

MAYFIELD VILLAGE

COMMUNITY SURVEY RESULTS

2017



MAYFIELD
VILLAGE



County Planning

COUNTY PLANNING

The Cuyahoga County Planning Commission's mission is to inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.

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MAYFIELD VILLAGE

COMMUNITY SURVEY RESULTS

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William Marquardt, *Ward 1 Councilmember*
Lillian 'Patsy' Mills, *Ward 2 Councilwoman*
Dr. Stephan Parker, *Ward 3 Councilman*
George Williams, *Ward 4 Councilman, President Pro Tem*
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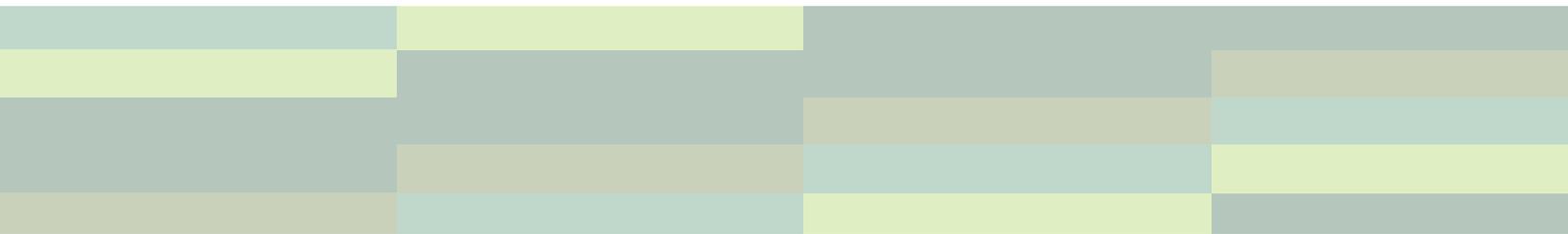
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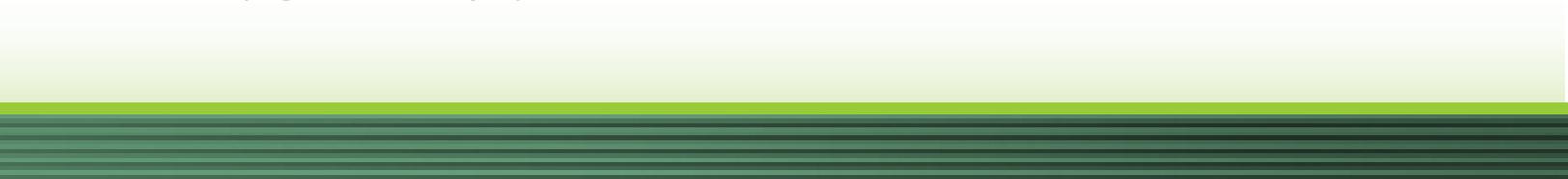
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CONTENTS

- Executive Summary 7**
- Introduction 15**
 - Using the Findings 16
 - Methodology 18
- Detailed Findings 21**
 - Residing In Mayfield Village 22
 - Parks, Recreation & Culture 28
 - Village Image & Communication 34
 - Housing & Development 38
 - Land Use 46
 - Transportation 50
 - Community Amenities 56
 - Village Services 60
 - Quality of Life 68
- Demographics 73**
 - Respondent Information 74
- APPENDIX A 79**
 - Response Raw Data 79
- APPENDIX B 101**
 - Write in Responses 101
- APPENDIX C 141**
 - Survey Instrument 141



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MAYFIELD VILLAGE

2017 COMMUNITY SURVEY RESULTS



EXECUTIVE SUMMARY

Mayfield Village's 2017 Survey was conducted to understand the community's attitudes on a variety of important issues and topics. The survey results are intended to be used to inform and guide Village policies and planning documents. In coordination with Village officials, County Planning staff designed, distributed, collected, and analyzed the survey and its results.

WHAT'S IN THE EXECUTIVE SUMMARY?

The Executive Summary provides a snapshot of the most important and compelling survey results. This overall summary is organized by topic area and

mirrors the organization of the Results Report as a whole. It includes an overview and analysis of the most important information from the survey, as well as associated graphics.

HOW DO I USE IT?

The Executive Summary is a quick glimpse of the results and can give an overview of residents' most pressing issues. Use this summary as an overview and refer to the detailed findings section of the Results Report for additional analysis and context.

**MAYFIELD
VILLAGE**

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EXECUTIVE SUMMARY

RESPONSE RATE

The Mayfield Village Survey was completed by 544 households representing 36.1% of those surveyed. The response rate had a margin of error of +/- 3.4%. The results displayed below are the highlights from each topic area covered.

RESIDING IN MAYFIELD VILLAGE

Respondents were first asked to select the reasons they reside in Mayfield Village. The top reasons respondents choose to live in the Village were that residents feel safe in their neighborhood, the quality of the services provided by the Village, and the quality of the local school system.

When asked why one might consider moving out of the Village, 38.4% of respondents said that they would not consider moving out. Lower taxes, a smaller house, and a different climate were the top three reasons for considering to move out.

PARKS, RECREATION & CULTURE

The next survey topic covered the recreational and cultural services and amenities provided by the Village. Respondents felt that overall, access to parks was very good

with 77.9% stating it was "Excellent". The quality of the parks and recreation facilities was similarly rated with 67.2% rating it as "Excellent". Another 30.4% of respondents rated it as "Good".

The highest rated Parks and Recreation facilities were The Community Room, Parkview Pool, the Bruce G. Rinker Greenway, and the baseball/softball fields all received an over 95% response rate as either "Excellent" or "Good". No facility had a response rate below 85%.

Residents were also asked about the improvements they would like to see along the Bruce G. Rinker Greenway. Rest stops (22%) were the most popular improvement, followed by exercise stations, cultural/historical markers, better connections, and trailhead parking all with a response rate between 15.1% - 14%.

Finally, respondents were asked about which types of events they would like to see at The Grove and Reserve Hall. Residents wanted more music (31.2%) and community events (23.7%) at the Grove. While they wanted more live theatre (31.9%) and music (23.6) at Reserve Hall.

VILLAGE IMAGE & COMMUNICATION

Residents were asked the method of communication from the Village the most preferred. Respondents overwhelmingly

RESIDING IN MAYFIELD VILLAGE

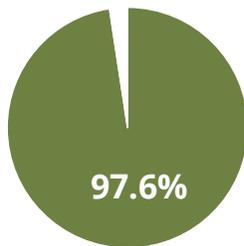
Top 3 Reasons for Residing in Mayfield Village:

1. I feel safe in the Village/my neighborhood (50.4%)
2. The high quality of municipal services (44.5%)
3. The quality of the school system (36.2%)

Top 3 Considerations for Moving from Mayfield Village:

- * I would not consider moving out of Mayfield Village (38.4%)
1. For lower taxes (21.5%)
 2. For a smaller house (16.9%)
 3. For a different climate (16.4%)

PARKS, RECREATION & CULTURE



of respondents rated the overall quality of the Village's parks and recreation facilities as good or excellent

Top Recreation Facilities*:

1. The Community Room (99%)
2. Parkview Pool (96%)
3. The Bruce G. Rinker Greenway (95.4%)
4. Baseball/Softball Fields (95%)

*Based on the combined response of "Excellent" and "Good" for each facility.

Desired programming at:

The Grove Amphitheatre

1. Music (31.2%)
2. Community Festivals/Events (23.7%)

Reserve Hall

1. Live Theater (31.9%)
2. Music (23.6%)

VILLAGE IMAGE & COMMUNICATION

Respondent preferred method of communication from the Village:

1. Voice of the Village (52.9%)
2. Direct Mailing (47.2%)
3. Village Website (20.2%)



of respondents said they feel well informed about community programs and events.

preferred the *Voice of the Village* (52.9%) and direct Mailing (47.2%). Phone Calls was the least preferred method (12.5%).

Overall, residents felt the Village did a good job of making information accessible to residents and residents said they felt well informed about community programs. Over 89% of residents said they either “Strongly Agreed” or “Agreed” with these assertions.

Residents also supported decorative streetscape elements and preserving the cultural and historical heritage of the Village. They only slightly favored the creation of a unique identity or brand for the Village.

HOUSING & DEVELOPMENT

This section asked respondents about various issues regarding housing and development in Mayfield Village. The first question asked about the priority for different types of housing. Over 92% of respondents highly prioritize the maintenance of existing housing. This was followed by a desire to preserve underutilized land as greenspace. Over 56% wanted to see more housing options for seniors. Respondents did not support adding apartments.

Respondents were also asked about future development priorities. Most agreed on the encouragement of sustainable development, followed again by the preservation of greenspace. They also supported new homes matching the scale and design of existing homes.

The most agreed upon economic development statements were that the Village should support local businesses, that residents can meet the majority of their shopping needs by local retail, and the Village should focus on the redevelopment of Beta Drive.

LAND USE

The next survey topic covered land use issues. Respondents were first asked how successful they felt the Village had been on accomplishing several stated goals. Residents felt the Village was most successful in upgrading Village facilities, preserving the SOM Center Road Corridor, and the improvements to the Grove Amphitheatre. All goals received at least 60% response as either “Excellent” or “Good”.

Residents were then asked which types of uses they wanted to see along 4 major corridors in the Village. Respondents most wanted to see Parks or Retail along SOM Center Road. They desired Office and Industrial along Beta Drive. They preferred Retail and Office along Wilson Mills Road. And finally, they desired Parks and Office along North Commons Boulevard.

TRANSPORTATION

Respondents next answered questions regarding the focus of transportation improvements in the Village. Residents were asked about the priority for improvements along seven corridors. Respondents prioritized making streets safer for bikers and pedestrians for Wilson Mills, SOM Center, Highland, and White Roads, and North Commons Boulevard.

They favored moving cars more quickly and more attractive streets for Beta Drive. and Moving cars more quickly and pedestrian safety around the I-271 interchange.

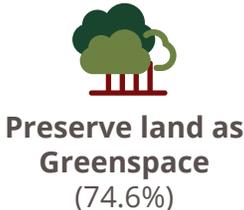
Overall, respondents favored pedestrian improvements, followed by auto, and then bike improvements. Public Transit was not a significant priority for most respondents.

HOUSING & DEVELOPMENT

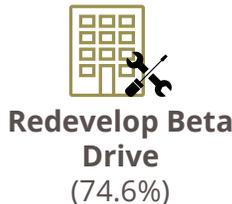
The following are the top four highest priority housing policies for residents:



Priorities for Land Development:



Economic Development Focus:



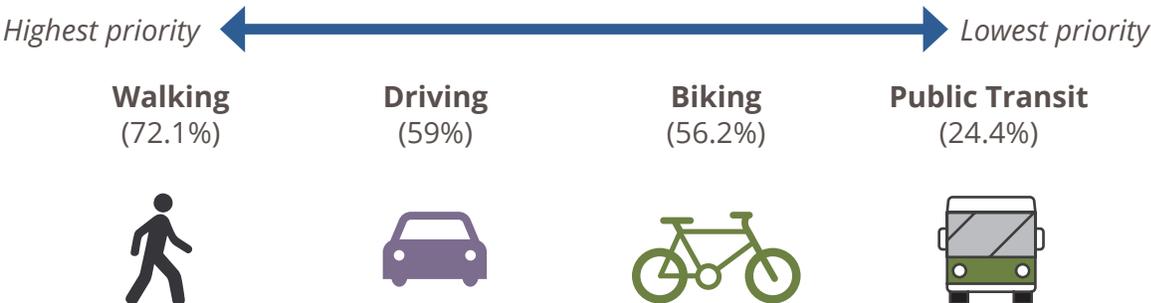
LAND USE

Desired Land Uses Along Major Corridors:



TRANSPORTATION

Respondents prioritized transportation improvements as follows:



COMMUNITY AMENITIES

Respondents were positive about non-Village provided amenities. The North Chagrin Reservation was the most well rated amenity with over 97% saying it was either “Excellent” or “Good”. It was followed by the Mayfield Branch of the Cuyahoga County Library and the Mayfield Public School System. Every amenity received a response rate of 85% as either “Excellent” or “Good”.

Hillcrest Hospital was identified as the most important of these amenities based on the combined response of “Very Important” and “Important”. It was followed closely by the North Chagrin Reservation, the Library, and Mayfield Public Schools. Over 76% of respondents identified the school system as “Very Important”, the highest for that response category.

VILLAGE SERVICES

Respondents were asked a series of questions on the Village’s current services. Respondents were asked to rate the quality of 26 services while a following question asked them to rate the importance of these same services. A majority of the respondents rated all of the services as being high quality (combined “Excellent” and “Good” response). All but two services were identified as being high in importance (combined “Very Important” and “Important” response).

The results of these two questions were cross-referenced to understand how well the City was delivering on services for respondents in relation to how important those services were. This matrix of importance and quality can help the Village to prioritize actions.

Four services were rated as being above average in importance (relative to all

services) while the current quality of these services was rated as below average (relative to all services). These services—commercial maintenance enforcement, Mayfield Village website, street maintenance/repair and water back-up/sewer inspection—should be priorities for improvement.

Respondents also identified how often they used services. Curbside recycling and bulk/yard waste pick-up were the most often used programs. The sidewalk repair program and PIPE (Public Involvement/Public Education Euclid Creek) were the least used services.

The majority of respondents support sharing dispatch and other services with neighboring communities, with 55.6 % saying they support it. It is a small margin, but shows the community is open to it.

Finally they were asked about the overall quality of service in Mayfield Village, with 72.8% of respondents saying it is “Excellent” and another 26.8% saying it is “Good”.

QUALITY OF LIFE

Results show that over 99% of respondents say that overall the quality of life in the Village is either “Good” or “Excellent”.

Residents want to keep the Village small, with 91.5% saying they did not want the population to grow to become a city.

Finally, just over 70% of respondents said they felt engaged in the community. The most common method was through recreation/athletic organizations followed by neighborhood or homeowner’s associations and the schools.

COMMUNITY AMENITIES

Top 3 Non-Village provided amenities:

- 1. North Chagrin Reservation (97.4%)
- 2. Mayfield Branch of the Cuyahoga County Library (95.6%)
- 3. Mayfield Public School System (89.8%)

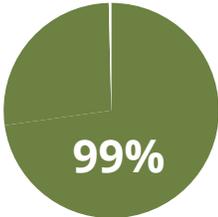
CITY SERVICES



Building Maintenance, road maintenance, and sewer inspection and repair are services that could be improved to match the high quality of other Village services



Over



of respondents rated the overall quality of Village services as good or excellent.

QUALITY OF LIFE



of respondents rated the overall Quality of Life in Mayfield Village as "Excellent".



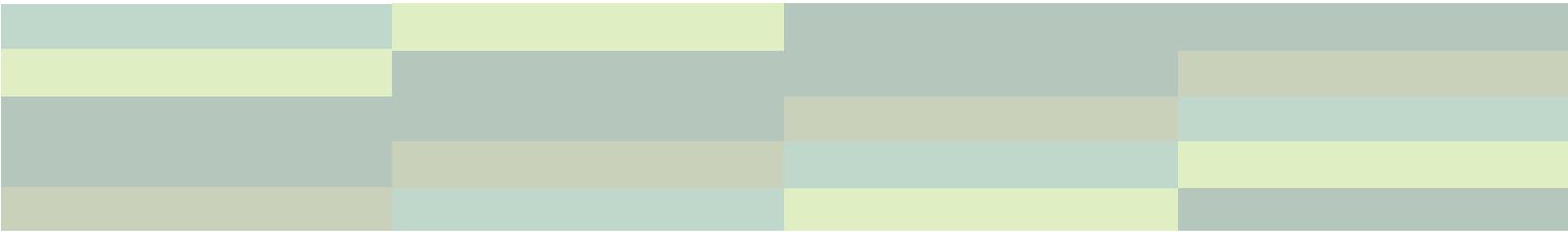
of respondents said they felt engaged in the community.



of respondents did not want the Village to grow its population and become a city.

Respondents were most likely to be engaged through:

- 1. Recreation/Athletic Organization (24.8%)
- 2. Neighborhood/Homeowner's Association (23.5%)



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SECTION 1



INTRODUCTION

The 2017 Mayfield Village Community Survey was an opportunity for public officials to gather the thoughts and opinions of residents. The outcomes of the survey can assist in future planning projects and policy formation.

WHAT'S IN THIS SECTION?

The Introduction Section includes an overview of the findings, a description of the topics surveyed, the methodology used for the survey, and a description of the data tabulation and analysis process.

HOW DO I USE IT?

The Introduction describes what is in the document and how to read and interpret the data. This information should be used to give context to the detailed results provided within later sections of the Results Report.

USING THE FINDINGS

The survey responses should be used to inform Mayfield Village's public policy, regulations, actions, and planning documents. To accurately understand the results, it is important to note the topics that are covered, how they are arranged, and the statistical validity of the findings.

NUMBER OF RESPONSES

The number of responses to each survey question varied, as not all respondents completed the entire form. For some questions, respondents were asked to provide their knowledge of a particular service or facility. Respondents who were not familiar with the item in question had the option to check "No Opinion" or "Not Applicable," yet in many cases respondents left the question blank. In all cases, charts only depict responses that provided opinions.

TOPIC AREAS

As in the survey form, the Survey Results document is organized by topic area. A brief description of the topics as well as the page number for that topic in this document is provided on the next page.

The document includes a detailed summary of each topic as well as a description of the individual questions. Some questions have also been cross-tabulated with demographic data to provide a fuller picture of community attitudes. Data is presented in graphic form with additional tabular representations included in Appendix A.

The question numbers are provided for reference throughout the document.



SURVEY TOPICS

The topics covered in the 2017 Mayfield Village Community Survey are as follows:

- **Residing in Mayfield Village:** Overall understanding why residents choose to live within the Village and why they might choose to leave, beginning on page 22.
- **Parks, Recreation & Culture:** Ratings and ideas for parks, public spaces, and community events, beginning on page 28.
- **Village Image and Communication:** Evaluation of the Village's communication methods and effectiveness in reaching residents, beginning on page 34.
- **Housing:** Priorities for types of new housing developments, beginning on page 38.
- **Economic Development:** Evaluation on what types of businesses the Village should attract and what these developments should look like, beginning on page 38.
- **Land Use:** Review of development possibilities such as new housing or retail and where these developments should be focused, beginning on page 46.
- **Transportation:** Evaluation of the ease and safety of getting around the Village by different transportation methods, beginning on page 50.
- **Community Amenities:** Ratings of quality and importance of amenities found within Mayfield Village, beginning on page 56.
- **Village Services:** Ratings and evaluation of Village services such as police, fire, and trash removal, beginning on page 60.
- **Quality of Life:** Ratings and understanding of resident participation within community activities, events, or groups, beginning on page 68.

METHODOLOGY

County Planning staff worked with Village administration to conduct the 2017 Mayfield Village Community Survey. The goal for the survey was to produce statistically valid responses that could be used to inform Village actions, policies, and future planning activities.

SURVEY TIMELINE

The 2017 Mayfield Village Community Survey began with the collaboration of Mayfield Village and County Planning staff to review possible questions, refine them, and add additional questions. The questions were refined and pre-tested on volunteers to ensure questions and response options were clear. The final survey forms were approved by Mayfield Village and were mailed to residents.

A master list of all residential addresses in Mayfield Village was compiled by County Planning staff and all 1,507 residential addresses were mailed a survey with a self-addressed return envelope. Addresses were cross-checked with known vacant houses to ensure surveys were sent to occupied homes.

On August 21, 2017, County Planning staff mailed the 12-page survey to all 1,507 Mayfield Village households. Each packet included an introductory letter from Mayfield Village Mayor Brenda Bodnar explaining the importance of this process as well as a postage-paid return envelope.

A reminder postcard was sent September 5, 2017 to encourage residents to complete the survey by the September 22, 2017 deadline.

SURVEY DESIGN

The 2017 Mayfield Village Community Survey was comprised of 40 questions arranged by topic with a comment section on the last page of the survey. The survey instrument is included as Appendix C.

A short summary of the write-in responses is included in the report, while a complete compilation is available in Appendix B.

RESPONSE RATE

The goal of the survey was to obtain statistically valid responses that represented the opinions of the entire Village. In order to do so, County Planning staff compared

response rates for similar cities and determined the number of surveys needed for statistical validity. The final surveys were mailed to all 1,507 residential households that included both owner-occupied and renter-occupied homes.

Of the 1,507 surveys mailed, 544 were returned and included in the analysis for a response rate of 36.10%. This equates to a 95% confidence level and a +/- 3.4% statistical error rate. That is the actual response rate of the total population could be within a range of 3.4 % higher or lower.

When reading and interpreting the results of the survey, the statistical error rate should be taken into account. Additionally, because not every respondent answered every question, error rates for individual questions may vary. Similarly, error rates for cross-tabulations can be significantly higher due to the smaller number of responses within each cross-tabulated group.

which were manually reviewed by County Planning staff and updated to ensure they accurately reflect the intention of the respondent. Random spot checks were completed to ensure the software program appropriately counted marked answers.

