **295** miles total

Supporting Network

- **58** miles of existing trail
- **104** miles of proposed trail
- **354** miles of proposed on-street routes
- **516** miles total

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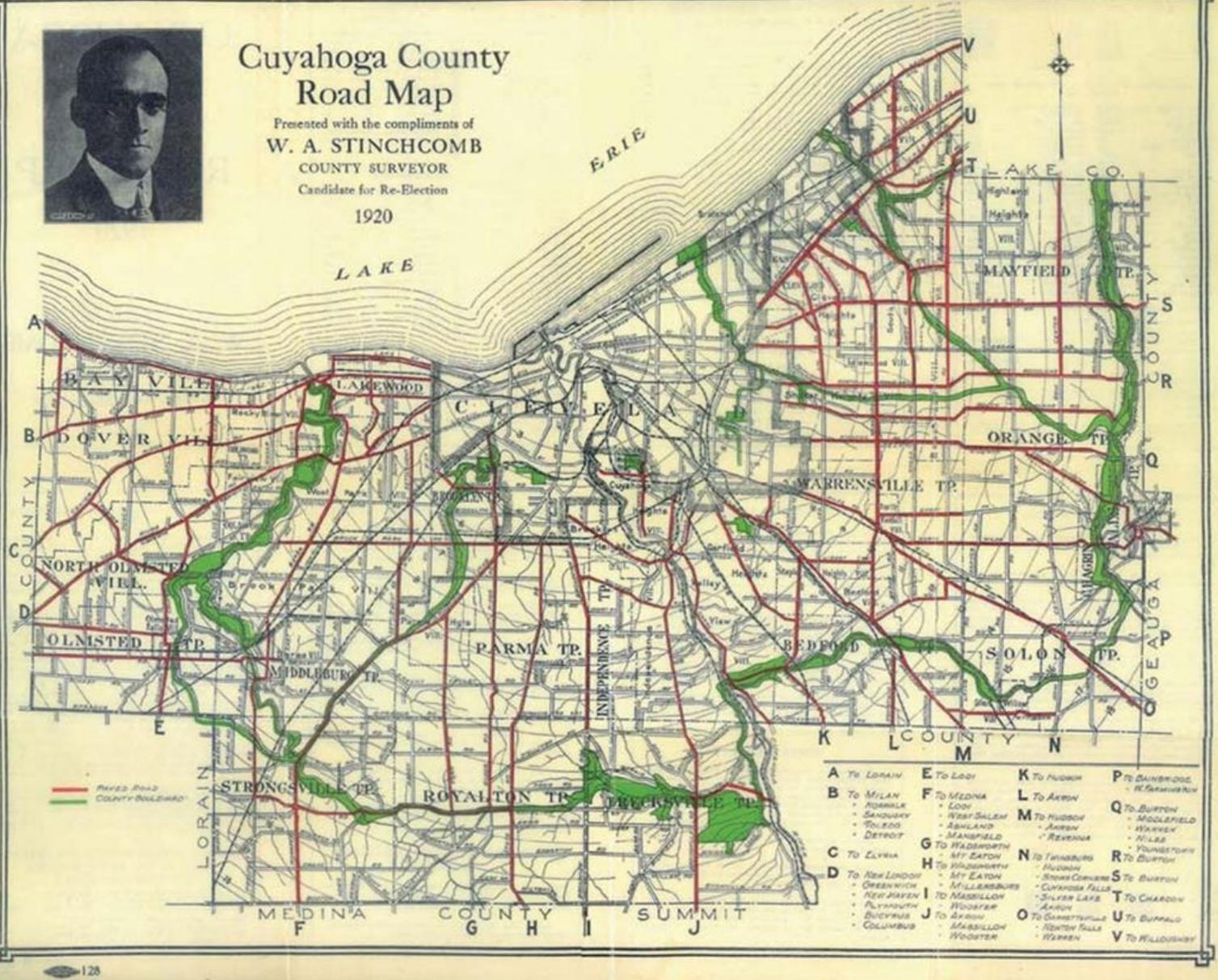
Overall Proposed Network = 811 miles



Cuyahoga County Road Map

Presented with the compliments of
W. A. STINCHCOMB
 COUNTY SURVEYOR

Candidate for Re-Election
 1920



MAJOR ROADS
 COUNTY ROADS

- | | | | |
|-----------------|------------------|--------------------|-----------------|
| A To Lorain | E To Lodi | K To Hudson | P To Bainbridge |
| B To Milan | F To Medina | L To Akron | Q To Burton |
| C To Lyvia | G To Haddowith | M To Hudson | R To Burton |
| D To New London | H To Hildersmith | N To Tiffinburg | S To Burton |
| E To Greenich | I To Eaton | O To Garrettsville | T To Chardon |
| F To New Haven | J To Akron | U To Buffalo | V To Willoughby |
| G To Plymouth | K To Massillon | | |
| H To Bucyrus | L To Wooster | | |
| I To Columbus | M To Wooster | | |