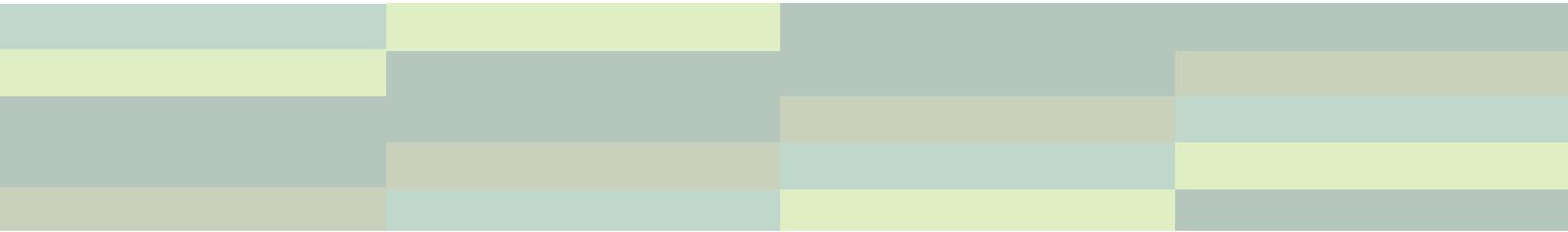
All data in its raw form is available in Appendix A.

DATA TABULATION

The returned surveys were scanned and read by a survey review software program. The results of this scanning program highlighted potential scanning errors,

Table 1
Response Rate and Statistical Error Rate

| | 2017 Survey |
|------------------|------------------|
| Universe | 1,507 Households |
| Mailed Surveys | 1,507 Surveys |
| Returned Surveys | 544 Surveys |
| Response Rate | 36.10% |
| Confidence Level | 95% |
| Margin of Error | +/- 3.4% |



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SECTION 2



DETAILED FINDINGS

The results of the survey can be used to determine overall opinions on important issues and topics within the Village.

WHAT'S IN THIS SECTION?

This section contains answers to individual questions that are arranged by topic and are described, displayed graphically, and analyzed.

In addition to analyzing each question individually, several questions were also cross-referenced with certain demographic questions, or other survey questions, to gain a better understanding of how characteristics such as age or tenure may have influenced the responses.

HOW DO I USE IT?

Questions in this section are arranged as they were within the survey sent to households. Each question is numbered and includes a description of the question, a chart or graph of the results, and some analysis of respondent's answers.

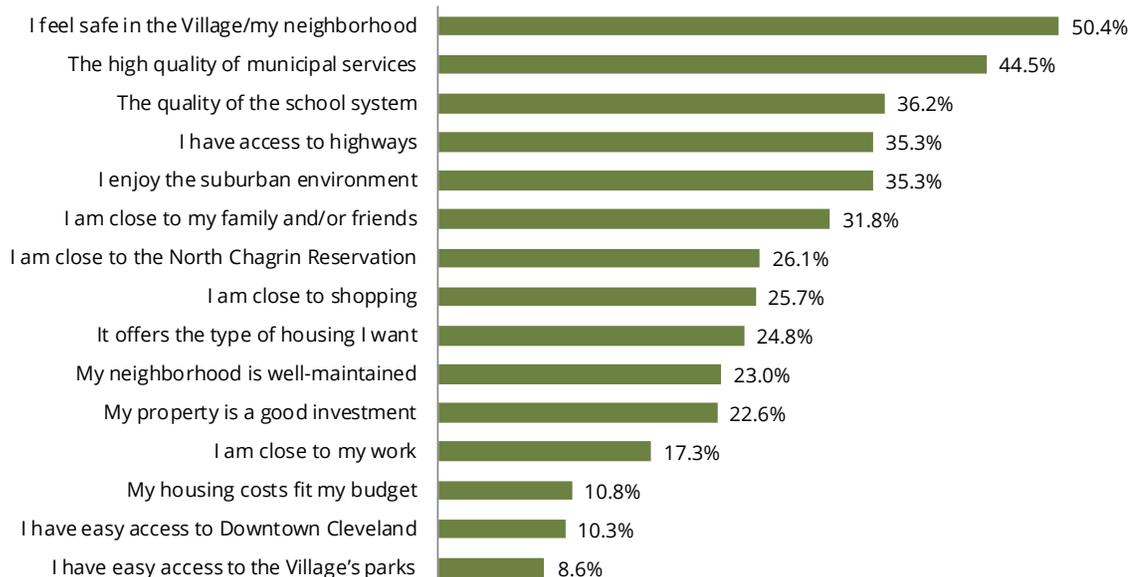
The analysis should be understood within the context of the demographic profile of respondents and how it relates to the Village as a whole. This information is available in the Demographics Section on page 73.

RESIDING IN MAYFIELD VILLAGE

The first series of questions was designed to understand the reasons residents choose to live in the Village and what reasons or circumstances would cause them to move from Mayfield Village. The questions provided a list of possible answers such as being close to work, proximity to family, or

the quality of services and amenities. By understanding the qualities that residents deem most important, public officials can work to protect or enhance those areas. Similarly, knowing the issues that may cause residents to leave, allows officials to work to reduce their negative impact.

Figure 1
Reasons for Residing in Mayfield Village



REASONS FOR LIVING IN MAYFIELD VILLAGE

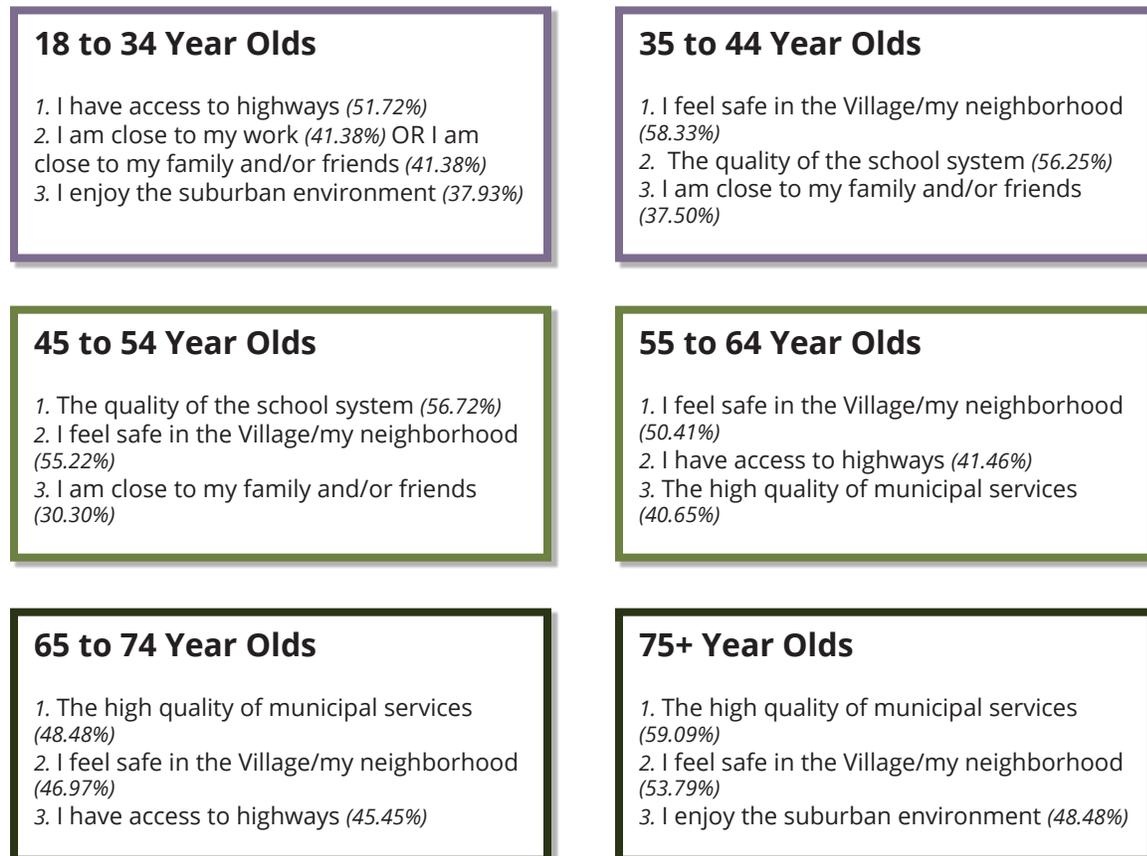
Question 1 asked respondents why they choose to live in Mayfield Village by providing a list of 15 options and instructing them to select up to four of those options. Out of the 544 returned surveys, all of the respondents selected at least one reason for residing in the community. With a total of 2191 responses, an average of 4 responses were selected per respondent.

As shown in Figure 1, just over 50% of respondents chose “I feel safe in the Village/my neighborhood” as a reason

for residing in Mayfield Village. “The high quality of municipal services,” “The quality of the school system,” “I have access to highways,” and “I enjoy the suburban environment” were the top overall reasons for choosing to reside within in Mayfield Village.

Over 25% of respondents said “I am close to shopping,” “I am close to family and/or friends,” and “I am close to the North Chagrin Reservation.” I am close to the North Chagrin Reservation,” and, “I am close to my family and/or friends” were reasons they lived in Mayfield Village.

Figure 2
Top Three Considerations for Living in Mayfield Village by Age



*Based upon percentage of respondent selections vs. total number of respondents within each age group.

Less than 20% of respondents chose, “I am close to my work,” “My housing costs fit my budget,” “I have easy access to Downtown Cleveland,” and “I have easy access to the Village’s parks,” indicating these issues are less important to the majority of residents.

REASONS FOR LIVING IN MAYFIELD VILLAGE BY AGE

Figure 2 breaks responses down by age group, providing the top three selected reasons for six age groups.

Young adults aged 18 to 34 selected “I have access to highways” and “I am close to my work” at a much higher rate than the general population. “The quality of the school system” is very important for Middle-Aged respondents, likely due to the presence of school aged children typical in these age groups. Senior respondents are drawn much more for “The high quality of municipal services.”

REASONS FOR MOVING OUT OF MAYFIELD VILLAGE

Question 2 asked respondents about reasons they might consider moving out of Mayfield Village. Respondents were provided 25 options and allowed to select up to 4 responses. As shown in Figure 3, they were also given the opportunity to select “I would not consider moving out.” If this was selected the respondent was asked to not select any additional options for this particular question since they would not actually be considering moving out of Mayfield Village.

Out of the 544 respondents, almost 40% selected, “I would not consider moving out.” The most significant consideration for moving out of the Village, with 21.5% of

respondents, was “For lower taxes.” There were 16.9% of respondents that would consider moving, “For a smaller house,” 16.4% “For a different climate,” and 11.6% “For a single story/ranch style home”. Similarly, the senior housing related considerations “For attached condos/clustered homes” and “For a retirement friendly community” both received almost 11% of responses.

No other option received more than a 10% response rate. Four options were selected by less than 1% of respondents: “For better community facilities (0.7%),” “For a higher quality of municipal services (0.4%),” “For better access to shopping (0.2%),” and “To have better access to highways (0.0%).”

REASONS FOR MOVING OUT OF MAYFIELD VILLAGE BY AGE

The response to Question 2 was also cross-tabulated by age group. Figure 4 shows the top three responses by age group.

Age groups 35 to 44, 65 to 74, and 75+ were most likely to say they would not consider moving from the Village. The quality of the local school system was very important to 35 to 44 so it is likely many in this group have children in the schools and would not want to move them out.

Those age 65 and over love the Village services, but some would move to seek a smaller house. A common issue for seniors looking to age in place.

“For Lower taxes” appears in each groups top three, however it is the mostly likely reason to move out of the Village for age groups 18 to 34 and 55 to 64. Those early and late in their careers. Those who have yet to reach their earning potential and those getting close to retirement.

Figure 3
Considerations for Moving from Mayfield Village

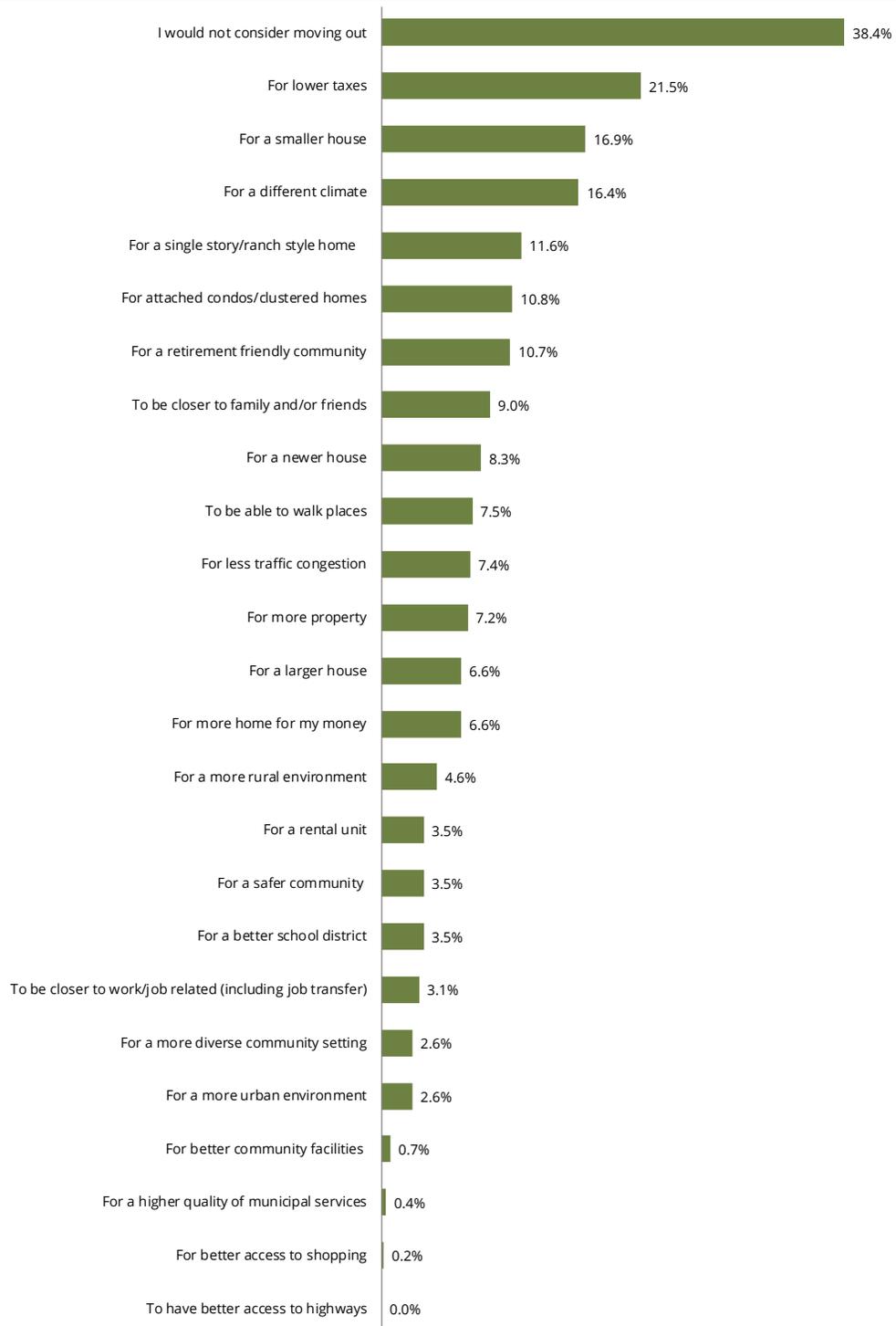
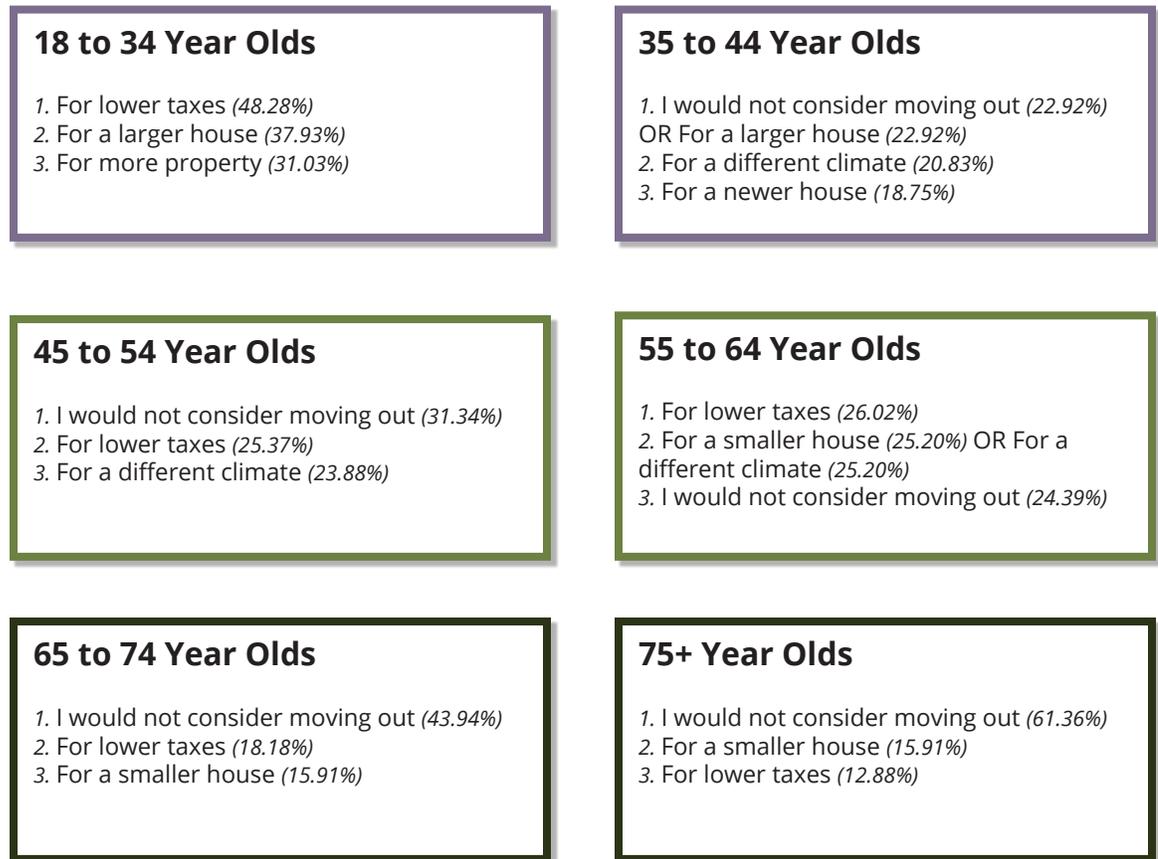


Figure 4
Top Three Considerations for Moving from Mayfield Village by Age



*Based upon percentage of respondent selections vs. total number of respondents within each age group.

Major Themes

- Residents live in the Village for its high quality services, quality schools, and safe neighborhoods.
- Many residents would not seek to move out of Mayfield Village, however, those that would are looking for lower taxes.
- Younger respondents want larger houses while seniors are seeking to downsize.

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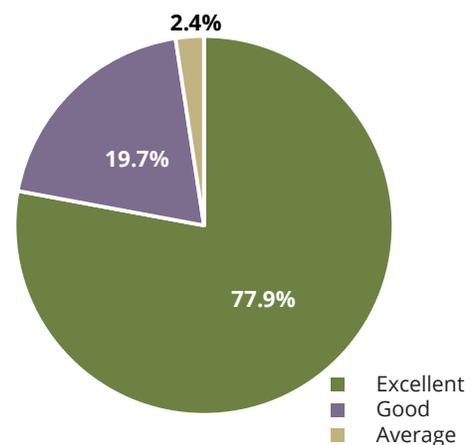
PARKS, RECREATION & CULTURE

Parks and recreation facilities are highly desirable components of a complete community. They provide space for active living, community interaction, and physical activity. The survey asked respondents about accessibility to parks and recreation facilities, the quality of facilities, and general quality of Parks and Recreation in the Village.

ACCESS TO COMMUNITY PARKS

Question 3 asked respondents to rate the ease of public access to parks within the community on a scale from “Excellent” to “Very Poor”. Respondents overwhelmingly rate park access as “Excellent” with almost 78% of the respondents making this selection (Figure 5). The remaining respondents rated park access as “Good (19.7%),” and “Average (2.4%)” with no respondent selecting “Poor” or “Very Poor”. With almost 98% of respondents rating ease of public access to parks as “Good” or “Excellent,” this signifies that residents have little to no issue with accessing Village parks and facilities.

Figure 5
Ease of Public Access to Parks



TARGET DEMOGRAPHIC OF VILLAGE EVENTS

On **Question 4**, respondents were asked which age group they would like to see more Village events targeted. Respondents could select more than one group if desired. The highest response at 35.5% of respondents desired more events for “Seniors 55+”. “Families with Children” and “Young Adults/Professionals” both received just over 25% response rate at 25.7% and 25.3%, respectively. Responses “Teens ”

and “Children ” both received less than 10%. This signifies the least demand for community events targeted towards Teens and Children in the Village.

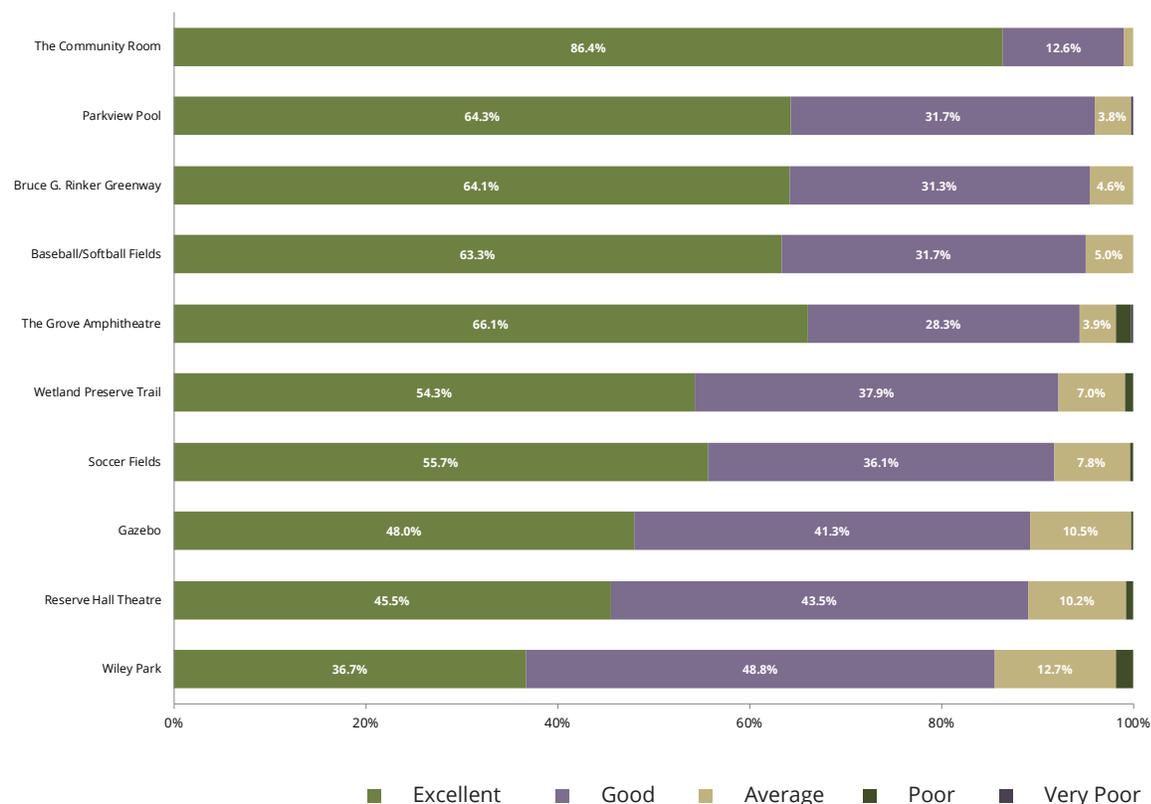
QUALITY OF VILLAGE PARKS AND RECREATION FACILITIES

Question 5 asked respondents to rate the quality of ten Village parks and recreation facilities on a scale from “Excellent” to “Very Poor” with an option to select “Have not Used.” The results are shown in Figure 6. The Community Room was the highest rated facility with 99% of respondents rating it as either “Good” or “Excellent.” Three other facilities had over 95 percent of respondents identify it as either “Excellent”

or “Good”: Parkview Pool (96%), Bruce G. Rinker Greenway (95.4%), and the Baseball & Softball fields (95%). Three other facilities received over 90% response as “Good” or “Excellent” quality: The Grove Amphitheatre (94.4%), Wetland Preserve Trail (92.2%), and Soccer fields (91.8%).

Respondents were also able to answer that the “Have Not Used” a facility. Three facilities received almost 50% response of “Have not used.” Reserve Hall Theatre (49.6%), Soccer fields (47.7%) and Baseball/softball fields (47.6%). One-third of respondents had not used the Bruce G. Rinker Greenway or Wiley Park. This may indicate an opportunity to expand usership with new programming or expanded outreach.

Figure 6
Quality of Village Park and Recreation Facilities



IMPROVEMENTS TO THE BRUCE G. RINKER GREENWAY

Question 6 asked respondents what types of improvements/features they would like to see along the Bruce G. Rinker Greenway. Respondents chose rest stops as the most popular improvement option with 22.3% of the response. Following rest stops in respondent ranking are Exercise Stations (15.1%), Cultural/Historical Markers (14.6%), Better Connections (14.2%), and Trailhead Parking (14%). The final two improvements/features are public art (11.2%) and bike parking (8.7%).

While rest stops were chosen the most by respondents overall, the rest of the results are somewhat evenly distributed without a general consensus.

Looking at the response by age group, Figure 8 shows young adults age 18 to 44 were much more likely to desire improvements that support active use and beautification such as Exercise Stations (28.6%), Better Connections (23.4%), and Public

Art (18.2%). Seniors 65 and older were significantly in favor of Rest Stops (25.8%) but were low on most other improvements. Middle aged adults were split relatively evenly.

Together, this suggests that any improvements to increase access and usability would be beneficial and that cost and funding may be more critical in determining what can be implemented.

EVENTS AT THE GROVE AMPHITHEATRE & RESERVE HALL

With two new event facilities, the Village desired input into what type of programming and events residents would like.

Question 7 asked respondents what types of events they would like to see hosted at the Grove Amphitheatre. Respondents could select from the five categories of music, live theater, outdoor movies, community festivals/events, and comedy

Figure 7
Desired Improvements Along the Bruce G. Rinker Greenway

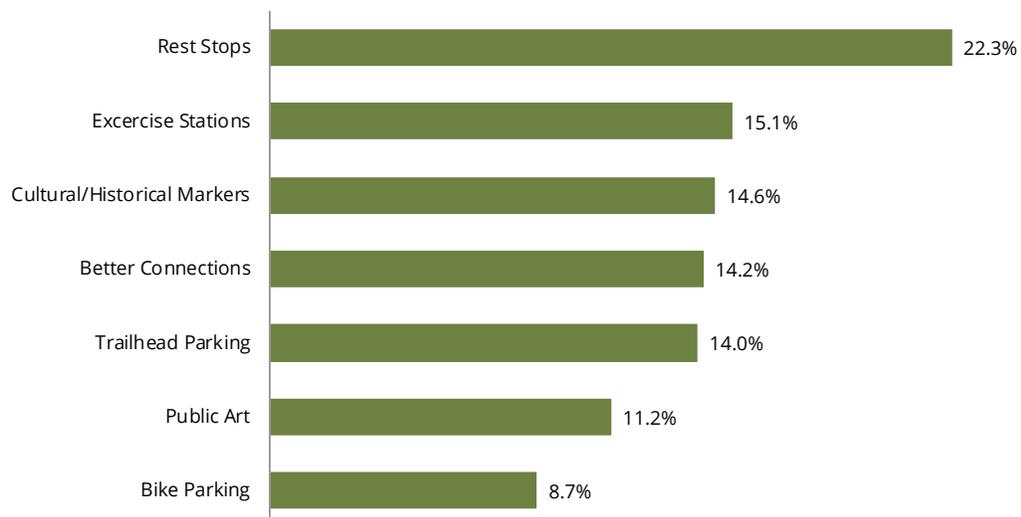
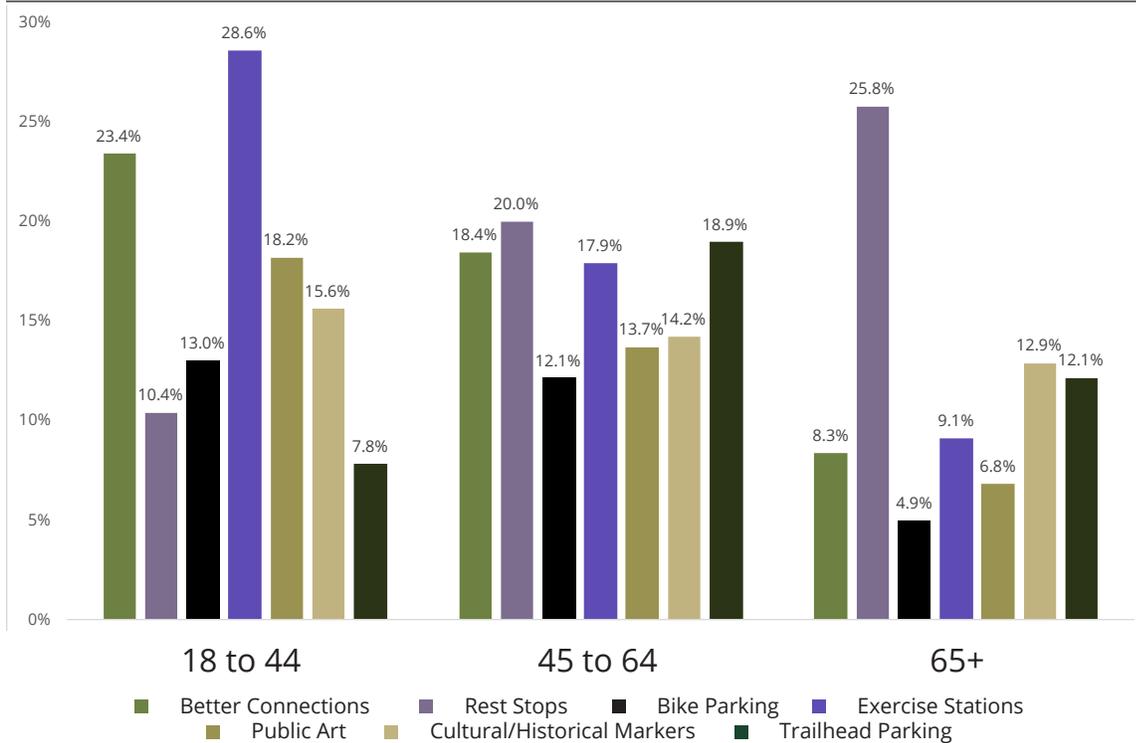


Figure 8
Desired Greenway Improvements By Age



events. Figure 9 on page 32 shows the most chosen type of event was music with 31.2% followed by community festivals/events (23.7%) outdoor movies (17.1%), live theater (16.1%), and comedy events (11.9%).

Question 8 asked respondents what types of events they would like to see at the Reserve Hall Theatre. Figure 10 on page 32 shows almost 32% of respondents selected live theater, followed by music (23.6%), movies (17.9%), community festivals/events (13.6%), and comedy events (13.2%).

Figure 9
Desired Events or Activities at The Grove Amphitheatre

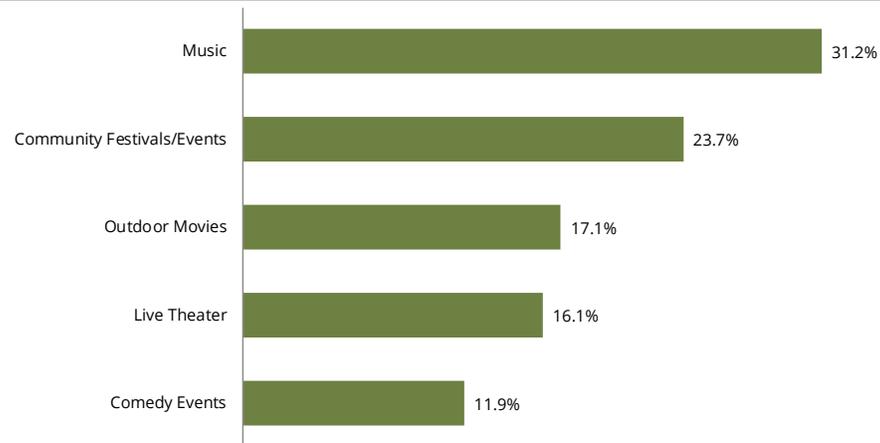
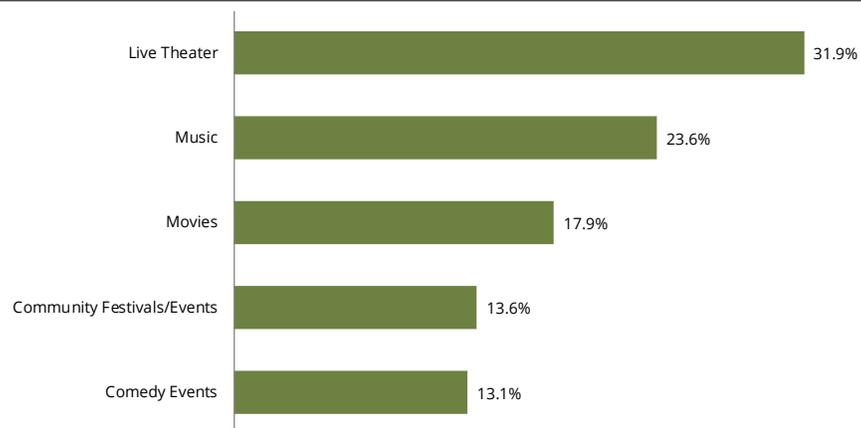


Figure 10
Desired Events or Activities at the Reserve Hall Theatre



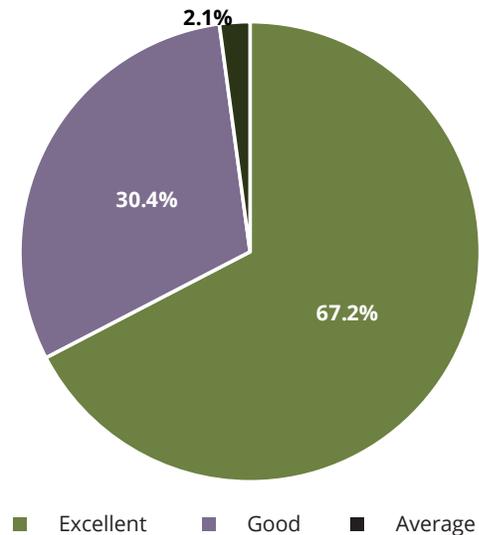
Major Themes

- Overall, respondents are highly satisfied with the Village's parks and recreation facilities.
- There is a desire for more events in the community, especially targeted to young adults and seniors.
- Programming and facilities need to cater to residents at all stages of life. Parks and facilities that have active and passive programming or elements for all levels.
- High levels of access need to be maintained.

OVERALL CONDITION OF PARKS AND RECREATION FACILITIES

Question 9 asked respondents to rate the overall condition of the Village's parks and recreation facilities on a scale from "Excellent" to "Very Poor." The Results are shown in Figure 11. Of the 516 respondents, 67.2% rated the Village's parks and recreation facilities as "Excellent," and 30.4% rated parks and recreation facilities as "Good." With 97.6% of the question respondents rated the parks and recreation facilities above average, this indicates extremely positive views among the residents. Only 2.1% of respondents chose "Average", and only 0.2% chose "Poor." Overall, respondents are satisfied with the Village's parks and recreation facilities.

Figure 11
Overall Quality of Park and Recreation Facilities



VILLAGE IMAGE & COMMUNICATION

Communicating Village news and initiatives with residents is as important as the events and programs themselves. If residents are unaware of events, services, and news they will not be able to actively engage in the community. The next series of questions were aimed at understanding how residents best connect to information from the Village and identify areas where the Village can improve.

VILLAGE COMMUNICATION

Question 10 asked respondents which form of media they prefer to receive information from the Village. The options were the Village website, social media, phone calls, Voice of the Village newsletter, and direct mailing. With 544 respondents to the question, there were 797 responses since they could select more than one response. Figure 12 shows the results. The two most popular responses were Voice of the Village, selected by 52.9% of respondents, and direct mailing, selected by 47.2% of respondents. The least preferred methods of communication are social media, at 13.6%, and phone calls, selected by only 12.5% of respondents.

Figure 12
Community Image & Outreach

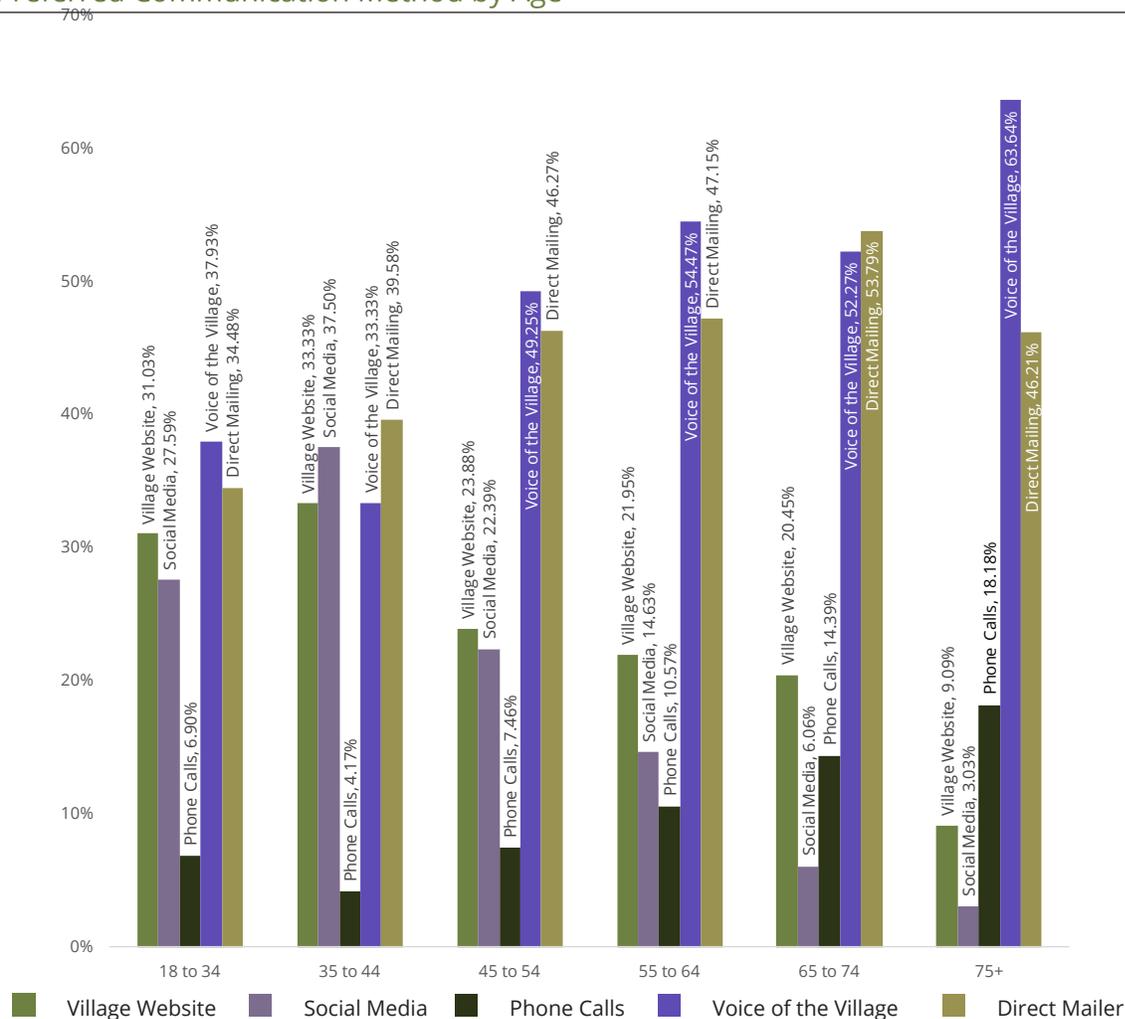
| Communication Method | Response Rate* |
|----------------------|----------------|
| Voice of the Village | 52.9% |
| Direct Mailing | 47.2% |
| Village Website | 20.2% |
| Social Media | 13.6% |
| Phone Calls | 12.5% |

* Multiple responses per respondent. Percentages will not add up to 100%.

Figure 13 shows that younger residents were more likely to prefer the Village website or social media as a method of communication. Older residents overwhelmingly preferred the Voice of the Village and Direct Mailings. A proportionally higher response rate by older residents may skew this result slightly. Though Direct Mailing and Voice of the Village were among the top three of all age groups.