CUYAHOGA
greenways

0 1 2 4 Miles

ROUTE FRAMEWORK 5/22/2018



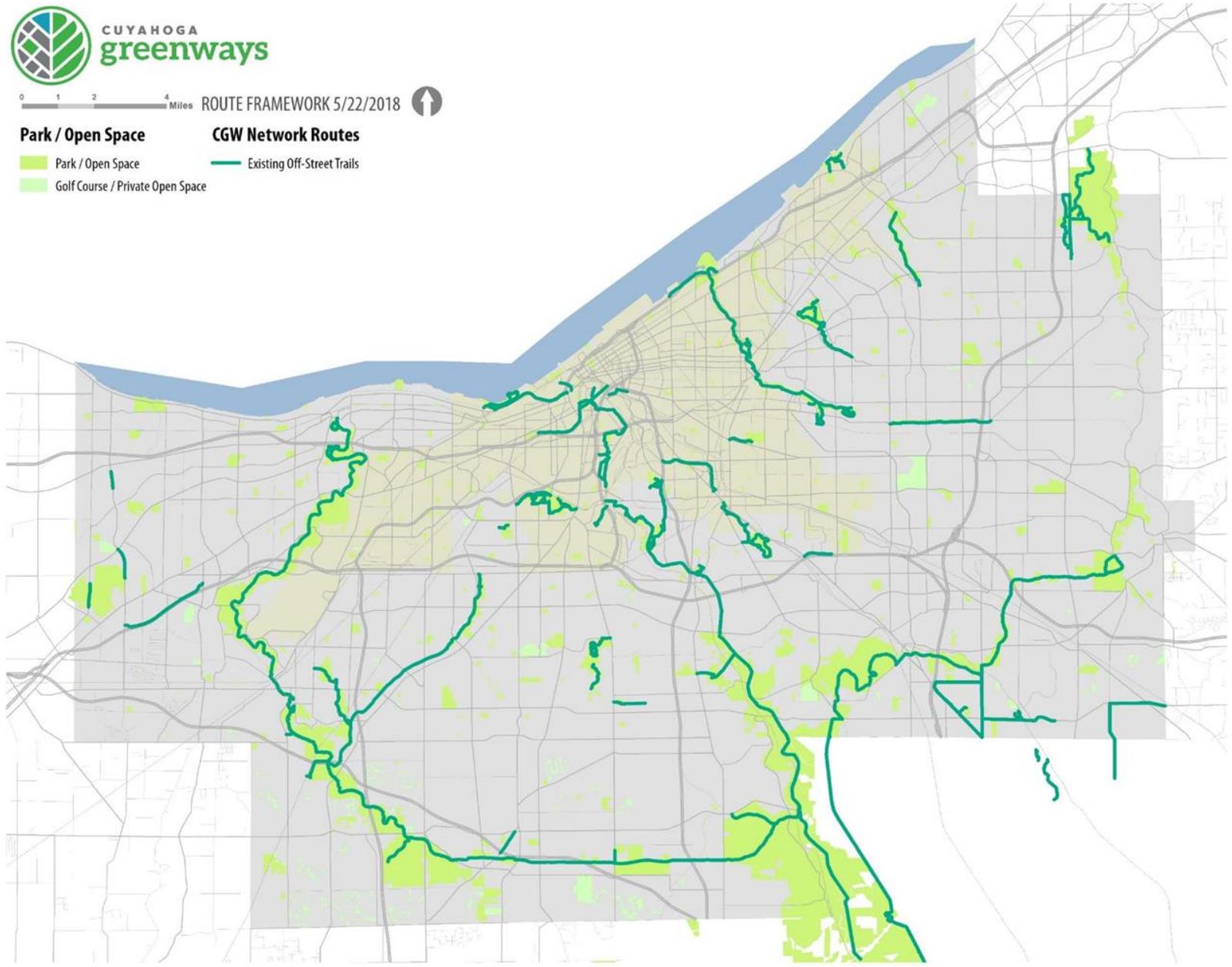
Park / Open Space

 Park / Open Space

 Golf Course / Private Open Space

CGW Network Routes

 Existing Off-Street Trails





0 1 2 4 Miles

ROUTE FRAMEWORK 5/22/2018

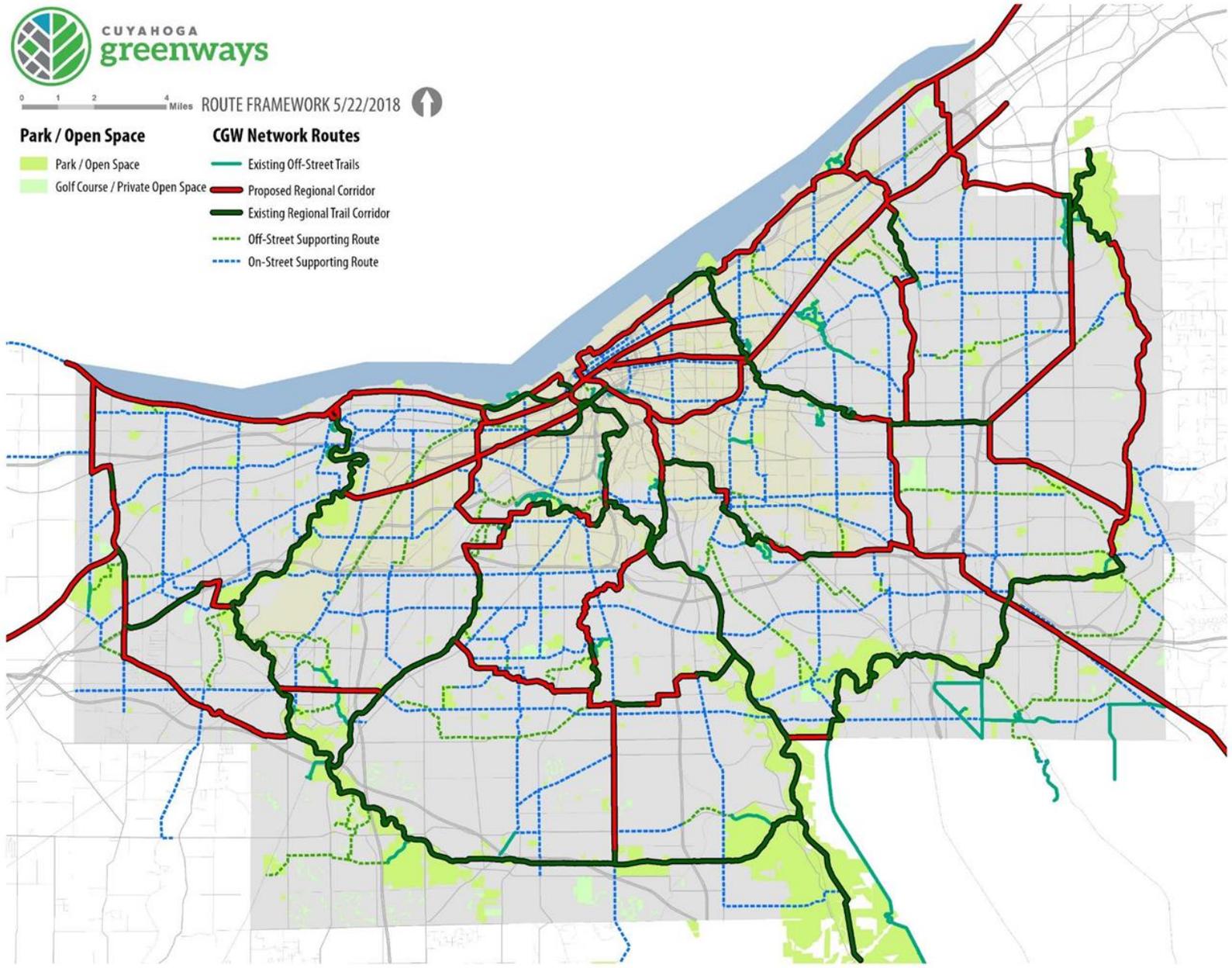


Park / Open Space

- Park / Open Space
- Golf Course / Private Open Space

CGW Network Routes

- Existing Off-Street Trails
- Proposed Regional Corridor
- Existing Regional Trail Corridor
- Off-Street Supporting Route
- On-Street Supporting Route





THE PLANNING PROCESS

WHAT IS A MASTER PLAN?

- ✓ A **long-term** plan for how the community wants to **grow and develop** in the **future**
- ✓ Inventories what **exists today** and outlines the **community's vision** for the future
- ✓ Describes **concrete action steps** to achieve the vision



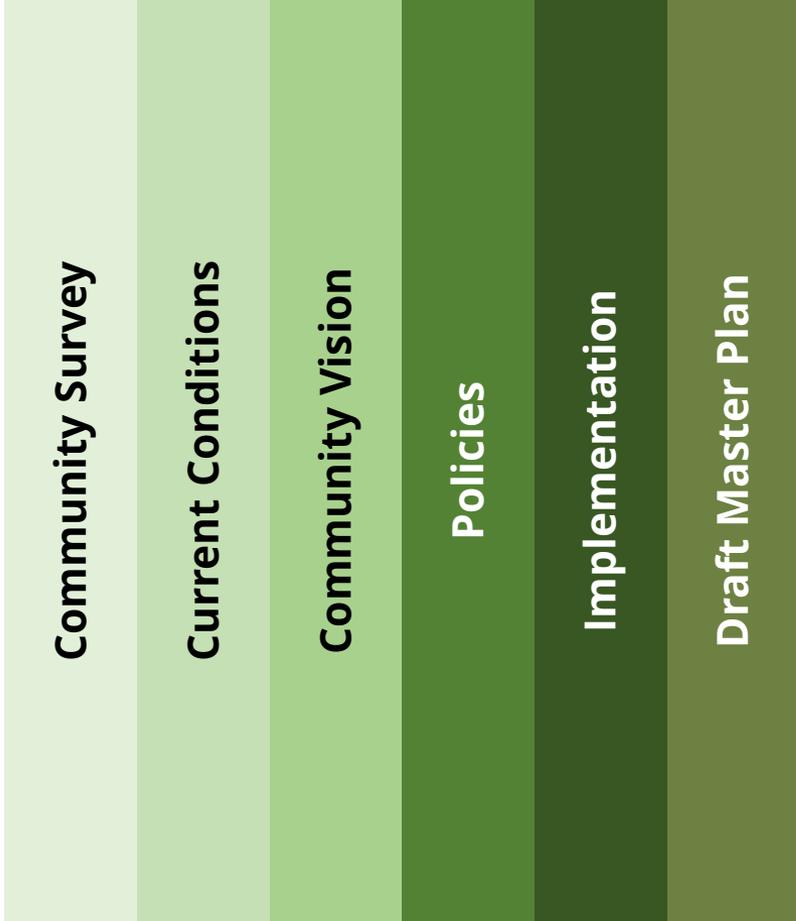
WHY PLAN?

- ✓ Provides the opportunity for **community input**
- ✓ **Prepares** the Village, residents, and businesses for the **future**
- ✓ **Shapes future development** to match the community's priorities
- ✓ Provides a **competitive advantage** in applying for grant funding

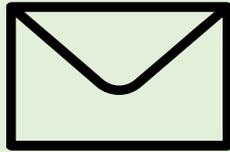


Mayfield Village Master Plan:

Six Steps



Mayfield Village Master Plan: Step One



Community Survey

Summary of the findings from the returned surveys

Findings will be incorporated into the Current Conditions analysis

Final report delivered!