Question 11 (Figure 14 on page 36) asked respondents whether they agreed or disagreed with seven statements about the Village's image and communication. More than half of the respondents "Strongly

Figure 13
Preferred Communication Method by Age

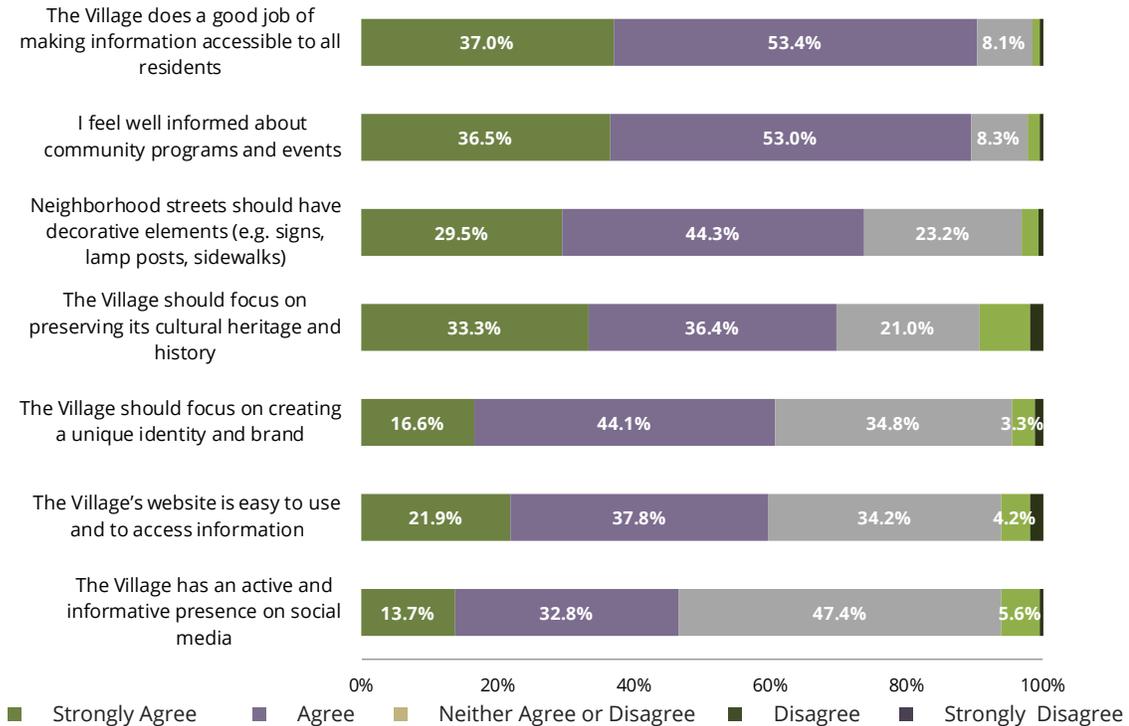


Agree” or “Agree” with every statement except for one.

Over 90% of respondents “Strongly Agree” or “Agree” that “the Village does a good job of making information accessible to all residents.” The statement, “I feel well informed about community programs and events,” received 89.5% of respondents saying they “Strongly Agree” or “Agree.”

The next most agreed upon statements are “The Village should focus on preserving its cultural heritage and history (73.8%),” “Neighborhood streets should have decorative elements (e.g. signs, lamp posts, sidewalks) (69.7%),” “The Village’s website is easy to use and to access information (60.7%),” and “The Village should focus on creating a unique identity and brand (59.7%).”

Figure 14
Community Image & Outreach



Respondents did not agree with the statement, "The Village has an active and informative presence on social media,". Only 46.5% of respondents agreed while 47.4% neither agreed or disagreed.

The results show that the community is well informed of community efforts. It also

shows support to cultivate and ensure a unique community image. While creating a unique brand is supported, it is more important to focus on attractive streetscapes and preserving the community's culture and heritage. Doing this should allow the inherent image and identity of the Village to shine through.

Major Themes

- The Village does a good job of communicating and making information accessible.
- *Voice of the Village* is popular. Younger residents are more likely to use social media.
- Community image is best attained through attractive streetscapes and preserving the cultural and historic heritage of the Village.

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HOUSING & DEVELOPMENT

Development continually changes and shapes communities. General development practices and land use affect environmental health and sustainability, population growth, community aesthetics, and overall quality of life.

Housing is a critical component to strong neighborhoods and strong neighborhoods are important for strong communities. Housing that fits resident and potential resident needs is important to developing communities that serve all ages and preferences.

Economic development is an important indicator of the overall health for a community. It is significant in attracting residents and paying for Village services.

The following questions are designed to gauge feelings and priorities for housing and development in the Village.

HOUSING PRIORITIES

Question 12 provided a list of 11 housing development types and asked respondents to indicate their priority for development for each type in Mayfield Village.

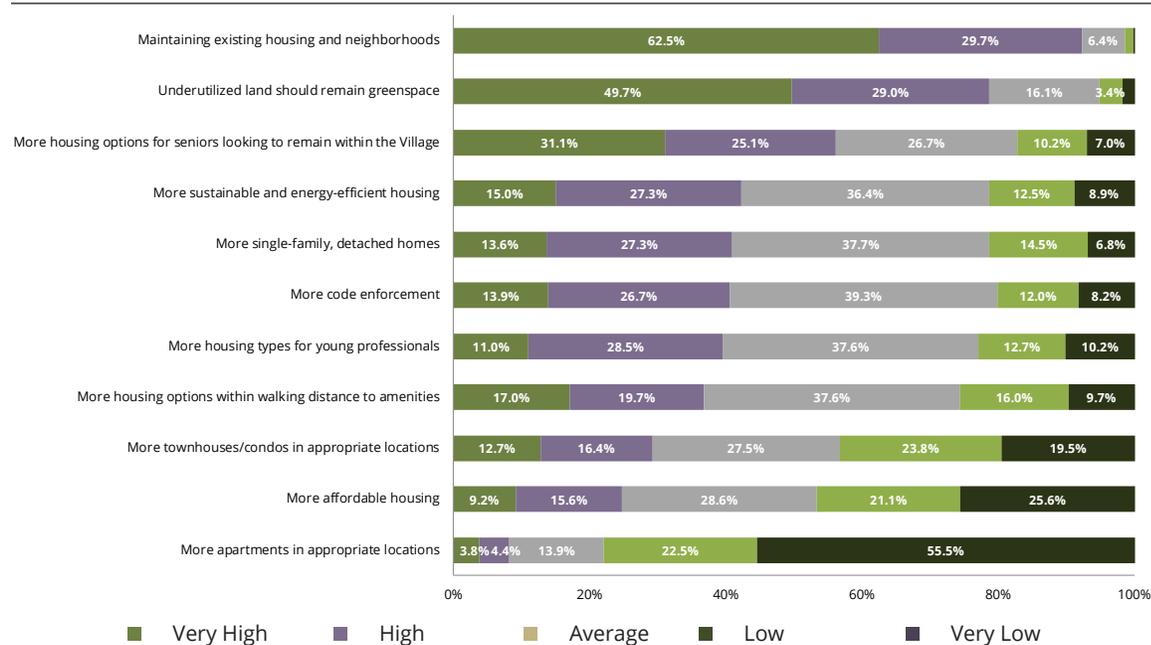
As shown in Figure 15, respondents overwhelmingly support maintaining existing housing and neighborhoods. Over 92% of respondents rate this statement as a "Very High" or "High" priority.

The next two highest priority housing statements are "Underutilized land should remain greenspace" with 78.7% of respondents choosing "Very High" or "High" and "More housing options for seniors looking to remain within the Village" with 56.2% of respondents choosing "Very High" or "High."

There is strong support for sustainable and energy efficiency in the housing stock with 42.3% rating it as "High" or "Very High". "More single-family, detached homes," "More code enforcement" and "More housing types for young professionals," had very similar priority levels with each receiving between 39%-41% support.

Multi-Family housing is the lowest priority in Mayfield Village. Over half of respondents (55.5%) said apartments in appropriate locations was "Very Low" priority. Affordable Housing and townhouses or condos also each had over 42% say it was a "Low" or "Very Low" priority.

Figure 15
Priority Level for Housing Policy Options



Overall, maintaining existing housing and neighborhoods is overwhelmingly of highest priority for respondents. There is little support for extreme changes in housing development pattern, especially for adding apartments.

HOUSING PRIORITIES BY AGE

Opinions on housing priorities were also cross-referenced with the age of respondent. Those respondents answering “Very High” or “High” priority to an issue were grouped and charted by age as shown in Figure 16 on page 40.

When comparing housing priorities to age, five statements had a difference of opinion of more than 10%, as described below.

More Housing Options for Seniors

More than any other option, options for seniors had the widest range of opinions, with only 19.5% of respondents age 18 to 44 saying this was a high priority and 68.1% of those 65 and older saying this was a high priority.

More Walkable Options

When cross-referencing the desire to be within walking distance of amenities to age, older respondents were more likely to desire housing options that were within close proximity. Among those age 65 and older, 37.4% desired more housing options within walking distance to amenities while only 25.6% of respondents age 18 to 44 did.

More Townhouses/Condos

Older respondents were significantly more likely to be interested in townhouses or condos than younger residents. Among those age 65 and older, 38.4% of respondents said townhouses or condos were a high priority while only 16.3% of 18 to 44 year olds did.

More Apartments/Mixed-Use

In addition, older respondents were more likely to support apartments or mixed-use development than younger respondents with 17.3% of those age 65 and over supporting this housing option compared to only 6.5% of those age 18 to 44.

Maintain Single-Family Detached

Consistent with previous statements showing lower support among younger respondents for townhouses, condos, mixed-use developments, or apartments; support for single-family detached homes was remarkably high among younger respondents. Among those age 18 to 44, 50.0% rated more single-family homes as a high priority compared to only 38.0% of those age 65 and over.

The results by age indicate a desire among younger respondents for a traditional, single-family suburban community while older respondents are more likely to support and desire a wider range of housing options.

This dovetails well with the responses on why residents choose to live in the Village versus why they would move in Questions 1 and 2. Housing development policy must balance the desire to retain strong single family neighborhoods while strategically adding housing stock that caters to an aging population.

Figure 16

Top Five Priorities for Housing Policy by Age*

18 to 44 Year Olds

1. Maintaining existing housing and neighborhoods (84.2%)
2. Underutilized land should remain greenspace (78.4%)
3. More single-family, detached homes (50%)
4. More housing types for young professionals (45.7%)
5. More sustainable and energy-efficient housing (45.2%)

45 to 64 Year Olds

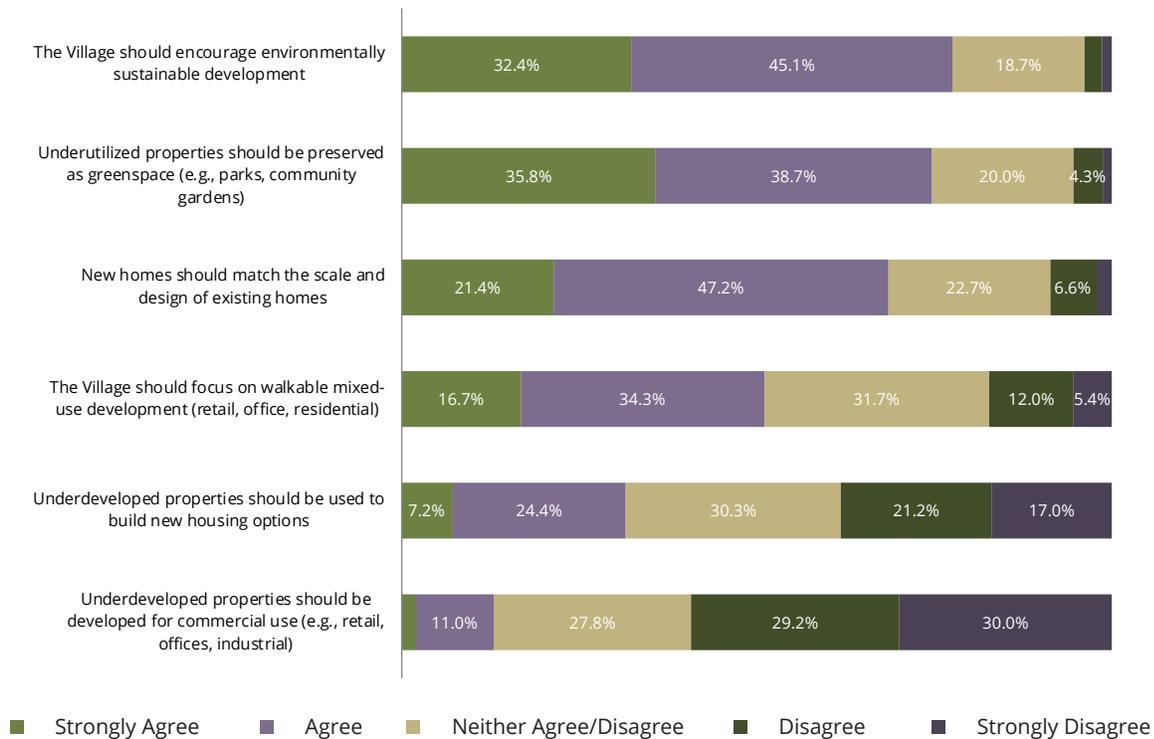
1. Maintaining existing housing and neighborhoods (94.4%)
2. Underutilized land should remain greenspace (77%)
3. More housing options for seniors looking to remain within the Village (55.2%)
4. More housing types for young professionals (43.8%)
5. More sustainable and energy-efficient housing (39.2%)

65 and Older

1. Maintaining existing housing and neighborhoods (92.7%)
2. Underutilized land should remain greenspace (79%)
3. More housing options for seniors looking to remain within the Village (68.1%)
4. More code enforcement (46.1%)
5. More sustainable and energy-efficient housing (42.9%)

* Percent of residents identifying as a Very High or High priority

Figure 17
Agreement on Future Development



OPINIONS ON FUTURE DEVELOPMENT

Question 13 asked whether respondents agreed or disagreed with statements about the future development of Mayfield Village. Respondents chose responses on a scale from “Strongly Agree” to “Strongly Disagree.” Figure 17 organizes the responses based on how many respondents either “Highly Agreed” or “Agreed” with each statement.

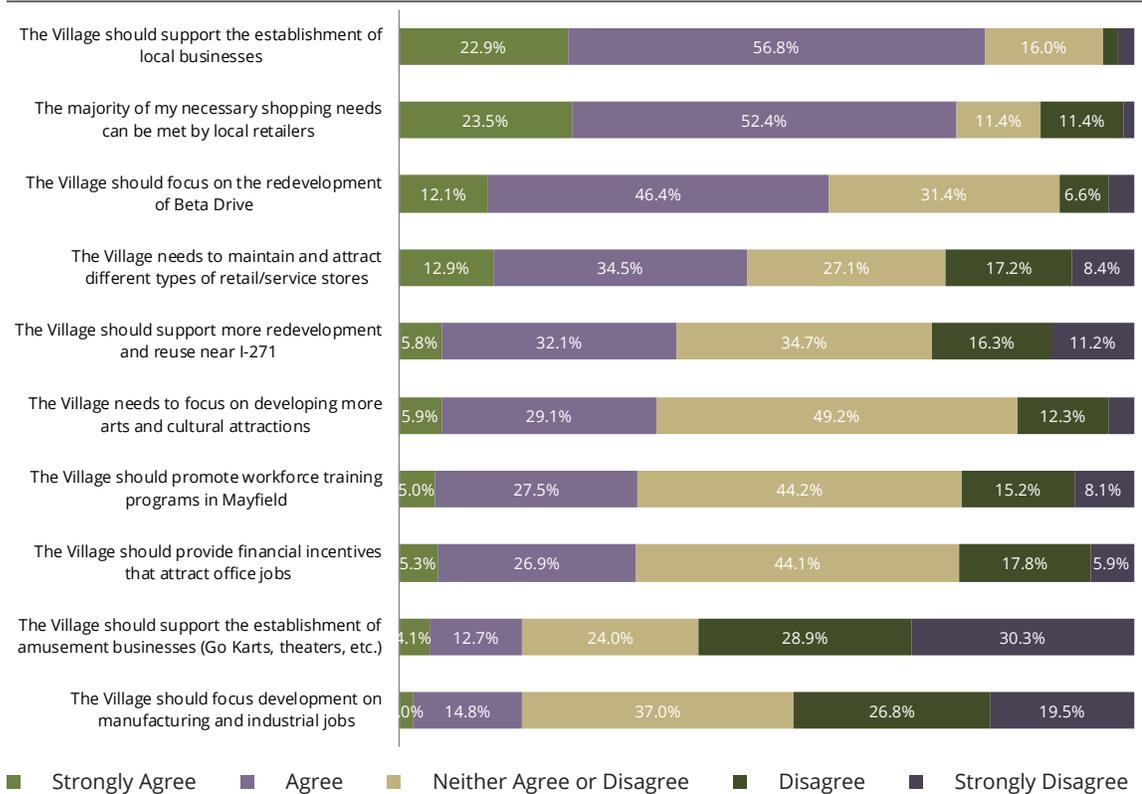
Nearly 78% of respondents agreed “The Village should encourage environmentally sustainable development.” In a similar vein 74.5% of respondents agreed that underutilized land should be left as

greenspace. Supporting the results of the previous questions on housing, 68.6% of respondents agreed that new homes should match design and scale of existing houses.

Walkable, mixed-use development received a majority of support with 51% stating that they agreed with the statement.

Using underdeveloped land for housing had a relatively equal portion of respondent agreeing and disagreeing. Utilizing underdeveloped property as commercial use had almost 60% disagree.

Figure 18
Future Development in Mayfield Village



OPINIONS ON ECONOMIC DEVELOPMENT

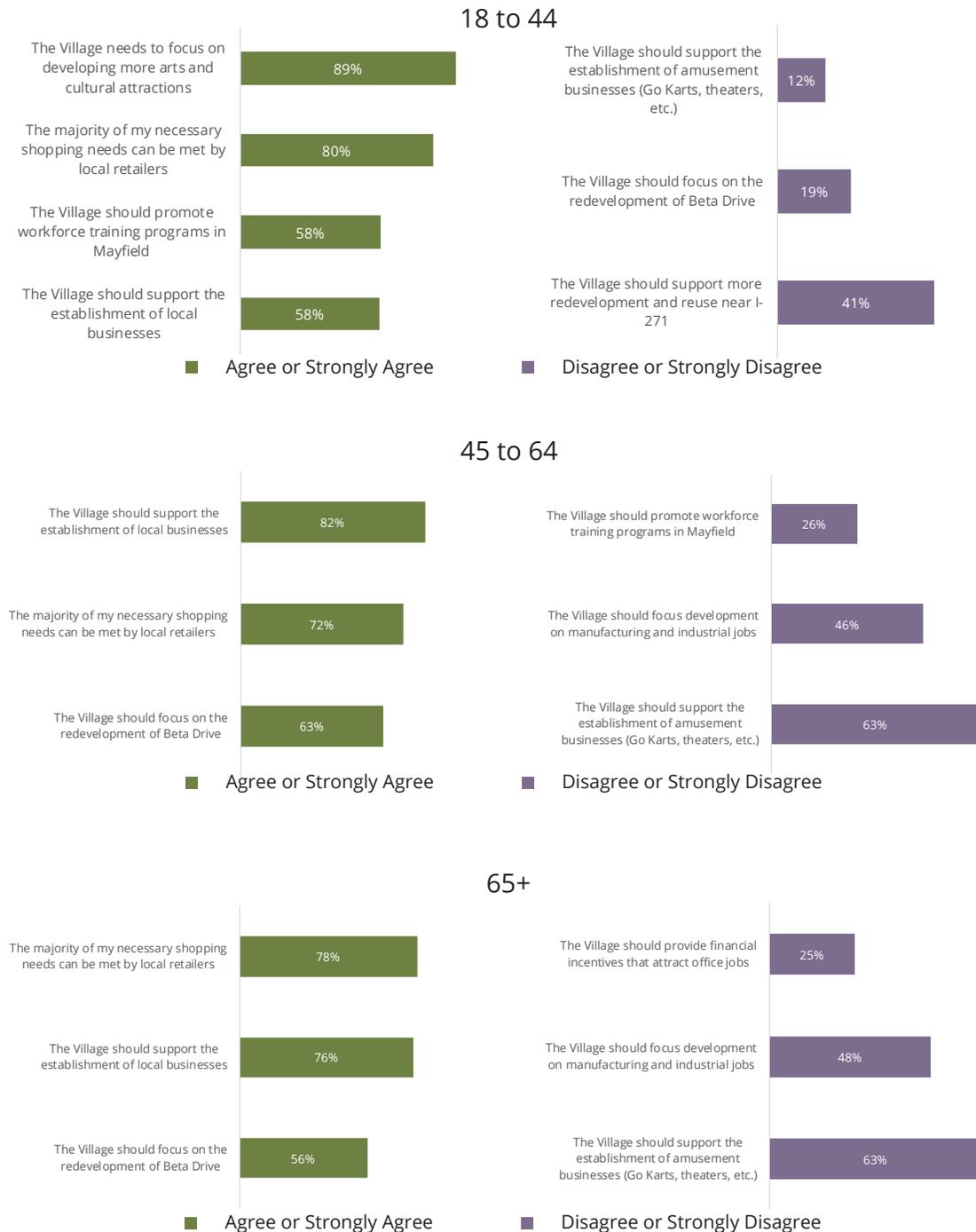
Question 14 asked specifically about economic development in the Village. Again respondents were asked whether they agreed or disagreed with the statement. The results are shown in Figure 18.

The top three most agreed upon statements (“Strongly Agree” or “Agree” responses) were, “The Village should support the establishment of local businesses” (79.7%), “The majority of my necessary shopping needs can be met by local retailers” (75.9%), and “The Village should focus on the redevelopment of Beta Drive” (58.5%).

Conversely, the three most disagreed with statements (combined “Disagree” or “Strongly Disagree” responses) were, “The Village should support the establishment of amusement businesses (Go Karts, theaters, etc.)” (59.2%), “The Village should focus development on manufacturing and industrial jobs” (46.3%), and “The Village should support more redevelopment and reuse near I-271” (27.5%).

Mayfield Village residents want to focus on supporting existing commercial areas and local business. Maintaining and maximizing the use of existing commercial and industrial land is preferred to significant new development.

Figure 19
Most and Least Agreement with Economic Development Statements by Age



OPINIONS ON ECONOMIC DEVELOPMENT BY AGE

When looking at economic development opinions by age group, there are some distinctions. The top and bottom three responses for age groups are shown in Figure 19 on page 43.