Current Conditions

Community Vision

Policies

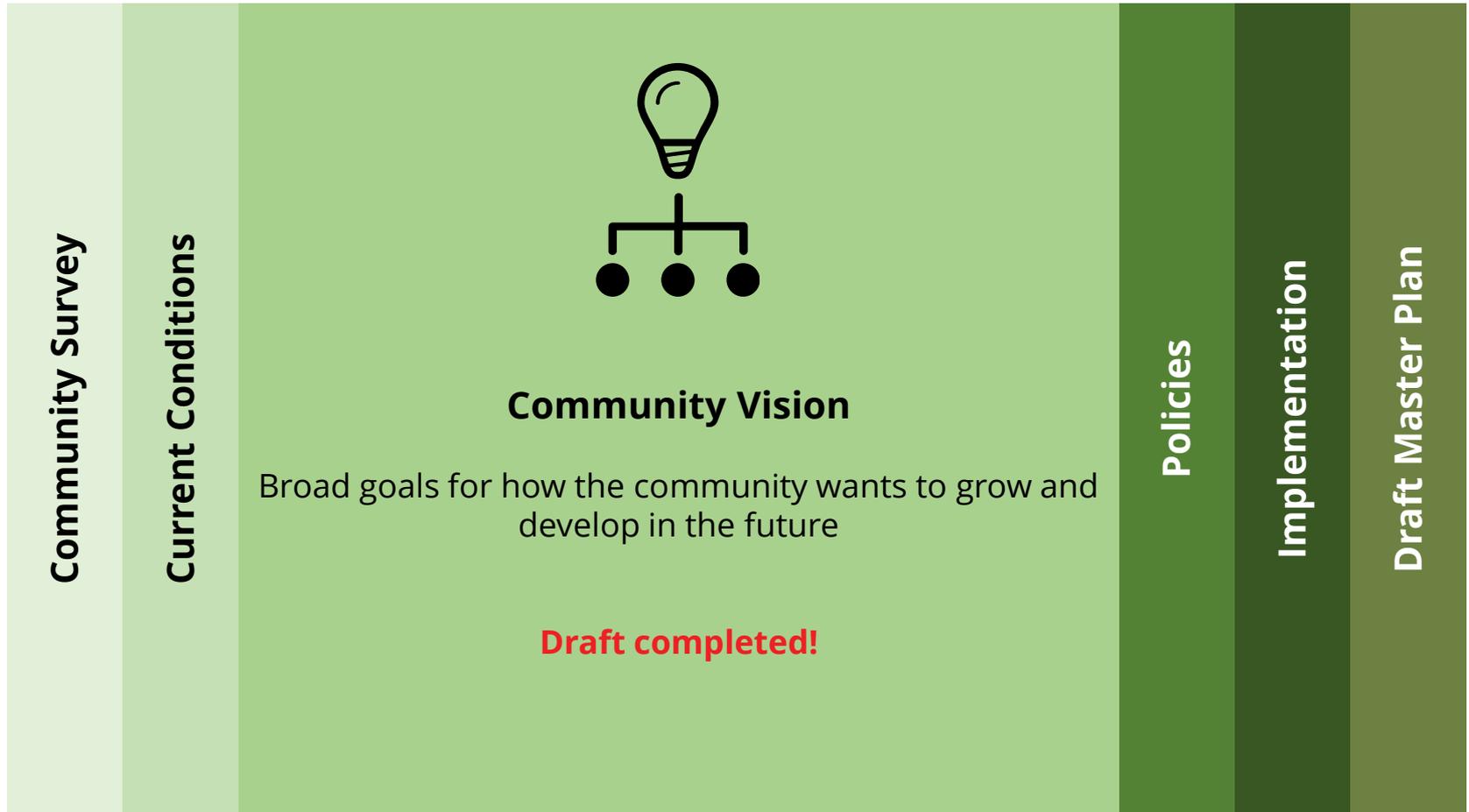
Implementation

Draft Master Plan

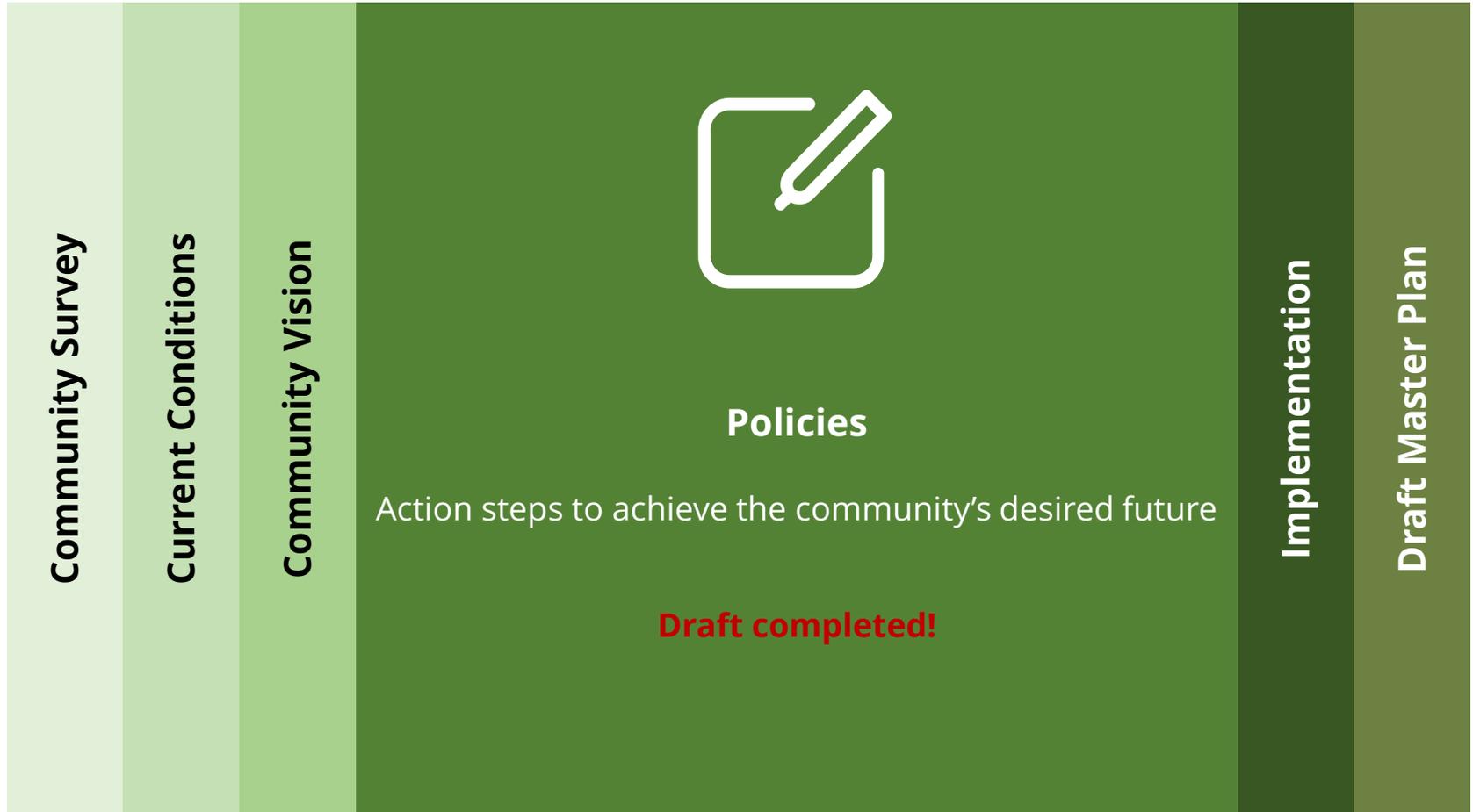
Mayfield Village Master Plan: Step Two



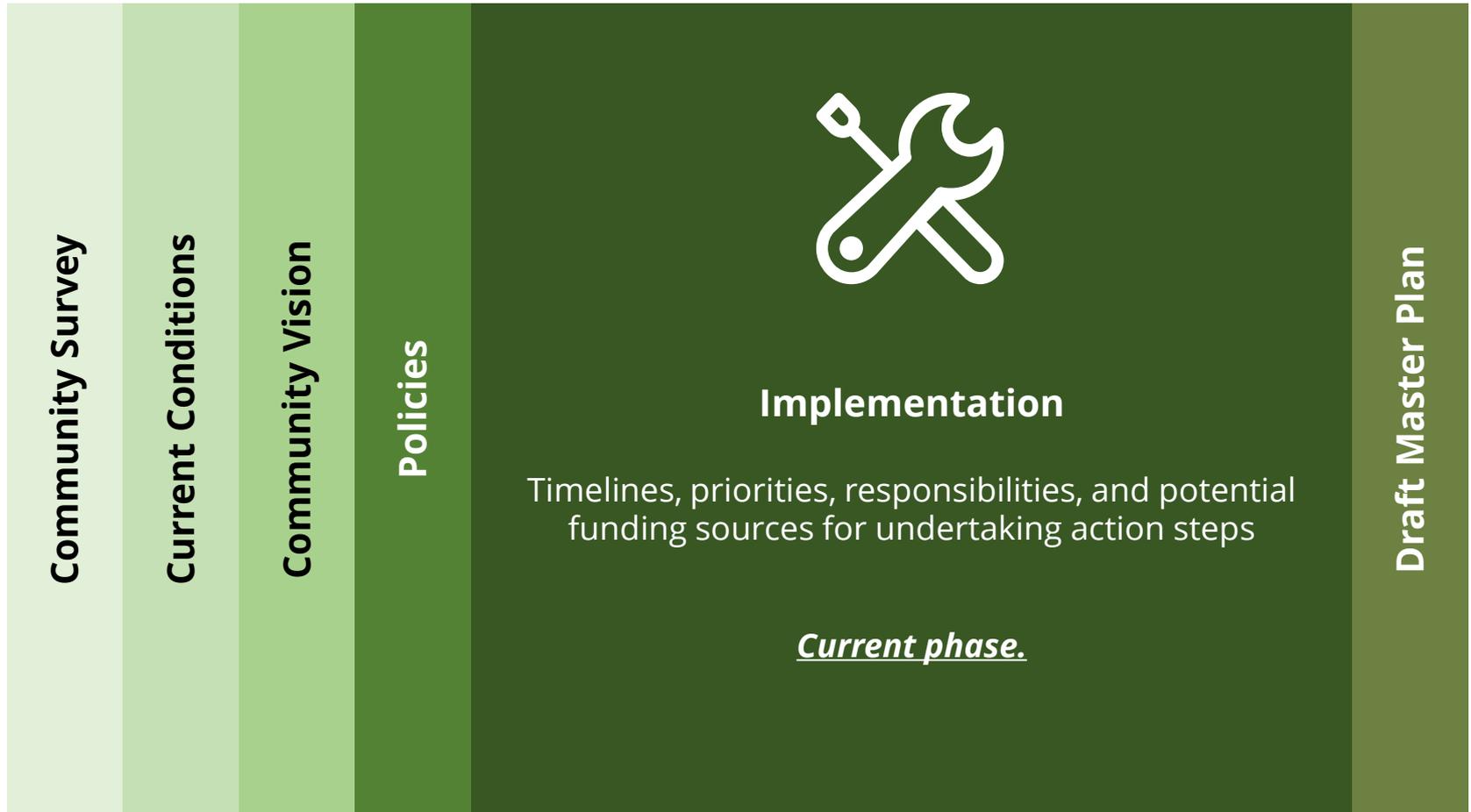
Mayfield Village Master Plan: Step Three



Mayfield Village Master Plan: Step Four



Mayfield Village Master Plan: Step Five



Mayfield Village Master Plan: Step Six





PLANNING PROCESS PUBLIC & COMMUNITY INVOLVEMENT

ROLES & RESPONSIBILITIES: PROJECT TEAM

The Project Team is a smaller group of civic and community leaders

- ✓ Share **expertise** and on-the-ground knowledge
- ✓ Assist in the **collection of data**, images, and other community resources
- ✓ Review **in-depth documents** prior to Steering Committee meetings
- ✓ Have met six (6) times with County Planning so far during the master planning process and will meet one (1) more time prior to adoption