Young adults age 18 to 44 were very interested in the development and support of arts and cultural attractions. Possibly indicating a desire for arts, entertainment, and dining spots in the Village for nights out.

They also did not want to see development around I-271, possibly indicating that this is a popular route for work or recreation and traffic and the disruption of development would be unwanted.

Those age 45 and over were in general agreement with the response rate overall. They want to support local business and are against entertainment uses in Beta Drive.

Major Themes

- Overwhelmingly, respondents want to maintain existing housing and neighborhoods.
- Undeveloped land should be preserved as greenspace.
- The Village's seniors would like more housing options—and want a range of townhouses, mixed-use buildings, single-family homes, and walkable neighborhoods.
- New development or redevelopment needs to fit the context of the Village.

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LAND USE

Land use and zoning are two closely related topics, but are defined differently. Land Use is a general term used to describe how land is currently being used and potential future uses. Zoning is the specific regulations that designate restrictions and allowable uses for districts and sometimes specific areas throughout a community. These regulations can vary in definition and restrictiveness from community to community, but they all serve to protect property values and to ensure that communities are planned and function in a safe, predictable, and suitable manner for that specific municipality.

The Land Use Section of the survey asked residents their opinions on a variety of possible land use scenarios to gauge community feeling on each.

OPINIONS ON LAND USE STATEMENTS

Question 15 asked respondents to rate Mayfield Village on its accomplishment of eight specific goals during the past 10 years on a scale from “Excellent” to “Very Poor.” The results are shown in Figure 20.

Responses were very positive for all of their efforts. Each goal received over 60% of responses as either “Excellent” or “Good”. Residents were very supportive of the recent upgrading of Village facilities with 94.3% saying it was “Excellent” or “Good”. Preserving the SOM Center corridor also received 92% approval as “Excellent” or “Good”.

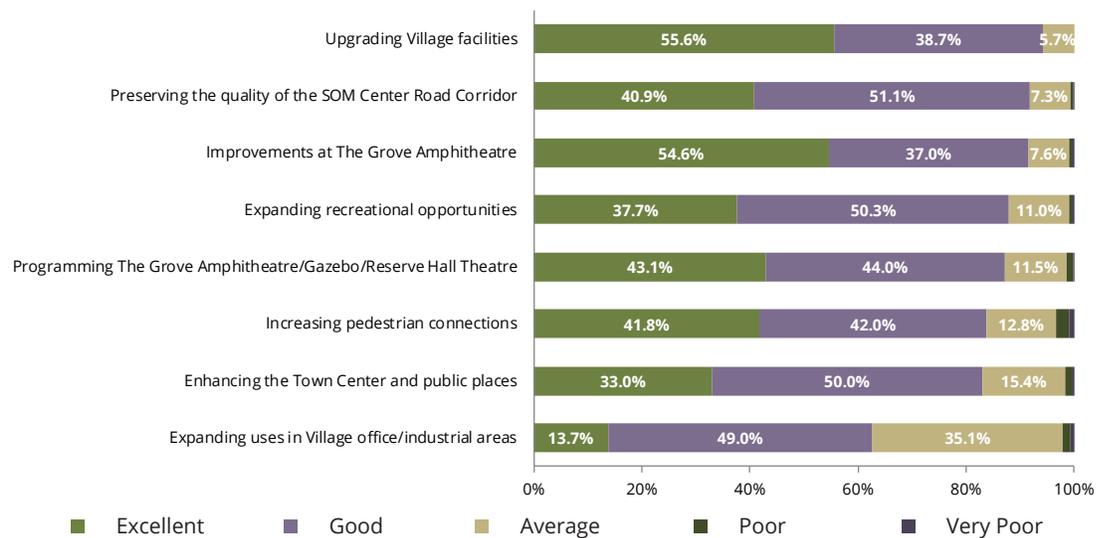
Rounding out the top three was the “Improvements at the Grove Amphitheatre, which received 91.6% saying it was “Excellent” or “Good”.

However, 37.3% of residents felt they did average or worse in expanding uses in the office/industrial areas. It is not a significant disappointment, but it is an area that can be improved.

Overall, respondents seem to be overwhelmingly satisfied with the accomplishment of the eight listed goals within the past 10 years.

Question 16 asked respondents to indicate which types of uses they would like to see in the four following areas: Beta Drive, SOM Center Road, North Commons Blvd, & Wilson Mills Rd. Responses for all four areas are graphed in Figure 21.

Figure 20
How Successful has the Village Been at Accomplishing Goals



Responses for Beta Drive indicate 34.9% of respondents would want "Office," 26% selected "Industrial," 19.4% selected "Retail," 12% selected "Entertainment," 3.9% selected "Housing," and 3.9% selected "Parks."

According to these results, respondents would generally like to see Office, Industrial, and some Retail on Beta Drive, with little desire for Entertainment, Housing, and Parks in the area.

For SOM Center Rd, 30.1% of respondents selected "Parks," 26.9% selected "Retail," 19.4% selected "Housing," 13.3% selected "Office," 8.5% selected "Entertainment," and 1.9% selected "Industrial."

Respondents would generally like to see Parks and Retail with the possibility of Housing, Office, and Entertainment on SOM Center Rd. There is little desire for Industrial.

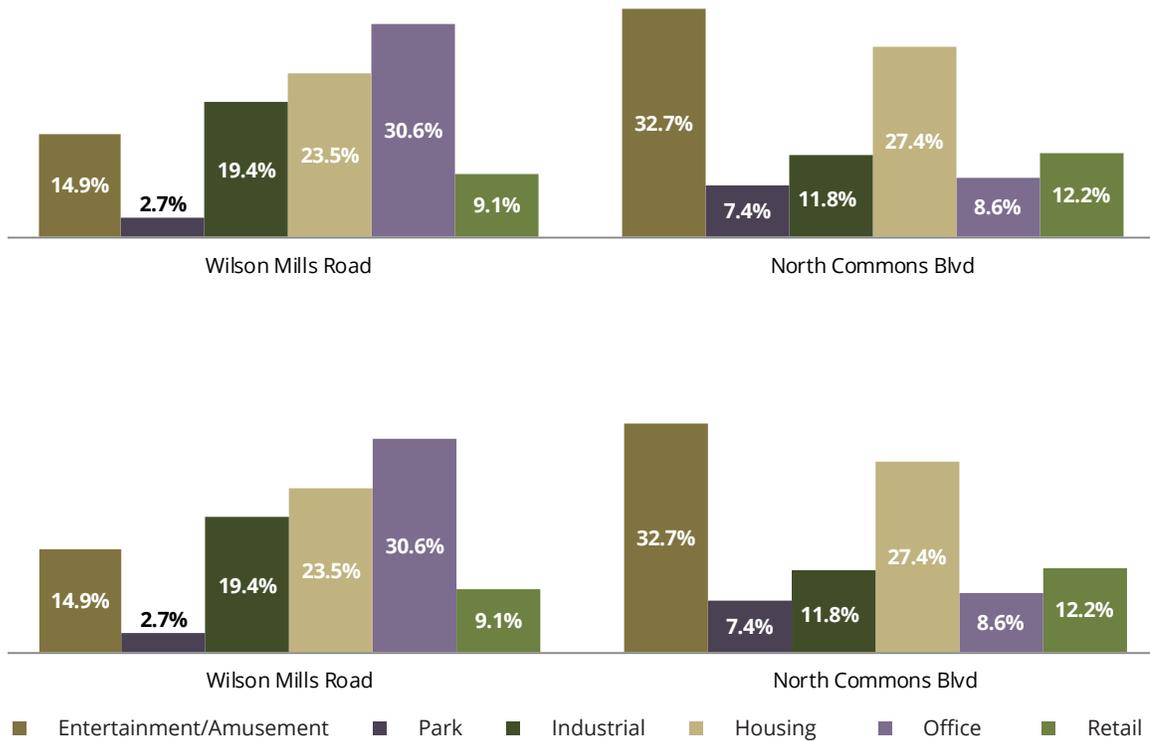
For North Commons Blvd, 32.7% of respondents selected "Parks," 27.4% selected "Office," 12.2% selected "Entertainment," 11.8% selected "Housing," 8.6% selected "Retail," and 7.4% selected "Industrial."

Parks and Office are more generally desired for North Commons Boulevard than Housing, Retail, and Industrial uses.

On Wilson Mills Rd, 30.6% of respondents selected "Retail," 23.5% selected "Office," 19.4% selected "Housing," 14.9% selected "Parks," 9.1% selected "Entertainment," and 2.7% selected "Industrial."

Respondents would generally like to see Retail and Office with some Housing on Wilson Mills Rd, with little desire for Parks, Entertainment, & Industrial.

Figure 21
Types of Uses Desired Per Area



Major Themes

- Respondents are very satisfied at the rate in which the Village has been accomplishing goals.
- Residents would like to see more Parks along SOM Center Road and North Commons Boulevard.
- They would also support more Retail options along SOM Center Road and Wilson Mills Road.
- Respondents are satisfied with Industrial and Office uses along Beta Drive.

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TRANSPORTATION

Transportation is an important component to the ability to easily move throughout any municipality. The construction and maintenance of roads, bridges, sidewalks, and rails are essential parts of economic development, community health, and quality of life for residents.

Mayfield Village sought to gather resident input on transportation through the survey. By understanding residents' feelings about the ease of existing transportation methods as well as community priorities for future investments, Village administration can prioritize transportation initiatives and seek funding.

TRANSPORTATION IMPROVEMENTS

Question 17 asked respondents which types of improvements they would like to see on the seven major streets in Mayfield Village. The 544 respondents were able to select more than one improvement for each area. The five listed improvements were "safer for bikes," "safer for walking," "easier to access transit," "more attractive streets," and "moving cars more quickly." Figure 22 through Figure 26 show the

response rate regarding each mode of transportation along each corridor.

On Wilson Mills Road, "safer walking" was the most popular improvement, with 48.6% of respondents selecting this response. Following "safer walking" was "safer for bikes" (40.8%), "moving cars more quickly" (37.2%), "more attractive streets" (28.2%), and "easier access to transit" (11.9%). Respondents feel it is most important to improve pedestrian and bike safety along Wilson Mills Rd, closely followed in importance by a need to continue traffic in the area.

On Beta Drive, "moving cars more quickly" was the most popular improvement, with 35.9% of respondents selecting this option. Following "moving cars more quickly" was "more attractive streets" (32.8%), "safer for bikes" (23.8%), "safer for walking" (23.1%), and "easier access to transit" (21.9%). It is most important to residents to improve the flow of traffic and street beautification along Beta Drive. Public transit alternative transportation infrastructure also received significant support.

On SOM Center Road, "safer for bikes" was the most popular improvement, with 39.2% of respondents selecting this option. Following "safer for bikes" was "safer

Figure 22
Priority of Transportation Improvements for Wilson Mills Road

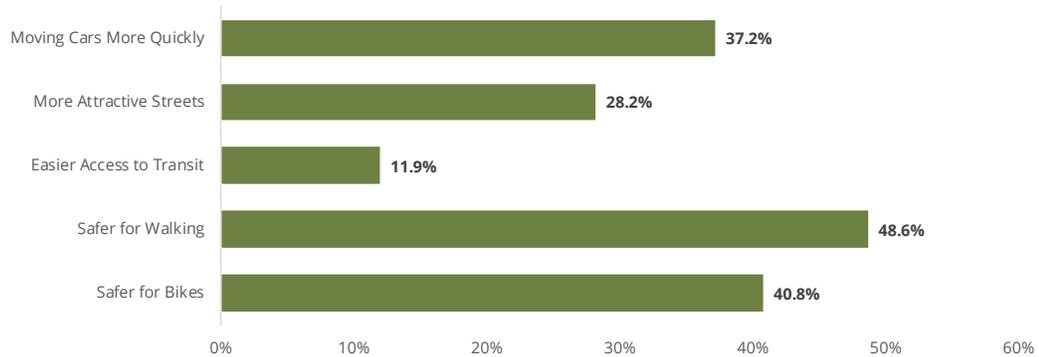


Figure 23
Priority of Transportation Improvements for Beta Drive

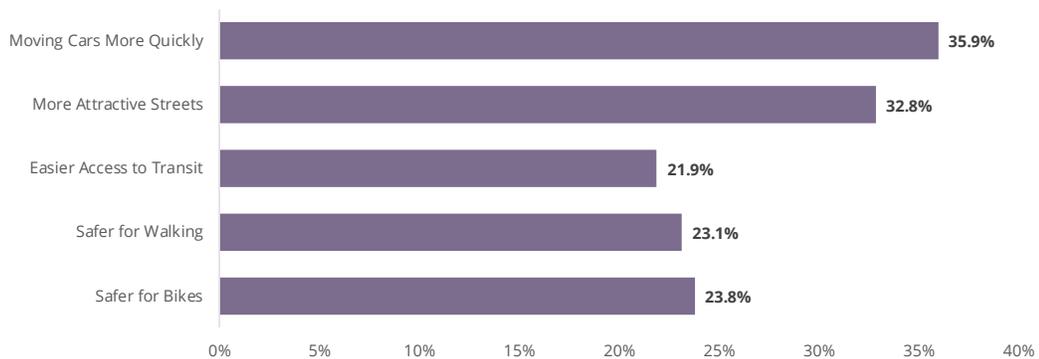


Figure 24
Priority of Transportation Improvements for SOM Center Road

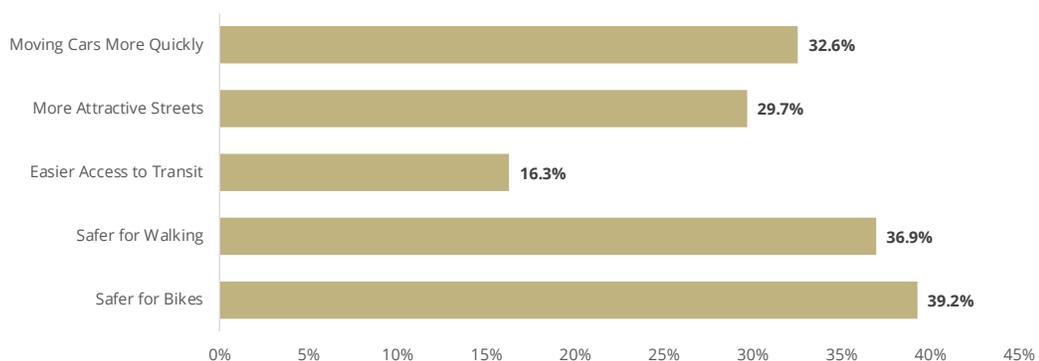


Figure 25
Priority of Transportation Improvements for Highland Road

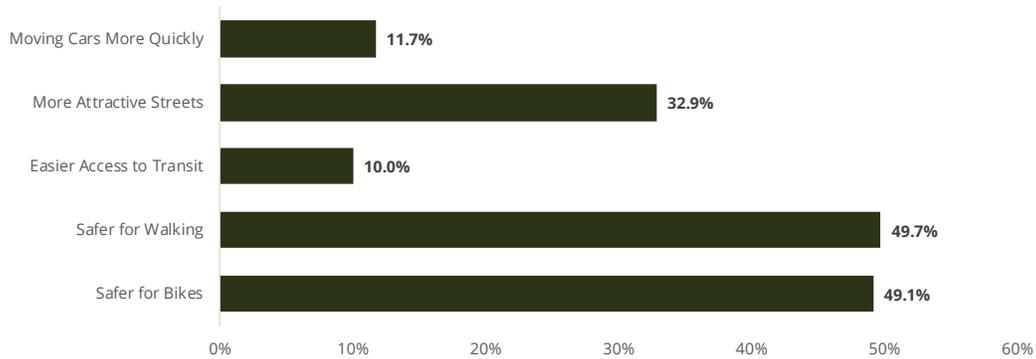


Figure 26
Priority of Transportation Improvements for White Road

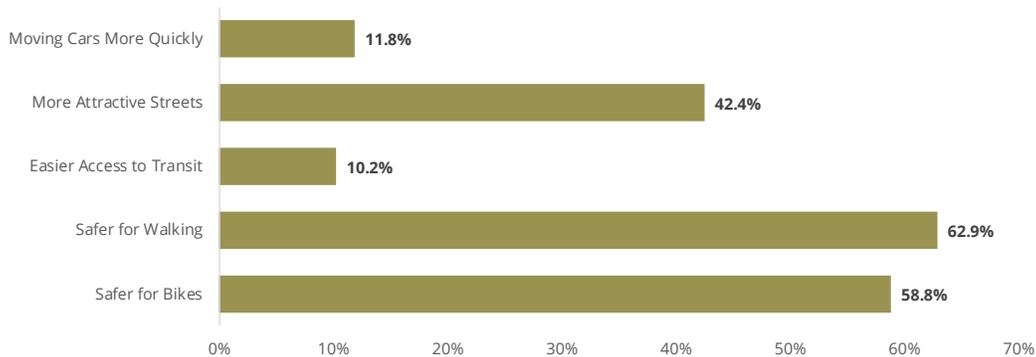


Figure 27
Priority of Transportation Improvements for North Commons Boulevard

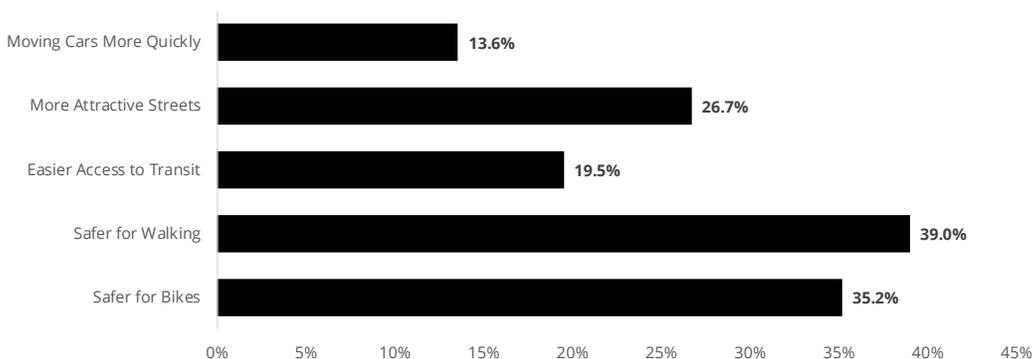
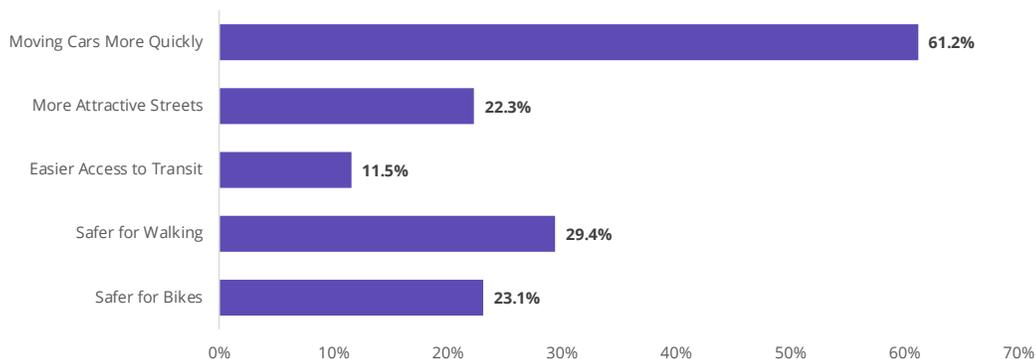


Figure 28
Priority of Transportation Improvements for I-271 Interchange



for walking” (36.9%), “moving cars more quickly” (32.6%), “more attractive streets” (29.7%), and “easier access to transit” (16.3%). Improving pedestrian and bike safety on SOM Center Rd is most important to residents.

On Highland Road, “safer for walking” was the most popular improvement, with 49.7% of respondents selecting this option. Following “safer for walking” was “safer for bikes” (49.1%), “more attractive streets” (32.9%), “moving cars more quickly” (11.7%), and “easier access to transit” (10.0%). Again, improving bike and pedestrian access and safety is most important along Highland Road. Streetscape improvement is also important.

On White Road, “safer for walking” was the most popular improvement, with 62.9% of respondents selecting this option. Following “safer walking” was “safer for bikes” (58.8%), “more attractive streets” (42.4%), “moving cars more quickly” (11.8%), and “easier access to transit” (10.2%). Similar to Highland road, bike and pedestrian safety improvements are most important followed by an attractive streetscape.