ROLES & RESPONSIBILITIES: STEERING COMMITTEE

The Steering Committee is a larger group of involved residents, businesses, and civic leaders

- ✓ Are **representatives** of the community
- ✓ Share **expertise** and on-the-ground knowledge
- ✓ Are **advocates for the plan** and its implementation
- ✓ Review **in-depth documents** prior to public meetings
- ✓ Have met four (4) times with County Planning during the master planning process



ROLES & RESPONSIBILITIES: THE PUBLIC

The Public are all interested residents, business owners, or stakeholders

- ✓ **Provides comment** on the plan whether in person or online
- ✓ Ensures the plan has the **endorsement of residents** and business owners
- ✓ **Presentation to the Citizens Advisory Committee** (Community Survey results), 01/23/18
- ✓ **Community Survey:** Mailed 1,507 surveys (universe), 544 returned, presentation to Council
- ✓ **Beta Drive Business Survey:** 16 out of 25 responded, 6 questions, 07/23/18 - 08/06/18
- ✓ **Village Council & Planning Commission Work Session** (Goals & Actions, Implementation), 08/20/18



ROLES & RESPONSIBILITIES: THE PUBLIC

The Public are all interested residents, business owners, or stakeholders

- ✓ **Public Meeting #1:** 02/15/18, 41 sign-in attendees, 5 online survey responses
- ✓ **Public Meeting #2:** 05/03/18, 37 sign-in attendees, 63 online survey responses
- ✓ **Public Meeting #3:** 09/25/18 at 7:00PM, Community Room



ROLES & RESPONSIBILITIES: COUNTY PLANNING

County Planning are the facilitators of the planning process

- ✓ **Translates concerns** and suggestions into plan documents
- ✓ **Offers planning expertise** and innovative ideas
- ✓ **Consolidates various plans** into a single, comprehensive document



County Planning



GOALS & ACTIONS KEY UPDATES

GOALS & ACTIONS | KEY UPDATES

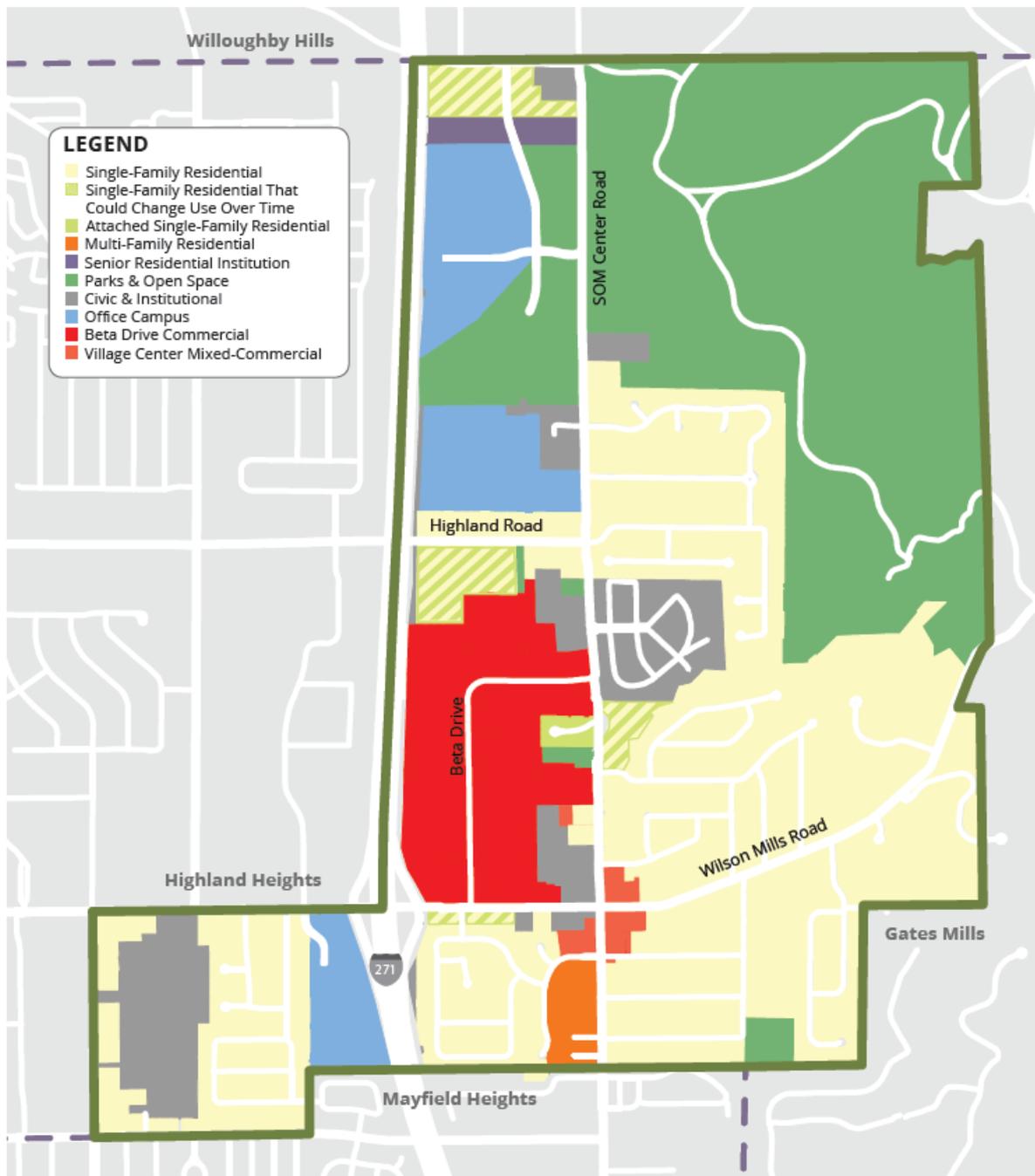
- ✓ Overall, minor revisions to the Goals & Actions document were made
- ✓ Language detailing the priority of sidewalks throughout the community was split into two (2) steps:
 - 1) Conduct a Village-wide assessment of neighborhood streets for sidewalk connectivity to identify streets to install sidewalks for increased safety and to connect to existing networks and amenities
 - 2) Install sidewalks on streets as identified in the Village-wide assessment
- ✓ Pedestrian & Bicycle Linkages Map: Primary and Secondary Study Corridors
- ✓ Language detailing the priority for street lighting was also split into two (2) steps
- ✓ Minor updates to some graphics and maps were also made



GOALS & ACTIONS | KEY UPDATES

FUTURE LAND USE CHARACTER AREAS & MAP

- ✓ Illustrates the ***desired future land use*** characteristics that have been summarized throughout the planning process
- ✓ The land use and development actions included in the plan are aimed to either ***support*** the development of, or ***preservation*** of, these character areas
- ✓ Used to ***help guide*** zoning, design and development policy decisions
- ✓ Character areas include:
 - ✓ Single-Family Residential
 - ✓ Single-Family Residential that Could Change Use Over Time
 - ✓ Attached Single-Family Residential
 - ✓ Multi-Family Residential
 - ✓ Senior Residential Institution
 - ✓ Parks & Open Space
 - ✓ Civic & Institutional
 - ✓ Office Campus
 - ✓ Beta Drive Commercial
 - ✓ Village Center Mixed-Commercial

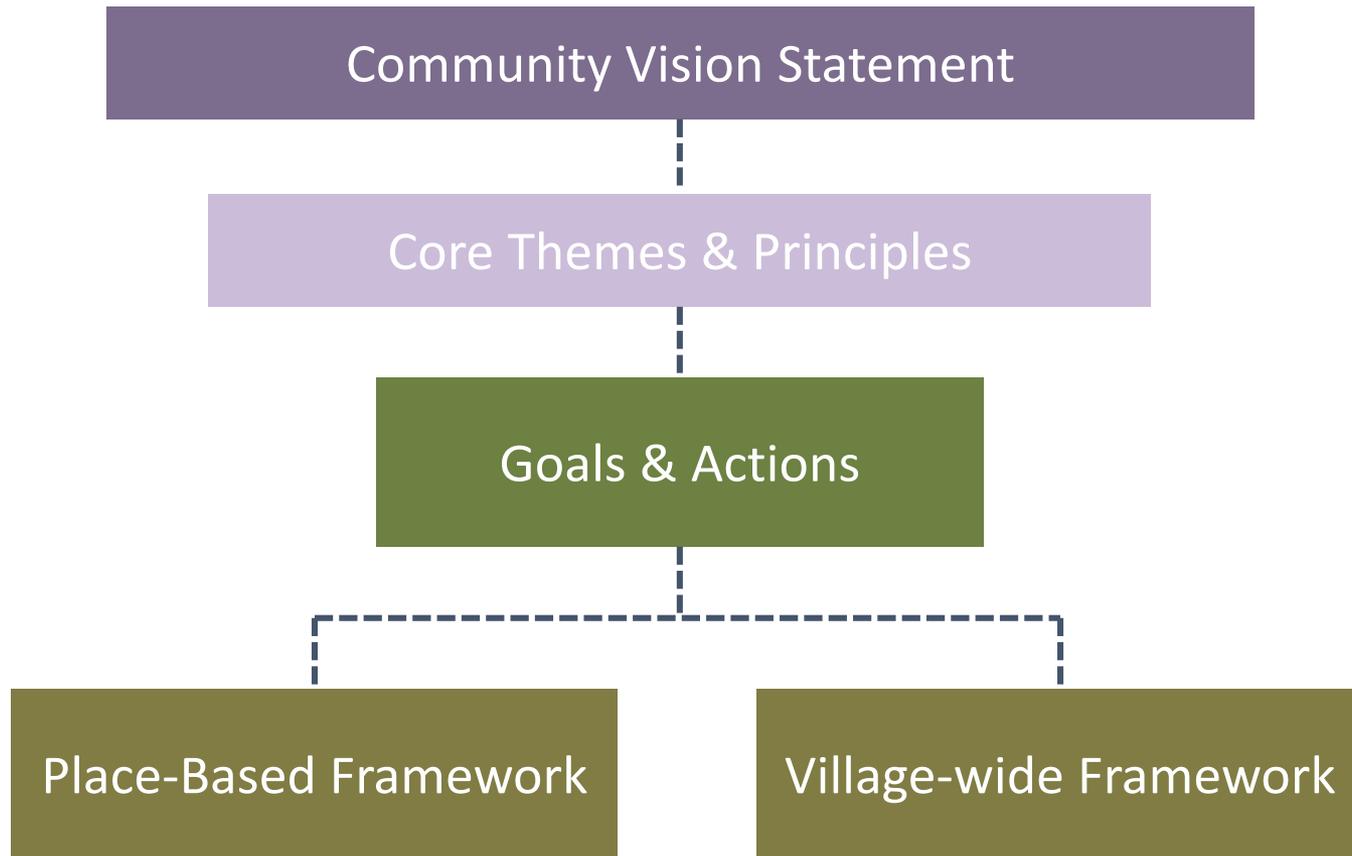


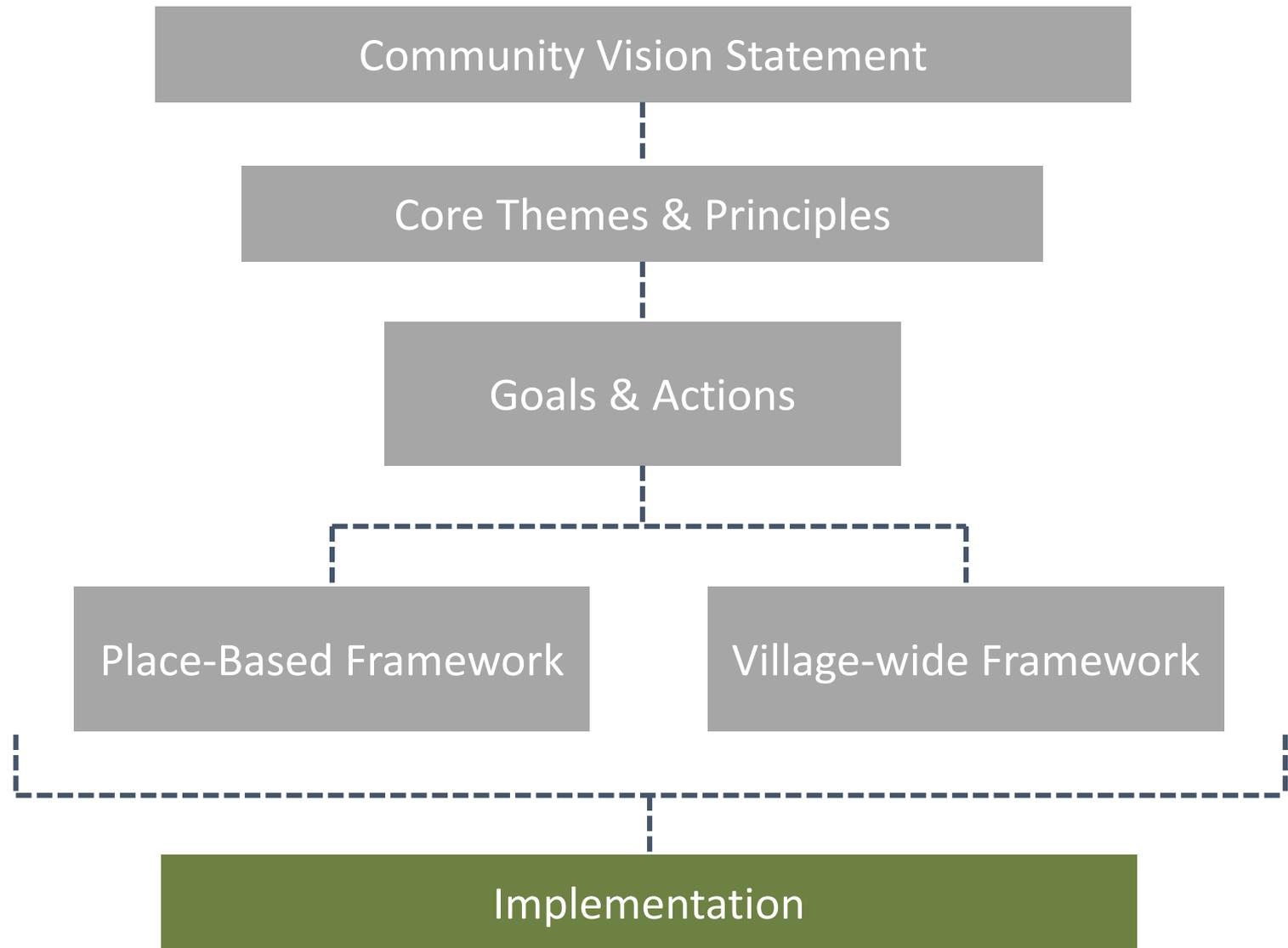
FUTURE LAND USE CHARACTER AREAS & MAP

- ✓ Many of the actions throughout the Frameworks have intended land use effects
- ✓ This may include preserving certain areas, while changing others
- ✓ These intended outcomes are captured in the Future Land Use Map



PLANNING PROCESS IMPLEMENTATION





IMPLEMENTATION TABLES

GOAL 4: PROVIDE SUSTAINABLE AND EFFICIENT INFRASTRUCTURE IMPROVEMENTS

Goals and Actions	Priority Level	Years to Complete	Responsible Parties & Partners	Est. Cost	Status
Stormwater Management					
A. Work with residents to create a Village-wide stormwater plan to identify and address flooding issues throughout the Village	☆☆☆	1-2 Yrs	M - S DOT DDNR	Low	

ENHANCE KEY INTERSECTIONS: SOM CENTER ROAD & WILSON MILLS ROAD

Action Steps	Priority Level	Years to Complete	Responsible Parties & Partners	Est. Cost	Status
Enhance Key Intersections					
A. Provide a new multi-use path along the length of Wilson Mills Road	☆	3-5 Years	M - S, R, F ODSA DOT	High	
B. Consider reducing the turning radius on all four corners of the intersection, but not to impede turning commercial trucks	☆	1 Year	M - S, F DOT	Low	
C. Enhance pedestrian and bicycle crossing areas with highly visible paint or other materials	☆☆	1 Year	M - S, F DOT	Low	
D. Provide signage for vehicles to alert them to crossing pedestrians and bicycles	☆☆	1 Year	M - S, F DOT	Low	
E. Plant trees and foliage in the southwest and southeast corner of the intersection, but not to impede the vision of drivers	☆	1 Year	M	Medium	
F. Continue landscape enhancements south along SOM Center Road	☆☆	1-2 Years	M		

ed	☆☆☆	3-5 Yrs	M - S DOT DDNR	High	
	☆☆	1-2 Yrs	M - S, B, L, AR, PC DOT DDNR	Low	
	Ongoing		M - S, B, R DOT DDNR	Low - High	
	2 Yrs		M - L, AR, PC	Low	
	Yrs		M - S, B, L DOT DDNR	-	

Village-Wide Goals

Place-Based Goals

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B. Implement...					

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	☆☆	1-2 Yrs		Low	
Ongoing				Low - High	
2 Yrs				Low	
Yrs					

IMPLEMENTATION TABLES LAYOUT

GOAL 4: PROVIDE SUSTAINABLE AND EFFICIENT INFRASTRUCTURE IMPROVEMENTS

Priority level of each action

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C. Promote green infrastructure solutions for parking lot and roadway runoff, including bioswales, rain gardens, or pervious pavement	☆☆☆	1-2 Yrs	M, S, B, L, AR, PC 	Low	
D. Implement green infrastructure on Village properties as demonstration projects	☆☆☆	Ongoing	M, S, B, R 	Low - High	
E. Further reduce parking requirements for commercial development	☆☆	1-2 Yrs	M, L, AR, PC	Low	
F. Incentivize commercial properties to implement green infrastructure	☆☆	1-2 Yrs	M, S, B, L 	—	

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Priority Level

- ★ **Lowest Priority**
- ★★ **Middle Priority**
- ★★★ **Highest Priority**

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Estimated time required to complete action once initiated

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Responsible Parties:
 Village departments,
 local groups, and
 regional
 organizations who
 can help implement
 the action

IMPLEMENTATION TABLES LAYOUT

POTENTIAL PARTNERS LEGEND

Mayfield Village

- Mayfield Village Government – General
 - B** Building
 - F** Finance
 - L** Law
 - AR** Architectural Review
 - R** Recreation
 - S** Services
 - SS** Senior Services
 - PC** Planning Commission
- Mayfield Village School District
- Police and Fire
- Citizens Advisory Committee