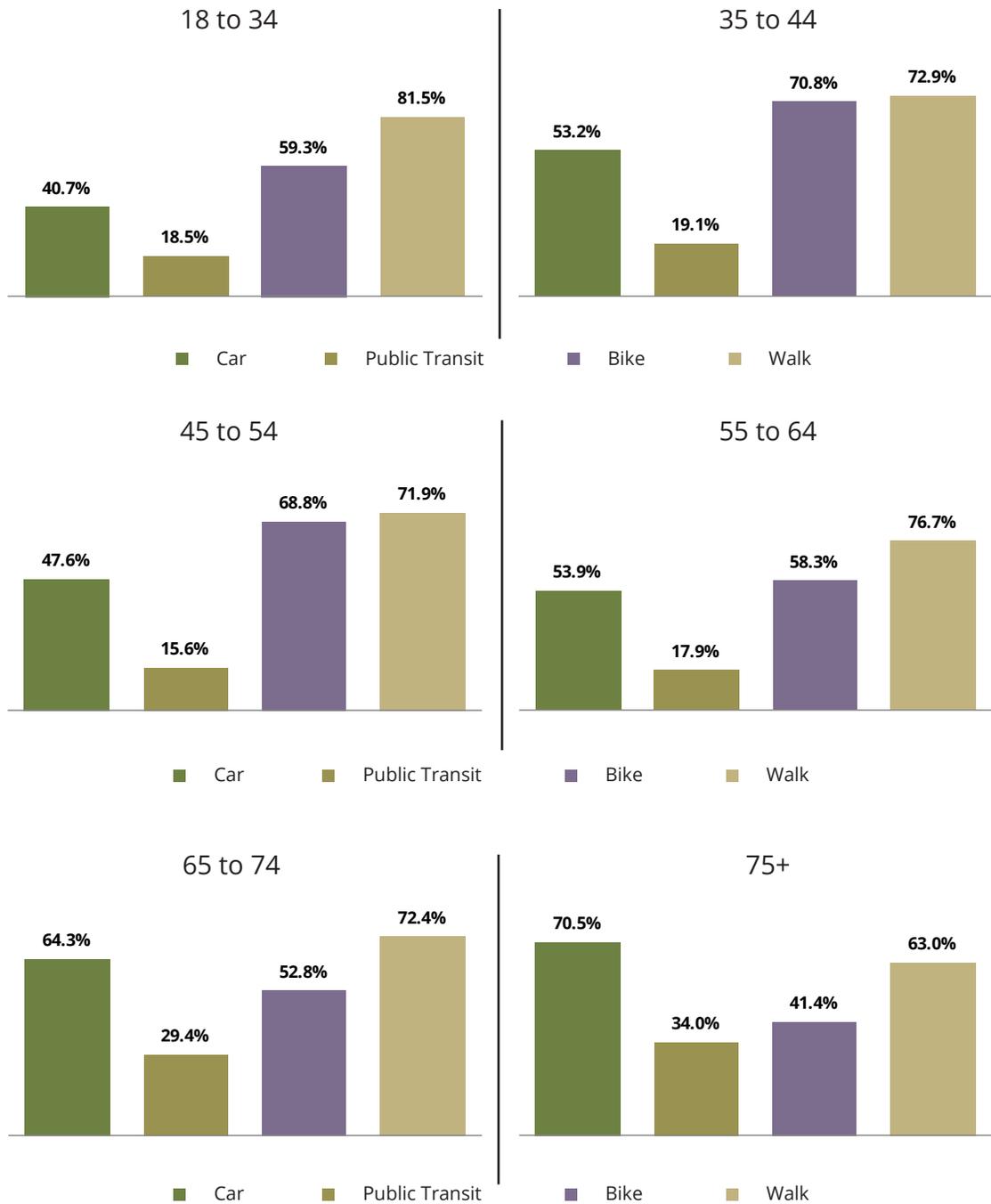
Along North Commons Blvd, “safer for walking” was the most popular

improvement, with 39.0% of respondents selecting this response. Following “safer for walking” was “safer for bikes (35.2%),” “more attractive streets (26.7%),” “easier access to transit (19.5%),” and “moving cars more (13.6%).” Again bike and pedestrian safety improvements followed by an attractive streetscape is most important.

Finally, on the I-271 Interchange, “moving cars more quickly” was overwhelmingly the most popular improvement, with 61.2% of respondents selecting this option. Following this was safer for walking” (29.4%), “safer for bikes” (23.1%), “more attractive streets” (22.3%), and “easier access to transit” (11.5%). Traffic management is predictably most important at the I-271 interchange. However there is also a desire for bike and pedestrian safety improvements.

Overall there is significant support for bike and pedestrian safety improvements along the major corridors in Mayfield Village. There is also a desire for quality, attractive streetscapes. Traffic management is a concern on several major thoroughfares. Public Transit receives some support on certain roads but does not appear to be a priority.

Figure 29
Very High or High Level for Improvement by Age



PRIORITY OF TRANSPORTATION IMPROVEMENTS

Question 18 asked respondents to indicate their priority for improving the ease and safety of getting around by using four different modes of transportation on a scale from “Very high” to “Very low.”

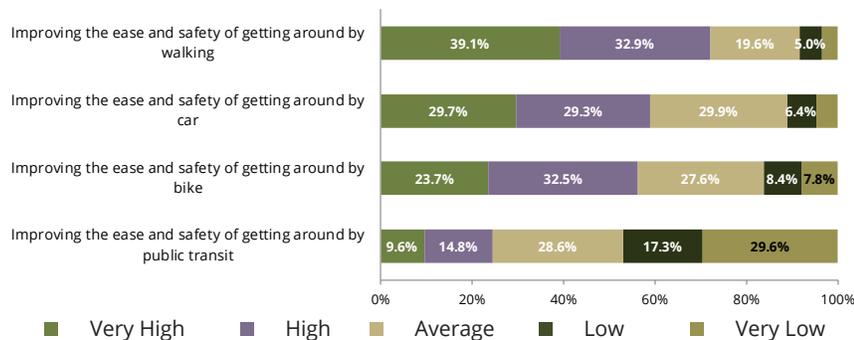
Improving the ease and safety of getting around by walking received the greatest response of “High” or “Very High” priority with 72.0%. Next in priority was “improving the ease and safety of getting around by car,” with 59% of respondents choosing “High” or “Very High,” and “improving the ease and safety of getting around by bike,” with 56.2%. Respondents selected “improving the ease and safety of getting around by public transit” as the lowest priority. Only 24.4% of respondents selected “High” or “Very High” and 46.9% chose “Low” or “Very low.” Figure 31

When breaking it down by age, response rates are generally the same. Bike improvements are more likely to be favored by middle-age groups and public transit is more important to those age 65 and older. Pedestrian safety is significantly supported across age groups but is slightly less likely to be a response to those age 75 and over. Likely related to the increase in desire for public transit. Figure 31

The significant response for auto improvements among those age 65 and over may indicate a need for improvements related to visibility and other issues.

These results show that respondents overwhelmingly prioritize and place importance on improving the walkability of Mayfield Village. Following walkability in importance is car and bike safety. Public transit received little priority from respondents, signifying that it is by far the least desired and used form of transit in Mayfield Village.

Figure 30
Priority for Improvements by Transportation Modes



Major Themes

- Residents are very supportive of bicycle and pedestrian infrastructure along major corridors.
- There is support for streetscape beautification along major corridors.
- Public Transit is not a priority to Mayfield Village residents.

COMMUNITY AMENITIES

The Community Events Section of the survey asked residents to rate the quality of the Village's events as well as whether residents would like to see additional community events. This information is important to understanding whether current programming is sufficient and whether existing events are popular. A "No Opinion" response about events can also assist in understanding how well-attended events are.

COMMUNITY AMENITY QUALITY

Question 19 asked respondents to rate the following seven community amenities:

- University Hospitals Health Center
- Mayfield Public Schools
- Private or Parochial Schools
- Mayfield Branch of Cuyahoga County Library
- North Chagrin Reservation
- Hillcrest Hospital
- Wildcat Sports & Fitness Center

Respondents were asked to rate the quality of the amenities on a scale from "Excellent" to "Very Poor" with an option to select

"Have Not Used." Results are shown in Figure 31.

Each of the seven listed amenities received a response of "Good" or "Excellent" by more than 85% of respondents.

North Chagrin Reservation received the greatest quality rating with 97.4% of respondents selecting "Good" or "Excellent," closely followed by Mayfield Branch of the Cuyahoga County Libraries with 95.6% of respondents selecting "Good" or "Excellent."

The remaining amenities, Wildcat Sports & Fitness Center (85.0%), University Hospitals Health Center (87.0%), Mayfield Public Schools (89.8%), Private or Parochial Schools (89.3%), and Hillcrest Hospital (88.6%) all received high percentages of "Good" or "Excellent" ratings by respondents.

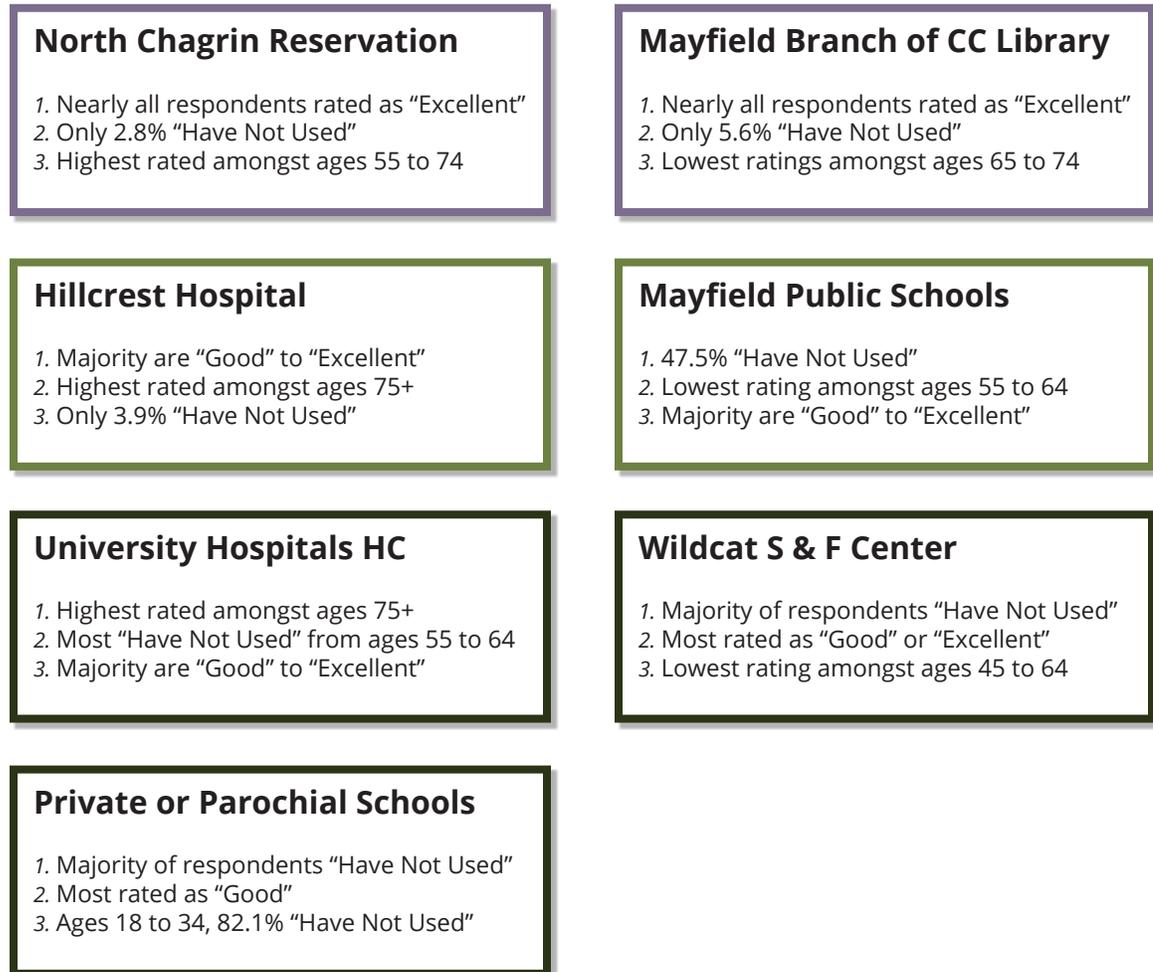
In general, the respondents ranked each of the community amenities very highly. Figure 32 on page 58 provides a further summary of the responses rates for each amenity.

While not provided by the Village, these amenities support the high quality services and facilities respondents have indicated are a reason they live in the Village.

Figure 31
Quality of Community Amenities



Figure 32
Quality of Community Amenities Summary



Major Themes

- The highest rated amenities in terms of quality are the North Chagrin Reservation, the Mayfield Branch of the Cuyahoga County Library, and Hillcrest Hospital. These are also the highest in terms of importance.
- The lowest rated amenities in terms of quality are the University Hospitals Health Center, the Wildcat Sports & Fitness Center, and the private and parochial schools. This also largely due to a high number of respondents having never used these amenities prior to completing this survey.

COMMUNITY AMENITY IMPORTANCE

Question 20 asked respondents to rate the importance of the same seven community amenities on a scale from “Very Important” to “Not Important.” Each amenity received a response of “Good” or “Excellent” by more than 67% of respondents.

As shown in Figure 34 Hillcrest Hospital received the greatest importance rating with 96.8% of respondents selecting “Important” or “Very Important.” Closely following this with high ratings of “Important” or “Very Important” were the North Chagrin Reservation (95.3%), the Mayfield Branch of Cuyahoga County Library (94.7%), and Mayfield Public Schools (92.7%).

The remaining amenities, University Hospitals Health Center (75.2%), Wildcat Sports & Fitness Center (71.7%) and Private or Parochial Schools (67.1%), received similar ratings of importance.

Figure 33
Importance of Community Amenities by Age

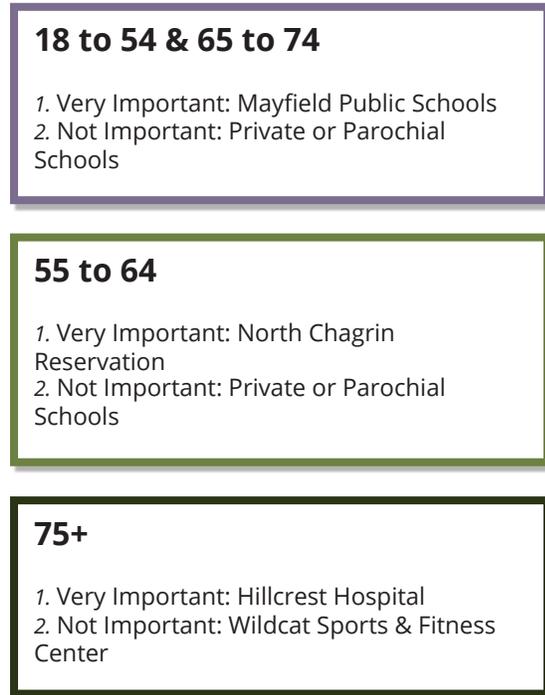
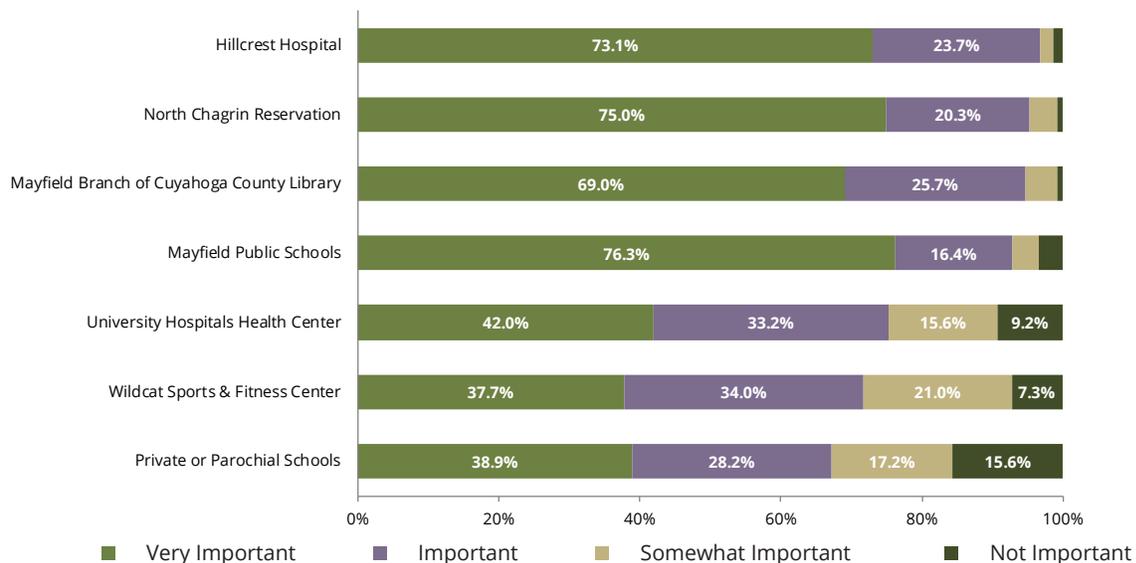


Figure 34
Importance of Community Amenities



VILLAGE SERVICES

The provision of basic services to residents is an essential component of any municipality, and the quality provision of these services is an important component to economic development and quality of life in the community.

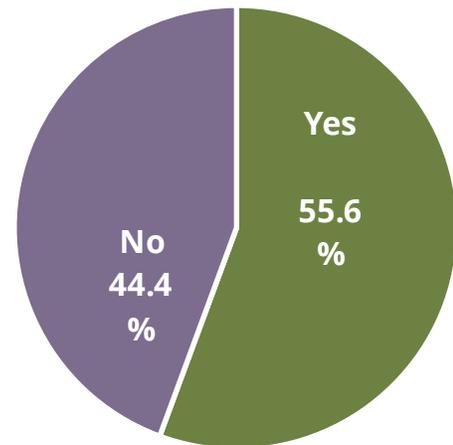
Mayfield Village provides vital services to residents such as Police and Fire protection. Additionally, the Village provides other beneficial services such as leaf and mulch collection, refuse and recycling collection, tool lending, and snow removal among many.

To understand more about the quality of service provision in the Village, the survey asked residents about the quality and importance of individual services, the use of services, and the overall quality.

REGIONAL SERVICES

Question 21 asked respondents to select “Yes” or “No” if they thought the Village should explore shared dispatch or other regional services with neighboring communities. Sharing services can often provide cost savings to the community while securing basic, and sometimes even expanded services. Switching to shared services often requires broad community

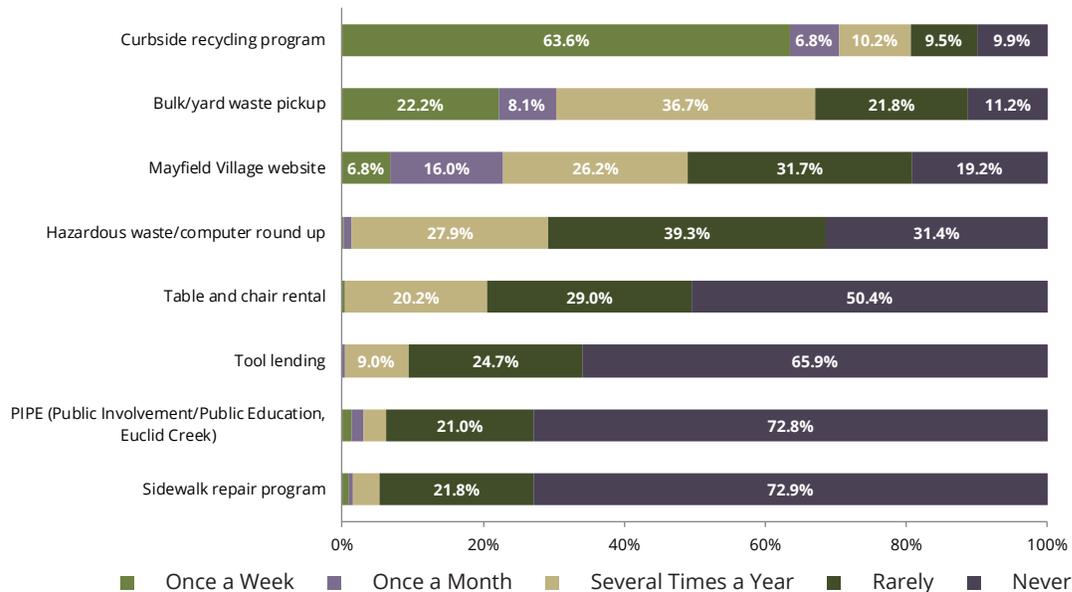
Figure 35
Desire to Share Dispatch or Other Regional Services



support as, depending on the service, it can be an intensive process.

Figure 35 shows a majority of respondents (55.6%) support exploring service sharing. There is enough opposition that the Village could expect resistance to any efforts. Overall support, and success, would depend on the service being shared and a process of consolidation that engages those against it.

Figure 36
Usage of Village Services



VILLAGE SERVICES USAGE

Question 22 asked respondents how often they use eight services offered by the Village. Options were “Once a week,” “Once a month,” “Several times a year,” “Rarely,” or “Never,” with results shown in Figure 36.

Overwhelmingly the most used service was the curbside recycling program, with 63.6% of residents using this once a week. Bulk/yard waste pickup was used at least once a week by 22.2% of respondents. The least used services are the sidewalk repair program and PIPE (Public Involvement/Public Education, Euclid Creek) both with over 70% of respondents who have never used them.

When using this data it is important to understand the purpose of the program and that certain programs are not intended to be used as frequently as others.

Recycling and waste are generated more quickly and thus disposal services are more likely to be used more frequently. Hazardous waste and sidewalk repair are not needed on a household frequency as often.

Table and chair rental has a 49.2% total response for those that use it “Several times a year” or “Rarely” which would make sense with the idea that most households would only host events that would require extra tables and chairs several times a year at most.