Private and Non-Profit Entities

- Bicycling Advocates
- Chagrin River Watershed Partners
- Community Development Corporation
- Community Partnership on Aging
- Cuyahoga County Public Library
- Home Repair Resource Center
- Local Businesses
- Mayfield Area Chamber of Commerce
- Neighborhood Groups
- Private Property Owners
- Qualified Design Professionals
- Qualified Non-Profits
- Regional Institutions

Other Governmental Agencies

- Cleveland Metroparks
- County Planning
- Cuyahoga Arts and Culture
- Cuyahoga County Department of Development
- Cuyahoga County Public Works
- Cuyahoga Soil and Water Conservation District
- Greater Cleveland Regional Transit Authority
- Neighboring Communities
- Northeast Ohio Areawide Coordinating Agency
- Northeast Ohio Regional Sewer District
- Ohio Department of Health
- Ohio Department of Natural Resources
- Ohio Department of Transportation
- Ohio Development Services Agency

Priority Level

- Lowest Priority
- Middle Priority
- Highest Priority

Responsible Parties:
Village departments,
local groups, and
regional
organizations who
can help implement
the action

Links to a symbol
legend

URE

Est. Cost Status

Low

High

Low

Low
High

Low

IMPLEMENTATION TABLES LAYOUT

GOAL 4: PROVIDE SUSTAINABLE AND EFFICIENT INFRASTRUCTURE IMPROVEMENTS

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Relative cost of an action:
Low – Medium – High

IMPLEMENTATION TABLES LAYOUT

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Goals and Actions	Priority Level	Years to Complete	Responsible Parties & Partners	Est. Cost	Status
Stormwater Management					

Estimated Cost Range	
High Cost	Over \$500,000
Medium Cost	\$100,000 to \$500,000
Low Cost	Up to \$100,000

Relative cost of an action:
Low – Medium – High

Estimates are for actions as described – Does not take into account cost of future steps

Refer also to Typical Cost Table for Place-Based Actions

E.	Further reduce parking requirements for commercial development	★★	1-2 Yrs	M ↓	– L, AR, PC	Low
F.	Incentivize commercial properties to implement green infrastructure	★★	1-2 Yrs	M ↓	– S, B, L	–

IMPLEMENTATION TABLES LAYOUT

GOAL 4: PROVIDE SUSTAINABLE AND EFFICIENT INFRASTRUCTURE IMPROVEMENTS

Space to describe status or mark an action as complete

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SAMPLE PROJECT COSTS

- ✓ **Costs can vary** depending on the specific conditions of a site, materials, engineering, phasing, etc.
- ✓ Recommend adding percentages for engineering and **unforeseen costs or cost overruns**
- ✓ Used to give a **general idea** of costs associated with the actions



SAMPLE PROJECT COSTS

Improvement	Unit	Cost
Intersections		
Ladder Crosswalk	Pair	\$5,000
ADA Curb Ramps	Intersection	\$12,000
Pedestrian Refuge Island	Each	\$10,000 - \$50,000
Pedestrian Signals	Intersection	\$20,000
Traffic Signal*	Intersection	\$80,000 - \$100,000
Operational Cost*	Yearly	\$1,400
Sidewalks & Multi-Use Paths		
Sidewalk	Linear Foot	\$121
Multi-Use Path	Linear Foot	\$138
Signs		
Wayfinding Signs	Each	\$300
Monument Signs^	Each	\$8,000 - \$50,000
Streetscape Enhancements		
Streetscape Enhancements#	Linear Foot	
Minor Enhancements#		\$10 - \$50
Major Enhancements#		\$275 - \$500
Bike Racks	Each	\$200
Benches	Each	\$1500
Street Trees+	Each	\$150 - \$400
Streetlights	Each	\$150 - \$500
Operational Cost<	Per Month	\$1 - \$40

SAMPLE PROJECT COSTS

Commonly Identified Improvements

Improvement	Unit	Cost
Intersections		
Ladder Crosswalk	Pair	\$5,000
ADA Curb Ramps	Intersection	\$12,000
Pedestrian Refuge Island	Each	\$10,000 - \$50,000
Pedestrian Signals	Intersection	\$20,000
Traffic Signal*	Intersection	\$80,000 - \$100,000
Operational Cost*	Yearly	\$1,400
Sidewalks & Multi-Use Paths		
Sidewalk	Linear Foot	\$121
Multi-Use Path	Linear Foot	\$138
Signs		
Wayfinding Signs	Each	\$300
Monument Signs^	Each	\$8,000 - \$50,000
Streetscape Enhancements		
Streetscape Enhancements#	Linear Foot	
Minor Enhancements#		\$10 - \$50
Major Enhancements#		\$275 - \$500
Bike Racks	Each	\$200
Benches	Each	\$1500
Street Trees+	Each	\$150 - \$400
Streetlights	Each	\$150 - \$500
Operational Cost<	Per Month	\$1 - \$40

SAMPLE PROJECT COSTS

Potential Costs

Commonly Identified Improvements

Improvement	Unit	Cost
Intersections		
Ladder Crosswalk	Pair	\$5,000
ADA Curb Ramps	Intersection	\$12,000
Pedestrian Refuge Island	Each	\$10,000 - \$50,000
Pedestrian Signals	Intersection	\$20,000
Traffic Signal*	Intersection	\$80,000 - \$100,000
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Benches	Each	\$1500
Street Trees+	Each	\$150 - \$400
Streetlights	Each	\$150 - \$500
Operational Cost<	Per Month	\$1 - \$40

POTENTIAL FUNDING SOURCES TABLES

Potential Funding Sources

ALTERNATIVE STORMWATER INFRASTRUCTURE LOAN PROGRAM OHIO DEVELOPMENT SERVICES AGENCY (ODSA)

Below-market rate loans for the design and construction of green infrastructure as part of economic development projects in currently or previously developed areas

Infrastructure, Environment
www.development.ohio.gov/cs/cs_alstromwater.htm

CERTIFIED LOCAL GOVERNMENT GRANTS OHIO HISTORY CONNECTION

Provides grants to Certified Local Governments for projects such as training staff, developing design guidelines, restoring properties, or developing heritage tourism programs that strengthen community historic preservation, protect and preserve cultural resources, and promote economic development

Community Development, Housing, Historic Preservation
www.ohiohistory.org/preserve/state-historic-preservation-office/clg/clggrants

CLEAN OHIO TRAILS FUND OHIO DEPARTMENT OF NATURAL RESOURCES (ODNR)

Provides grant funding for outdoor recreational trails with a special focus on completing regional trail systems, linking population centers with recreation areas, repurposing rail lines, preserving natural corridors, and providing links in urban areas

Infrastructure, Recreation
www.development.ohio.gov/cleanohio/recreationaltrails/

CLEAN OHIO GREEN SPACE CONSERVATION PROGRAM NATURAL RESOURCE ASSISTANCE COUNCIL (NRAC)

Bond program created by the State of Ohio in 2000 and administered locally by NRAC to fund the preservation and protection of natural areas, farmland, streams, and wetlands

Environment, Recreation
www.development.ohio.gov/cleanohio/recreationaltrails/

THE CLEVELAND FOUNDATION GRANTS THE CLEVELAND FOUNDATION

Provides grants to the Greater Cleveland community in six areas of focus: education & youth development, neighborhoods, health & human services, arts & culture, economic development, and purposeful aging

Infrastructure, Environment, Community Development, Economic Development, Recreation, Housing, Historic Preservation, Health
www.clevelandfoundation.org/grants/grants-overview

FUNDING SOURCES



The NatureWorks grant program provides reimbursement assistance for the acquisition, development, and rehabilitation of recreational areas



Cuyahoga Arts and Culture grant funds support organizations such as community development corporations for arts and cultural projects that are open to the public and revolve around topics such as literature, theatre, music, motion pictures, and architecture

FUNDING SOURCES

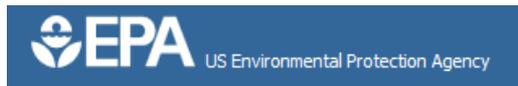


*nature***WORKS**
Ohio's Natural Investment



**Grow Cuyahoga
County Fund**

Providing Cuyahoga County
an economic development
tool designed to assist eli-
gible small businesses.



**319 Grant Program for
States and Territories**



FUNDING SOURCES

Foundation Center Midwest

Cleveland



POSSIBLE IMPLEMENTATION STRATEGIES

- **Assign Village personnel** or departments responsibility for actions
- **Form a Plan Implementation Committee** that meets regularly to review progress (made up of Village staff, elected officials, local organizations, citizens, etc.)
- **Annually review the Plan** to update actions, determine priorities, and identify accomplishments.
- **Regularly report publicly on the progress** of the Plan (City Council presentation, published report, etc.)



PLANNING PROCESS GATHERING FEEDBACK

GATHERING FEEDBACK

- Tonight we would like to gather **YOUR** feedback on the **prioritization** of the numerous Goals & Actions listed in the Master Plan
- Around the room are boards that outline the Plan's Goals & Actions
- We want your opinions on which actions steps you feel are the **HIGHEST** priority
 - Ultimately, actions you feel should be undertaken **first**

GATHERING FEEDBACK

VILLAGE-WIDE FRAMEWORK

The **Village-Wide Framework** describes actions and policies that should be applied to development or projects throughout the Village. This is the general strategy for how Mayfield Village should pursue and guide development in the coming years. Below you will find updated Goals & Actions based upon feedback from the last public meeting, discussions with the Project Team, and review by the Steering Committee.

GOAL 1: PROMOTE COMMUNITY PRIDE THROUGH STREETScape AND GATEWAY ENHANCEMENTS & RESIDENT NETWORKS

Please use **TWO (2) GREEN** dots to identify your top priorities for this Goal and place them in the corresponding boxes below.

ACTION STEPS	YOUR TOP PRIORITY
Streetscape & Gateway Enhancements	What is your TOP priority from action steps A-G?
A. Construct gateway signs at minor and major entrances to the Village	
B. Increase wayfinding signage throughout the village, especially along main corridors, the Bruce G. Rinker Greenway, and major amenities	
C. Provide consistent design choices and approvals across the community	
D. Create a "Design Guidelines" handbook for new development, redevelopment, and streetscape fixtures	
E. Evaluate the Village's current Planning & Zoning Code for updates and revisions to development standards	
F. Analyze need for additional street lighting throughout the Village	
G. Install IDA (International Dark-Sky Association) compliant street lighting in appropriate locations as determined by the street light analysis	
Resident Networks	What is your TOP priority from action steps H-J?
H. Support homeowners associations, block club programs, and other neighborhood groups to better connect residents to community and Village programs and support	
I. Map neighborhood groups and block clubs, and post contact information on the Village's website to make involvement easier	
J. Evaluate the Village's website, social media presence, and direct mailings for updates and additions that can further enhance resident and visitor interactions	

Branding & Wayfinding Examples



GATHERING FEEDBACK

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Branding & Wayfinding Examples



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Branding & Wayfinding Examples



GATHERING FEEDBACK

PLACE-BASED FRAMEWORK

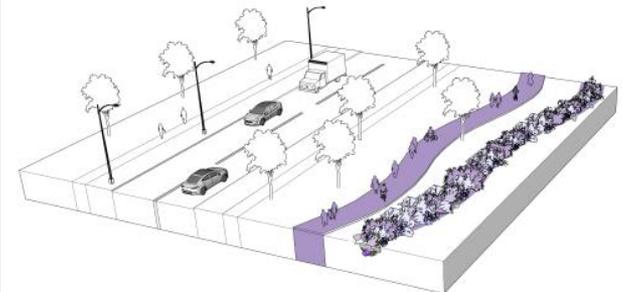
The **Place-Based Framework** describes actions and policies targeted to specific locations in the Village. This is a specific strategy for how Mayfield Village should prioritize development at these locations in the coming years. Below you will find updated Goals & Actions based upon feedback from the last public meeting, discussions with the Project Team, and review by the Steering Committee.

GOAL 3: ENHANCE BETA DRIVE

- 1) Please use **THREE (3) GREEN** dots to identify your top priorities for this Goal and place them in the corresponding boxes below.
- 2) Write your priority level for action step "A" under "Pedestrian & Bicycle Safety."

ACTION STEPS	YOUR TOP PRIORITY
Pedestrian & Bicycle connectivity	How would you rate action step A? Write a 3 for high priority, 2 for medium priority, and a 1 for low priority.
A. Install a multi-use path along the length of Beta Drive that connects to the existing trail network	
Streetscape Enhancements	What is your TOP priority from action steps B-D?
B. Encourage planting more trees and functional landscaping along Beta Drive	
C. Create attractive gateways to Beta drive through new signage, landscaping, and wayfinding	
D. Provide decorative elements such as benches, lighting, and flowers along the proposed multi-use path	
Promote Redevelopment	What is your TOP priority from action steps E-I?
E. Implement flexible zoning requirements (reduced setbacks, increased height, flexible parking, etc.) to facilitate redevelopment	
F. Permit targeted commercial and industrial mixed-use redevelopment	
G. Seek development of "fast casual" dining and joint meeting space to serve local businesses	
H. Permit and organize food truck events to serve businesses and promote the Village	
I. Promote reduced impervious surface and better stormwater management by incentivizing the installation of green infrastructure, bioswales, and rain gardens in parking lots and large lawns	
Economic Development	What is your TOP priority from action steps J-M?
J. Re-emphasize and leverage the Cuyahoga County Innovation Zone designation of Beta Drive	
K. Focus development and business attraction on technology, research, medical, and energy	
L. Ensure Beta drive is served by the technological infrastructure needed to support business and high-tech industries	
M. Hire an Economic Development Director for the Village	

Proposed Beta Drive Multi-Use Path Example



GATHERING FEEDBACK

PLACE-BASED FRAMEWORK

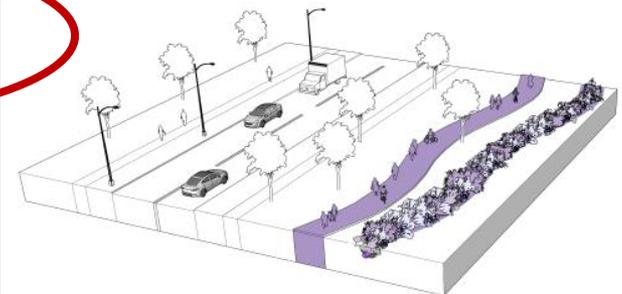
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ACTION STEPS	YOUR TOP PRIORITY
Pedestrian & Bicycle connectivity	How would you rate action step A? Write a 3 for high priority, 2 for medium priority, and a 1 for low priority.
A. Install a multi-use path along the length of Beta Drive that connects to the existing trail network	
Streetscape Enhancements	What is your TOP priority from action steps B-D?
B. Encourage planting more trees and functional landscaping along Beta Drive	
C. Create attractive gateways to Beta drive through new signage, landscaping, and wayfinding	
D. Provide decorative elements such as benches, lighting, and flowers along the proposed multi-use path	
Promote Redevelopment	What is your TOP priority from action steps E-I?
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Proposed Beta Drive Multi-Use Path Example



GATHERING FEEDBACK

PLACE-BASED FRAMEWORK

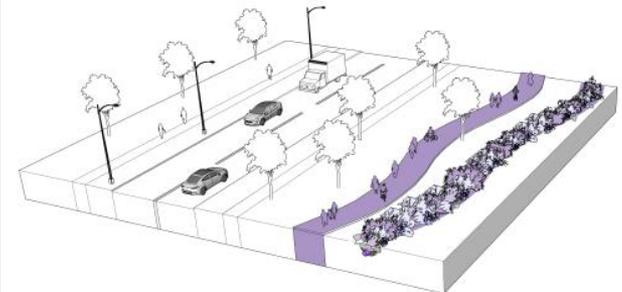
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- 1) Please use **THREE (3) GREEN** dots to identify your top priorities for this Goal and place them in the corresponding boxes below.
- 2) Write your priority level for action step "A" under "Pedestrian & Bicycle Safety."

ACTION STEPS	YOUR TOP PRIORITY
Pedestrian & Bicycle connectivity	How would you rate action step A? Write a 3 for high priority, 2 for medium priority, and a 1 for low priority.
A. Install a multi-use path along the length of Beta Drive that connects to the existing trail network	3 1 1 2
Streetscape Enhancements	What is your TOP priority from action steps B-D?
B. Encourage planting more trees and functional landscaping along Beta Drive	●
C. Create attractive gateways to Beta drive through new signage, landscaping, and wayfinding	
D. Provide decorative elements such as benches, lighting, and flowers along the proposed multi-use path	
Promote Redevelopment	What is your TOP priority from action steps E-I?
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Proposed Beta Drive Multi-Use Path Example



GATHERING FEEDBACK

VILLAGE-WIDE FRAMEWORK

GOAL 7: COMPREHENSIVE FUTURE LAND USE MAP

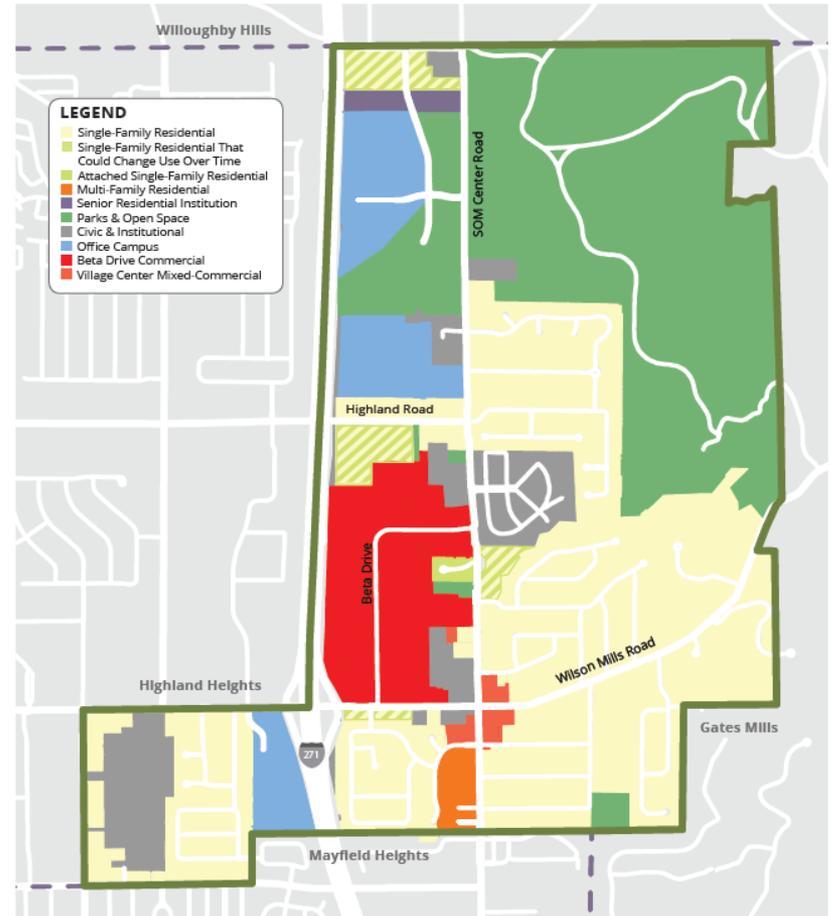
The map to the right encapsulates the desired future land use characteristics in areas of Mayfield Village. The land use and development actions included in the plan are aimed to either support the development of, or preservation of, these character areas. This map should be used to help make zoning, design and development policy decisions. Many of the actions throughout the Frameworks have intended land use effects. This includes preservation and change in certain places in the Village. These intended outcomes are captured in the Future Land Use Map. Following is a summary of those actions that will affect the community's land use.