With this in mind, there does not appear to be any service that is being used more frequently than would be expected by households.

The four programs that have over 50% response of having “Never” been used may

need to be evaluated for effectiveness, efficiency, or overall community awareness.

QUALITY OF INDIVIDUAL SERVICES

Question 23 asked respondents to rate the quality of 26 services in the Village. In general, the respondents rated the services positively, with more than 60% marking services as either "Excellent" or "Good." As shown in Figure 37, emergency services were the highest rated services in the Village, with Fire protection/EMS having an 80.3% response rate of "Excellent". Police protection was close behind with an "Excellent" response rate of 78.1%.

Thirteen of the services received a combined response rate of "Excellent" or "Good" of 90% or greater. Another five received a response rate between 80% and 90%. Every service had a combined "Excellent" or "Good" rating over 50%.

Housing maintenance enforcement, commercial maintenance enforcement, sidewalk repair program, and water back up/sewer inspection received the greatest percentage of "Very Poor" or "Poor" ratings. Housing maintenance enforcement had 13% say it was "Poor" or "Very Poor". Another 30.6% called it "Average". The other three had just between 8% and 10% "Poor" or "Very Poor". They also had a 25% or greater response as "Average".

When dealing with a response rate showing services are overwhelmingly high quality, identifying services that need to be improved often means making "Good" services "Excellent" or "Average" services "Good".

Overall services offered by the Village are of the highest quality. This signifies the opportunity to make some services even

better, or introduce new services. This is a very advantageous position for the Village.

IMPORTANCE OF INDIVIDUAL SERVICES

In addition to understanding the quality of existing services, **Question 24** asked respondents to rate the importance of the same 26 services in the Village. The results are displayed in Figure 38 on page 64.

Respondents indicated that emergency services such as fire protection/EMS and police protection are the most important provided by the Village. However, twenty-one of the services received over 75% as being either "Very Important" or "Important". Two services, with over 50% of respondents designating them as "Somewhat Important" or "Not Important" are the tool lending program and PIPE (Public Involvement/ Public Education, Euclid Creek).

Three services had over 18% response that they were "Not Important"; Table and chair rental, tool lending, and PIPE.

Based on responses to previous questions, it is evident that Village services are integral to the quality of life in Mayfield Village and are significant in residents decision to live or stay in the Village. Response to this question enforces that.

It is to the Village's credit that there are very few services offered that the majority of residents feel are not important. The few that are deemed not important are still beneficial to many. Being able to provide and fund services that are not critically important is a great benefit the Village can offer to residents.

Figure 37
Quality of Village Services

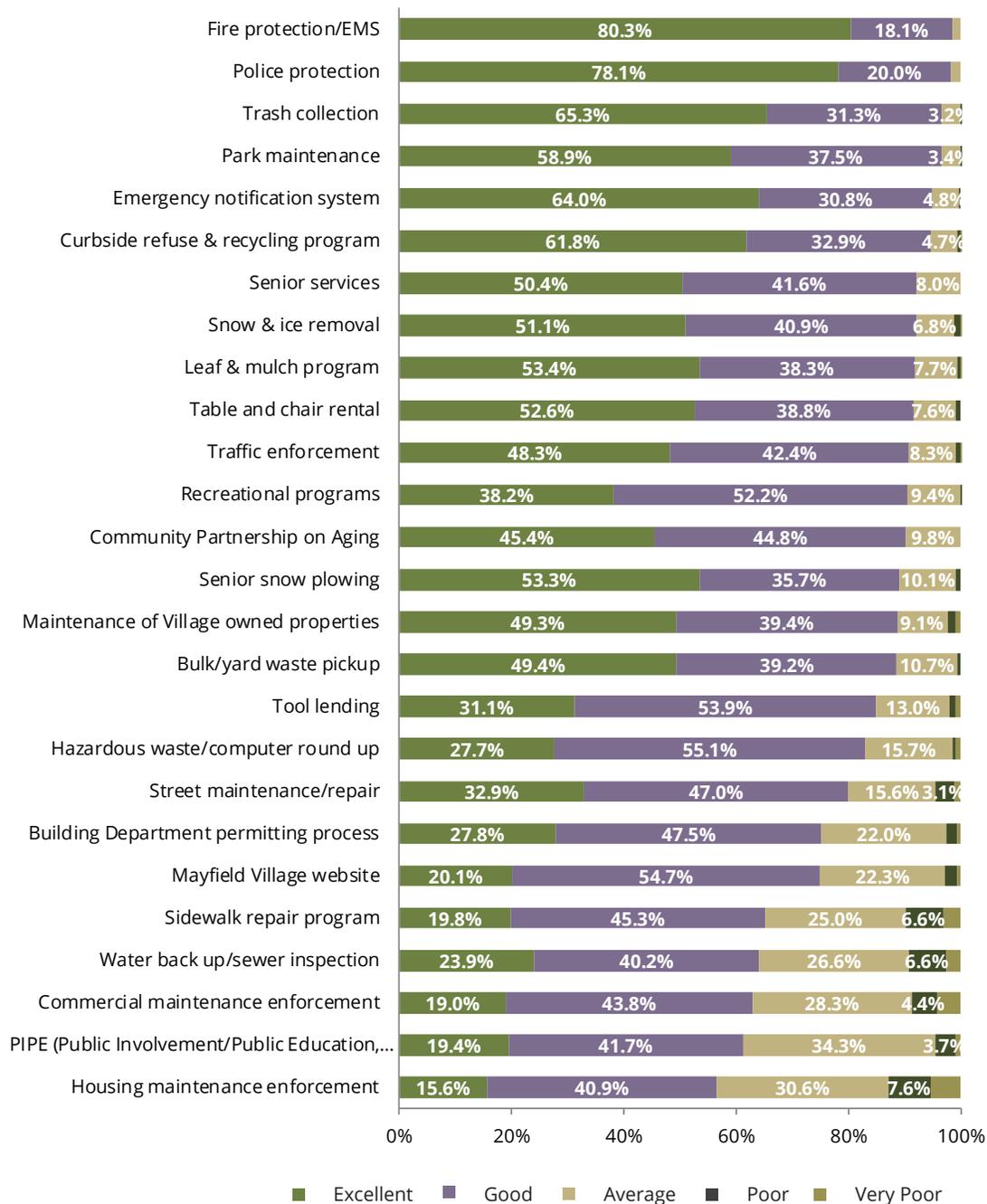
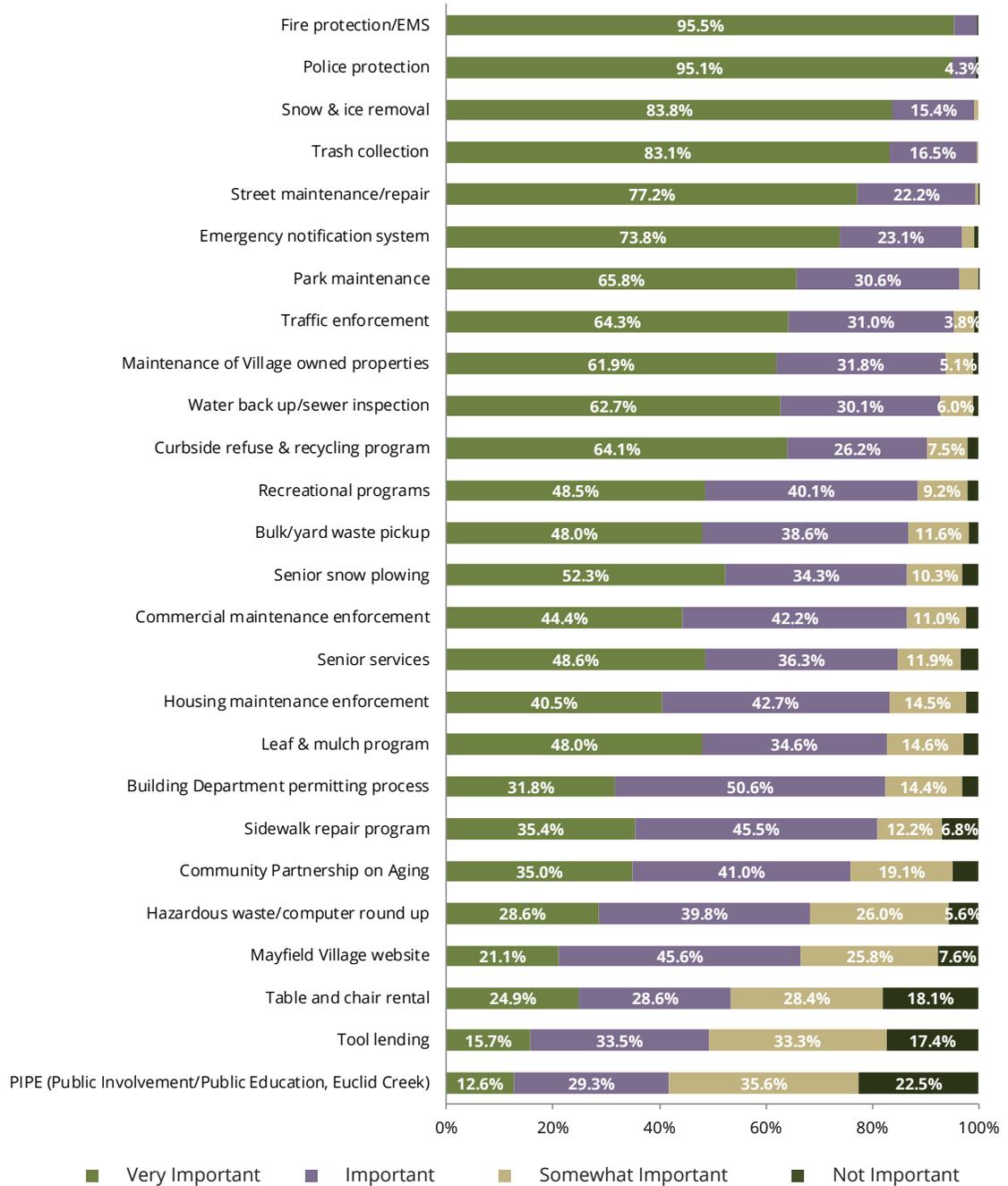


Figure 38
Importance of Village Services



QUALITY-IMPORTANCE MATRIX OF SERVICES

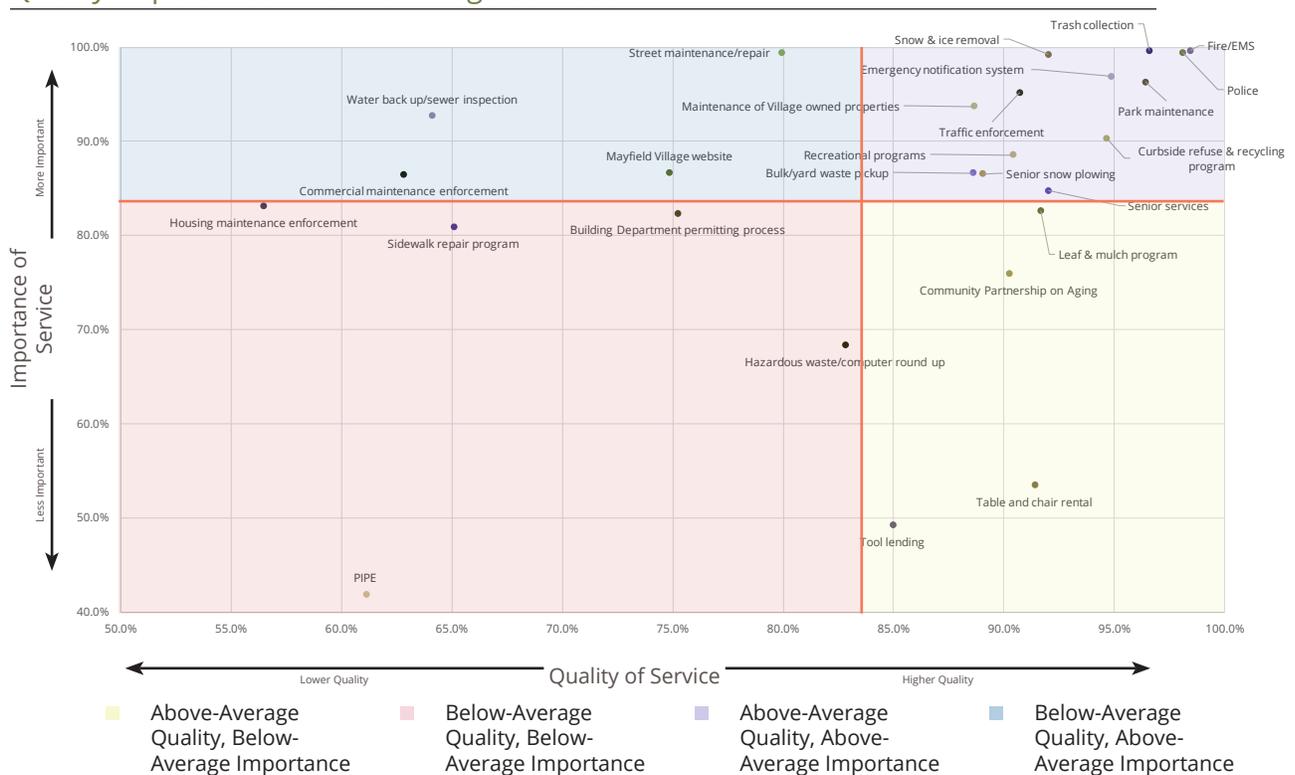
In order to better understand the relationship between quality of services and importance of services, the 26 services were plotted on a matrix with one axis displaying the rating of quality (“Excellent” and “Good” response rate) and the other displaying its importance rating (“Very Important” and “Important” response rate).

Plotting services in this matrix will provide a comparison to the overall average quality and importance for services and will aid in identifying which services can be improved and which need to be maintained. The matrix displayed in Figure 39 shows four quadrants divided by the overall average rating of importance and quality (red lines).

The quadrants indicate the following:

- The **bottom right quadrant (Yellow)** displays services of higher than average quality but lower than average importance. These are services that could be diminished.
- The **bottom left quadrant (red)** displays issues of lower than average quality and importance. These are services that could be improved if the resources and time are available.
- The **top right quadrant (Purple)** displays services of higher than average quality and importance. These are services that should be maintained.
- The **top left quadrant (blue)** displays issues of lower than average quality but higher than average importance. These are services that should be improved.

Figure 39
Quality-Importance Matrix of Village Services



Five services in the Village fall below the average rating for high quality and importance. They are housing maintenance enforcement, sidewalk repair program, building department permitting process, hazardous waste/computer round up, and PIPE. Only PIPE is nowhere near either of the averages. The other three services are all within 3% of the average for importance.

Four services are above the average for importance but below the average for quality. They are Mayfield Village website, street maintenance/repair, water backup/sewer inspection, and commercial maintenance enforcement.

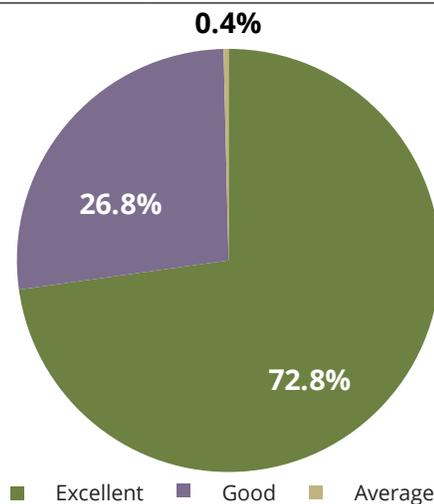
Infrastructure issues and code enforcement for residential and commercial properties show areas where improvement can be targeted. They are all relatively high in importance but are below the standard for quality set by the other services in the Village. Granted some of these are still highly rated for quality. This just identifies those as services that could be made even better.

The Village website could also be improved, which would benefit communications with residents and access to Village information.

OVERALL QUALITY OF SERVICES

Question 25 asked respondents to rate the overall quality of services offered by Mayfield Village. As the response to individual services indicates, residents view Village services highly. Almost three-quarters of respondents, 72.8%, rated the overall quality of services as “Excellent” and 26.8% rated the overall quality as “Good.” Together 99.6% of respondents said the overall quality of services were “Excellent” or “Good.” There were no responses for either “Poor” or “Very Poor”. The results indicate a high level of satisfaction with services currently offered by the Village. Results are shown in Figure 39

Figure 40
Overall Quality of Services



Major Themes

- The overall quality of services is extremely high. Residents are pleased with the Services offered by the Village
- Emergency services were rated the highest quality services offered by the Village.
- Infrastructure maintenance and housing and commercial code enforcement services are possible areas for future improvement.

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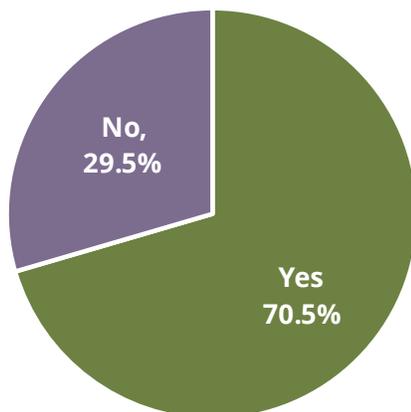
QUALITY OF LIFE

Quality of life can be described as the general well-being of an individual or community. Many of the surveyed topics contribute to the community's overall quality of life.

COMMUNITY ENGAGEMENT & INVOLVEMENT

Question 26 asked respondents if they feel engaged in their neighborhood/community. Figure 42 shows that out of 508 respondents, 70.5 percent of respondents selected "Yes" to this question while 29.5%

Figure 41
Do you feel engaged in the community?



selected "No." This indicates that a majority of respondents do feel engaged in their neighborhood/community in Mayfield Village.

However, nearly 30% do not, indicating this is an area where the Village can work to reach out to increase involvement in the community.

This result holds across all age groups where approximately 70% feel engaged while 30% do not.

Question 27 asked respondents how they are involved in their neighborhood/community. Figure 42 shows that 24.8% of respondents are involved in athletic organizations, 23.5% in Neighborhood or Home Owner's Association, 19.3 in the neighborhood schools, 18.8% in a place of worship or faith community, 9.2% on Village Boards, commissions or committees, and only 4.4% in Community service groups (e.g., Kiwanis Club).

The Village could work with some of these groups to increase outreach and participation.

Figure 42
Areas of Involvement in the Village

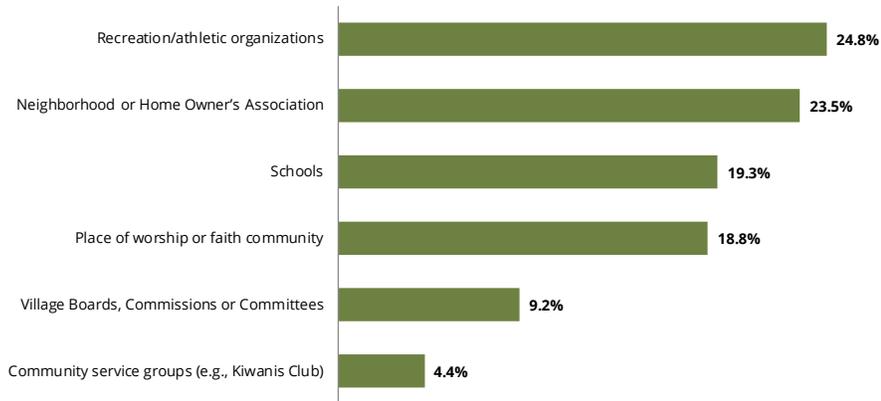
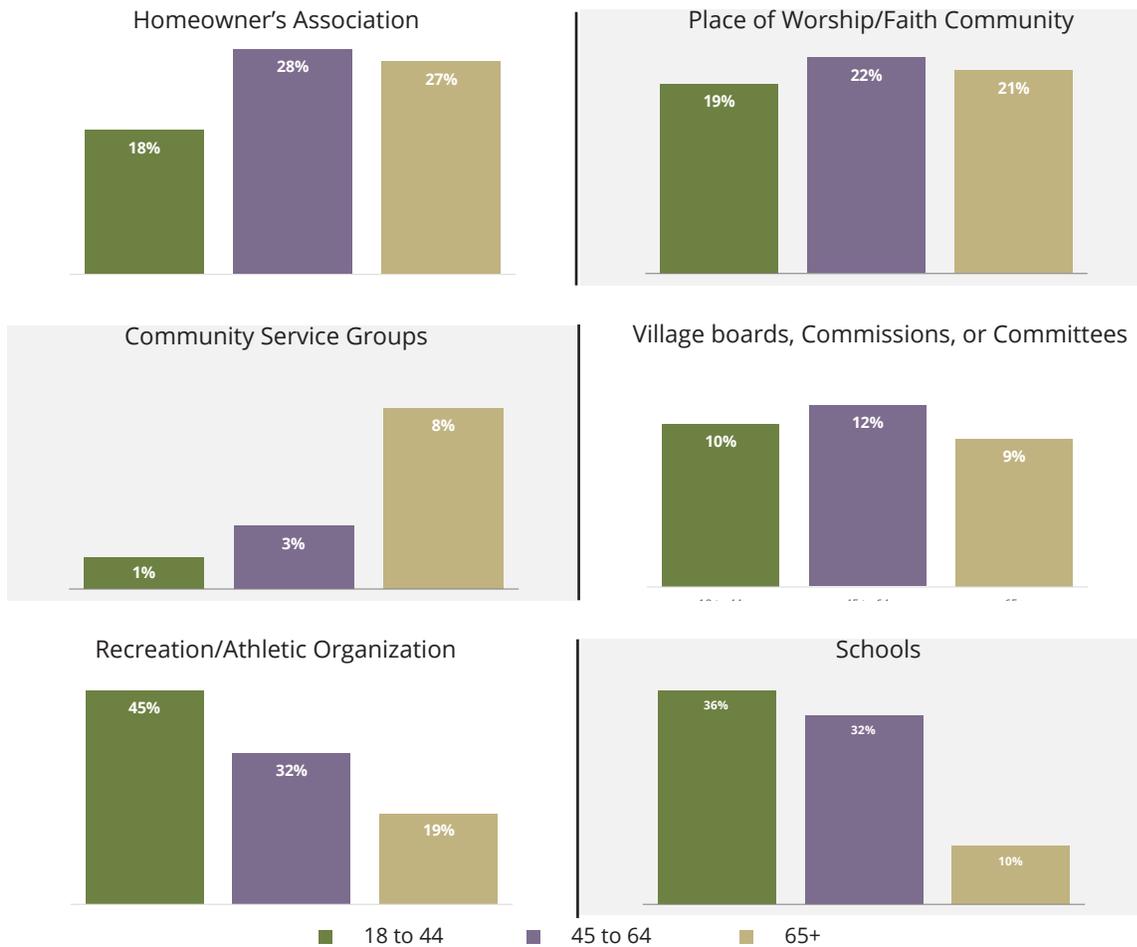


Figure 43
Community Engagement Method by Age



COMMUNITY ENGAGEMENT BY AGE

When looking at groups or methods by which residents are involved in the community by age, there are some distinct differences.