Please write any comments on a sticky note and place them in the grey box below.

Do you have any comments or concerns about the Future Land Use Character Areas?

The **Village-Wide Framework** describes actions and policies that should be applied to development or projects throughout the Village. This is the general strategy for how Mayfield Village should pursue and guide development in the coming years. Below you will find updated Goals & Actions based upon feedback from the last public meeting, discussions with the Project Team, and review by the Steering Committee.

Mayfield Village Future Land Use Character Areas



GATHERING FEEDBACK

VILLAGE-WIDE FRAMEWORK

GOAL 7: COMPREHENSIVE FUTURE LAND USE MAP

The map to the right encapsulates the desired future land use characteristics in areas of Mayfield Village. The land use and development actions included in the plan are aimed to either support the development of, or preservation of, these character areas. This map should be used to help make zoning, design and development policy decisions. Many of the actions throughout the Frameworks have intended land use effects. This includes preservation and change in certain places in the Village. These intended outcomes are captured in the Future Land Use Map. Following is a summary of those actions that will affect the community's land use.

Please write any comments on a sticky note and place them in the grey box below.

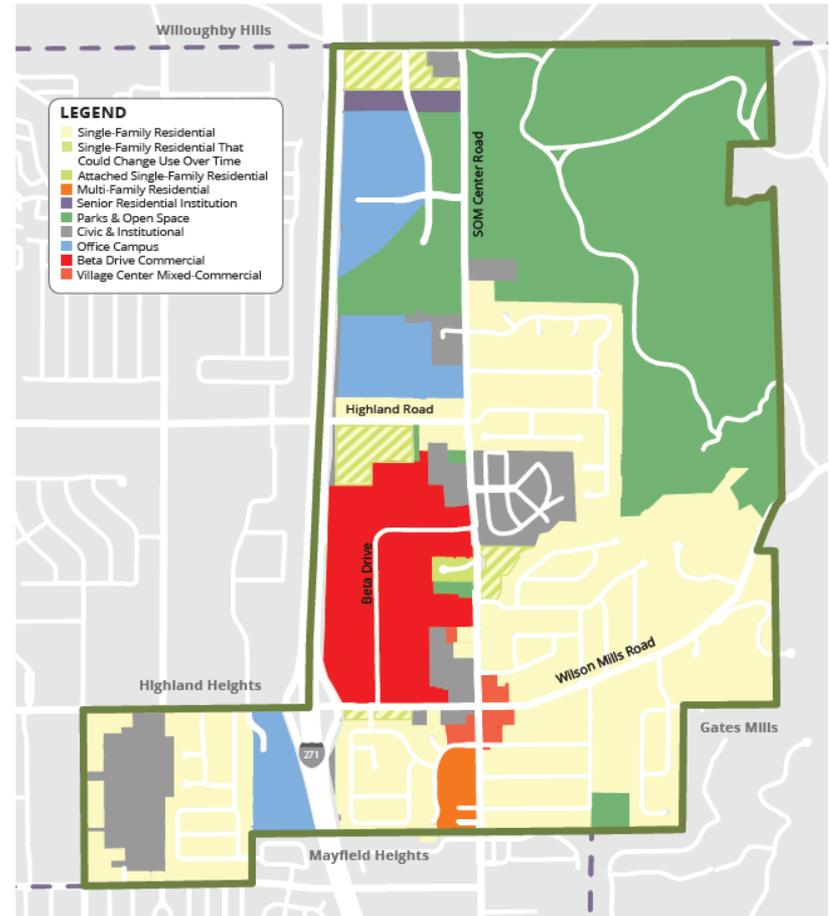
Do you have any comments or concerns about the Future Land Use Character Areas?

Plans
for the
future!

More
cluster
homes!

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Mayfield Village Future Land Use Character Areas



GATHERING FEEDBACK

OTHER COMMENTS OR IDEAS?

We need your feedback! If you have any general or specific comments, questions, or ideas for the Master Plan based on what you have seen or heard today, please write them on a sticky note and place them on this board. Feel free to write directly on the board as well.

Dont forget to take the Survey! https://www.surveymonkey.com/r/MV_PM3

GATHERING FEEDBACK

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Great ideas!

Safer trails first!

PUBLIC MEETING #3: ONLINE SURVEY

MAYFIELD VILLAGE IMPLEMENTATION SURVEY

SURVEY INTRODUCTION

Welcome to the Implementation survey for the Mayfield Village Master Plan! Thank you for taking the time to fill out the survey. Your feedback is essential to the development of the Plan.

What is a Master Plan?

A Master Plan outlines a community's vision for the future and then describes specific action steps community leaders can undertake to accomplish that vision. It covers topics such as transportation, housing, economic development, parks and recreation, and business district development.

Why you're involved?

This is your community's plan. We need your help and input to ensure the plan reflects what you want to see in Mayfield Village. The Plan will prepare the Village, residents, and businesses for tomorrow, and shape future development to match the community's priorities.

What has been accomplished so far?

County Planning has been researching, mapping, and analyzing data with the assistance of Village staff and a Steering Committee made up of residents, businesses, and civic leaders since October, 2017. Together, we have developed a profile of the community that outlines current strengths, weaknesses, and opportunities.

We have drafted an Implementation document that outlines priorities, potential partners, and funding sources to help Village officials stay organized throughout the life of the Master Plan.

What are we asking for in this survey?



https://www.surveymonkey.com/r/MV_PM3

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A Master Plan outlines a community's vision for the future and then describes specific action steps community leaders can take to achieve that vision. It covers topics such as transportation, economic development, public safety, recreation, and business development.

Why you're involved?

This is your community's plan. We need your input to create the picture of what you want to see in Mayfield Village. The Plan will prepare the Village's long-term vision and help us shape future development to match the community's priorities.

What has been accomplished so far?

County Planning has been researching, mapping, and analyzing data with the assistance of Village staff and a Steering Committee made up of residents, businesses, and civic leaders since October, 2017. Together, we have developed a profile of the community that outlines current strengths, weaknesses, and opportunities.

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**SURVEY WILL CLOSE TUESDAY
10/09/18**



https://www.surveymonkey.com/r/MV_PM3



PLANNING PROCESS NEXT STEPS

MASTER PLAN TIMELINE

Current Conditions

Community Vision

Policy Development

Implementation Plan

Final Plan

Duration:

- 12 weeks

Duration:

- 12 weeks

Duration:

- 12 weeks

Duration:

- 10 weeks

Duration:

- 12 weeks

Target Completion:

- November 2017

Target Completion:

- February 2018

Target Completion:

- April 2018

Target Completion:

- July 2018

Target Completion:

- October 2018

Meetings:

- Project Team #1
- Steering Committee #1

Meetings:

- Project Team #2
- Steering Committee #2
- Public Meeting #1

Meetings:

- Project Team #3
- Steering Committee #3
- Public Meeting #2

Meetings:

- Project Team #4
- Steering Committee #4

Meetings:

- Project Team #7
- Public Meeting #3
- Present to Village

MASTER PLAN TIMELINE

Current Conditions

Duration:
•12 weeks

Target Completion:
•November 2017

Meetings:
•Project Team #1
•Steering Committee #1

Community Vision

Duration:
•12 weeks

Target Completion:
•February 2018

Meetings:
•Project Team #2
•Steering Committee #2
•Public Meeting #1

Policy Development

Duration:
•12 weeks

Target Completion:
•April 2018

Meetings:
•Project Team #3
•Steering Committee #3
•Public Meeting #2

Implementation Plan

Duration:
•10 weeks

Target Completion:
•July 2018

Meetings:
•Project Team #4
•Steering Committee #4

Final Plan

Duration:
•12 weeks

Target Completion:
•October 2018

Meetings:
•Project Team #7
•Public Meeting #3
•Present to Village

An aerial photograph of a golf course and clubhouse. The clubhouse is a large, light-colored building with a blue roof, situated on the left side of the image. The golf course is green and well-maintained, with several holes visible. The surrounding area is filled with trees in various shades of green, yellow, and orange, indicating autumn. A road with a few cars is visible in the middle of the image.

QUESTION & ANSWER

**WE WILL NOW TAKE 5-10 MINUTES TO
ANSWER QUESTIONS**



BOARD EXERCISE

Thank you!

Questions & Discussion

Additional Questions or Feedback?
Call or write us an email:

Micah Stryker
mstryker@cuyahogacounty.us

Rachel Novak
rnovak@cuyahogacounty.us

216.443.3700



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE

MAYFIELD
VILLAGE



Cuyahoga County Planning Commission

2079 East 9th Street, Suite 5-300

Cleveland, Ohio 44115

Telephone: 216.443.3700

Fax: 216.443.3737