Young and middle-aged adults are much more likely to be involved through the schools, which is likely due to the presence of children in the school system. The same 18 to 44 and 45 to 64 age groups are also more likely to be involved in recreational or athletic organizations.

Seniors and middle-aged residents are more likely to be involved in homeowner's associations.

Seniors are much more likely to be involved through community service organizations, however, there does not appear to be a major engagement of community groups in the Village. Results shown in Figure 42

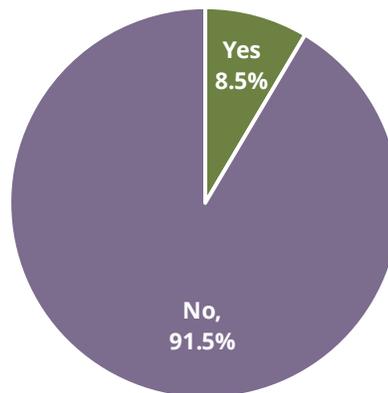
POPULATION GROWTH OPINION

Question 28 asked if respondents would like to see the Village's population grow above its current population of approximately 3,400. This question is significant because at 5,000 residents, the Village's status would change to a City. This would have impact on certain structures and processes in the Villages operations, but would probably have very little impact on residents daily lives. The response is informative as it indicates the desire of residents regarding growth and increased development.

As shown in Figure 42, an overwhelming 91.5% of the 516 respondents do not want the Village's population to grow. Only 8.5% of respondents want to see the

Figure 44

Do you want the population to grow?

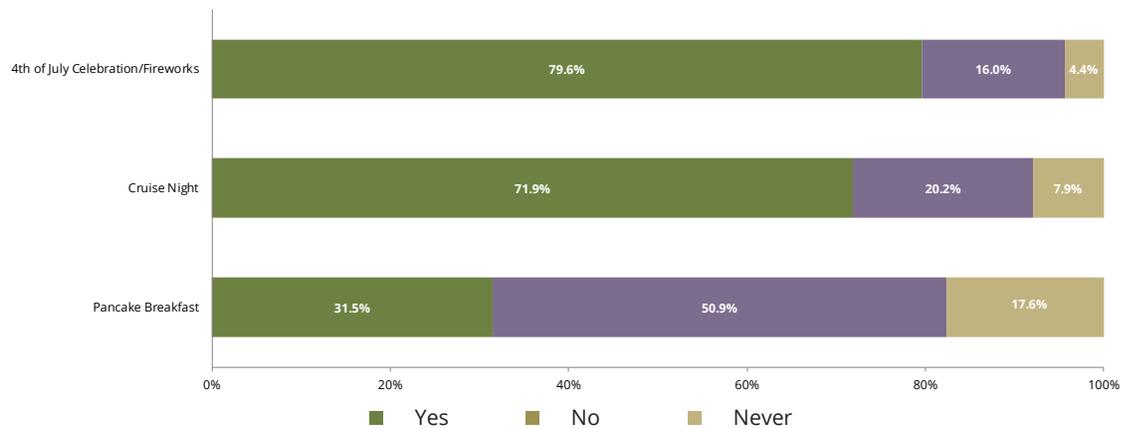


Village's population grow. This aligns with the motto of Mayfield Village, to "Think Big" but "Stay Small."

COMMUNITY PARTICIPATION

Question 29 asked respondents about their participation in the Mayfield Village events of Cruise Night, the Pancake Breakfast, and the 4th of July Celebration/Fireworks. Results are shown in Figure 46. The most attended event in the Village is the 4th of July Celebration, with 79.6% of respondents who participate, 16% who do not participate, and only 4.4% who have never participated. Next in popularity is the Cruise Night, with 71.9% of respondents who participate, 20.2% who do not participate, and 7.9% who have never participated. The Pancake Breakfast is the event with the smallest amount of participation, with only 31.5% of respondents who participate, 50.9% who do not participate, and 17.6% who have never participated.

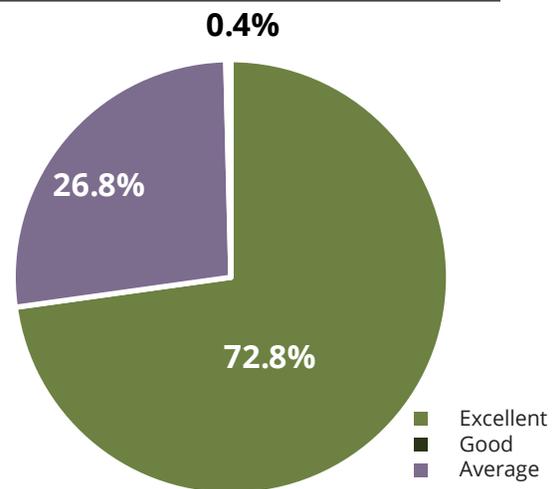
Figure 46
Participation in Certain Community Events



QUALITY OF LIFE

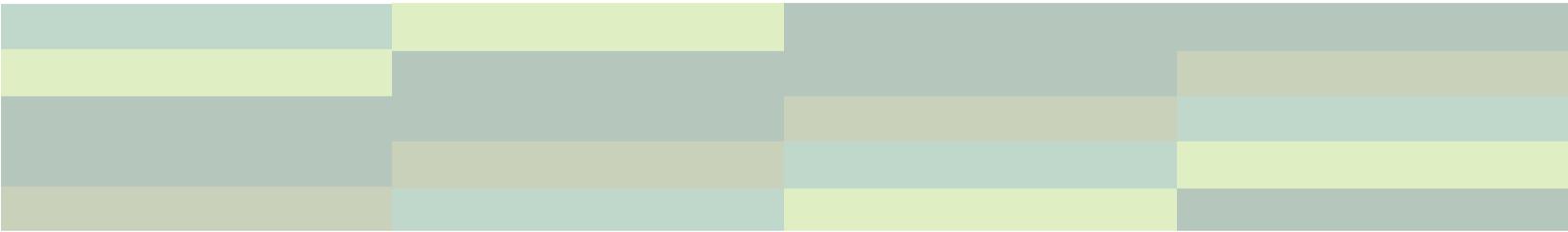
Question 30 asked respondents to rate the overall quality of life in Mayfield Village on a scale from “Excellent” to “Very Poor.” Overwhelmingly, respondents are very happy with the quality of life in Mayfield Village. Almost everyone, 99.6%, said it was either “Excellent” or “Good”. Only 0.4% selecting “Average”. Zero respondents said it was either “Poor” or “Very Poor.” This shows that respondents overwhelmingly value the quality of life in Mayfield Village. Results are shown in Figure 42

Figure 45
Overall Quality of Life



Major Themes

- Residents overwhelmingly agree that the Quality of Life in Mayfield Village is very good.
- Most residents feel engaged in the community. Mainly through recreation organizations, homeowner’s associations, the schools, or faith communities.
- Residents DO NOT want the Village’s population to grow.



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SECTION 3



DEMOGRAPHICS

The Mayfield Village Community Survey was sent out to the entire community as a whole. The Demographics Section summarizes the population that responded to the survey.

WHAT'S IN THIS SECTION?

This section includes the results of the ten, general demographic questions. The results can be helpful in comparing the survey respondent population to the population as a whole.

HOW DO I USE IT?

Questions in this section of the Results Report are arranged as they were within the survey sent to each household. Each question is numbered and includes a description of the question, a chart or graph of the results, and some analysis of respondent answers.

These responses should be used to give context to the detailed findings of the residential report. Over representation or underrepresentation of specific groups can alter overall opinions and should be considered.

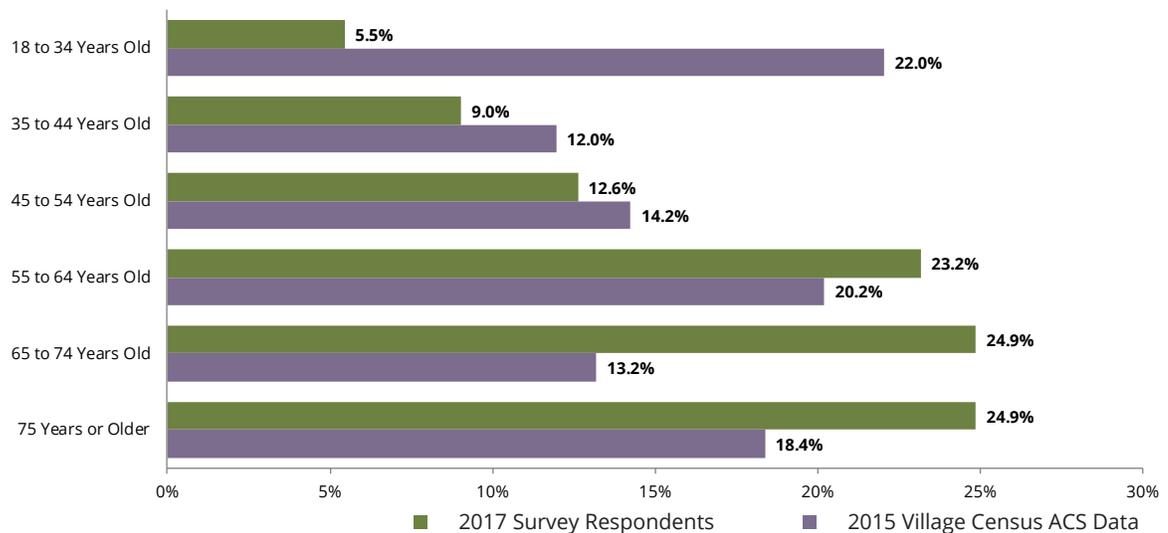
RESPONDENT INFORMATION

AGE OF RESPONDENTS

Question 31 asked respondents their age, and for households that completed the survey collaboratively, the respondent who most recently had a birthday was instructed to list his or her age. As shown in Figure 42, the age of the respondent was

compared to 2015 Census data in Mayfield Village from the American Community Survey for age of householder to determine the extent to which survey respondents age aligned with Mayfield Village data in general. In all age groups 55 or older, survey respondents were over represented,

Figure 47
Age of Respondent, 2017 Survey and 2015 ACS Data



while respondents 54 or younger were underrepresented.

There was the most overrepresentation in respondents age 65 to 74, with 24.9% of respondents in this age group and only 13.2% in this age group in Mayfield Village. The most underrepresentation in response was age group 18 to 34, with this age group making up only 5.5% of survey respondents, but 22% of the Mayfield Village population.

LENGTH OF RESIDENCY & TENURE

Question 32 asked respondents how many years they have resided in Mayfield Village. The greatest response, as shown in Figure 48, was “More than 30 years,” with 32.5% of respondents selecting this option. Only 6% of respondents had lived in Mayfield Village for under two years.

Question 33 asked respondents how much longer they plan on living in Mayfield Village. The response, shown in Figure 49 on page 76 shows an overwhelming 63.9% of respondents stated that they do not intend to move out of Mayfield Village. The second most popular response was 6-10 years, with 11.5% of the vote. This

signifies that residents are content and have little desire to move out of Mayfield Village since a majority responded by saying that they do not intend to move.

Question 34 asked respondents whether they were a homeowner or a renter. Of the 544 question respondents, 94.1% owned their home while only 5.9% were renters.

Question 35 asked respondents whether they planned to own or rent their home in five years. Of the 544 question respondents, 93.4% said they would own their home in five years while the remaining 6.6% said they would rent their home. This is a very slight increase in the total number of respondents who believe they will rent their home in five years compared to the present day.

Responses to questions 34 and 35 are shown in Figure 50 and Figure 51 on page 76.

Question 36 asked respondents how many people are in their household per age group. This data was requested for possible cross-tabulation with other questions.

Question 37 provided space for survey respondents to write-in a comment stating

Figure 48
Length of Residency in Mayfield Village

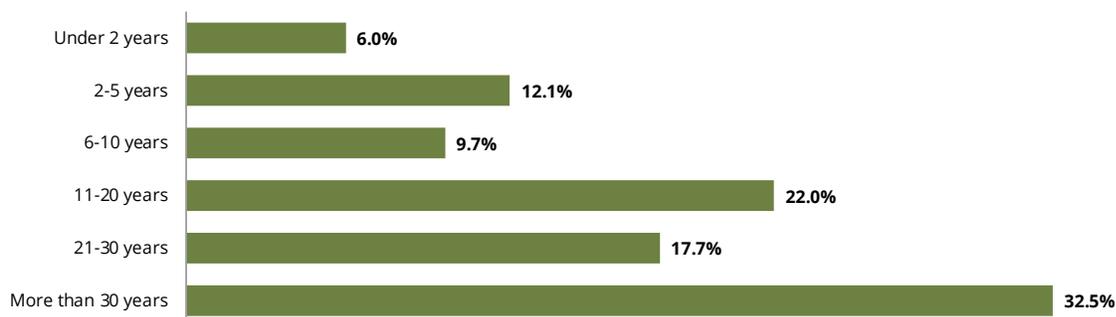


Figure 49
Planned Length of Residency in Mayfield Village

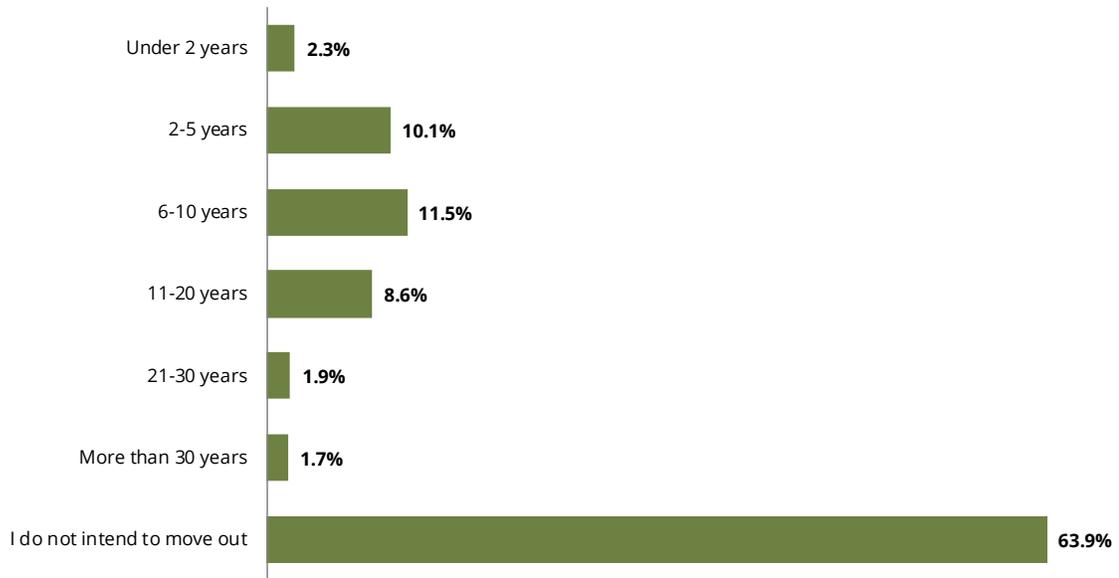


Figure 50
Current Tenure

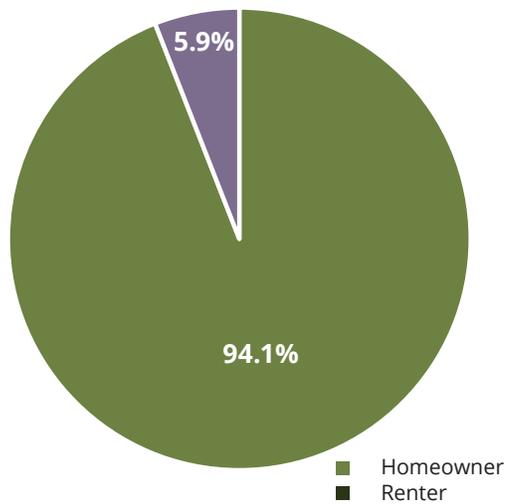
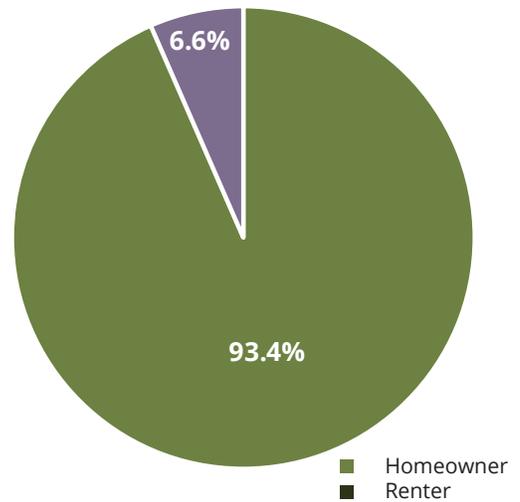


Figure 51
Rent or Own in the Future



what they think is the greatest strength of Mayfield Village. Of the 456 question responses, the most prominent response was the village's amenities & services. Other common responses were the small size of the village, the overall feeling of safety, the parks & recreation, the school system, and the proximity to the highway and downtown Cleveland.

Question 38 asked respondents which street they live on in the event it would be beneficial to cross reference against other question responses.

Question 39 asked respondents to list the one thing they would most like to change, enhance, or improve about Mayfield Village. There were many shared goals within the responses to this question and there were also a few opposing viewpoints. The improvement that appeared the most among the responses was the addition of sidewalks and streetlights to create a more walkable and bikeable community.

There were varying suggestions regarding addition of business and retail to the village. Specifically, residents stated their desire to see a change, enhancement, or improvement to Beta Drive. This includes adding boutique shops, restaurants, and smaller businesses to create a mixed-use area and restoring and utilizing older buildings for new uses. There were also responses opposing this suggestion, stating that they would prefer no more retail and business additions in order to grow and improve the residential aspect of the village. There were also numerous responses suggesting the improvement of the village center by adding retail to the SOM Center Rd & Wilson Mills Rd intersection and completing streetscape beautification.

Regarding the residential areas of the neighborhood, there were also varying

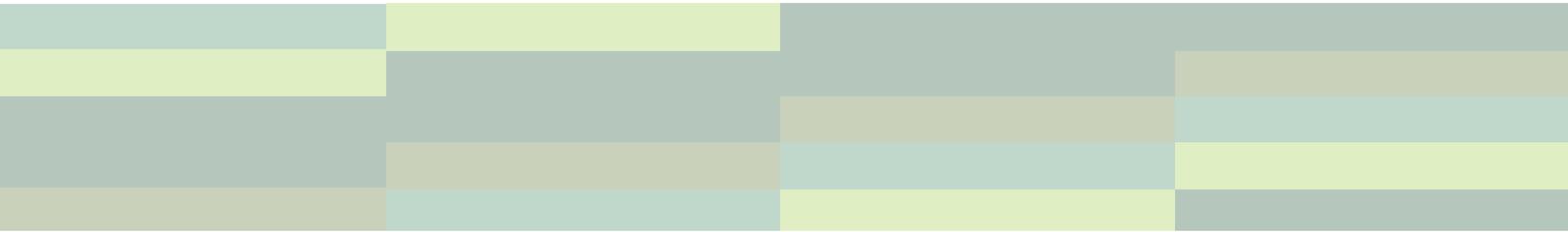
opinions on what should be changed. It was stated many times in the responses that there are houses and yards that are not maintained and due to this, there should be a stricter code enforcement. The addition of a home improvement program to assist residents with their own home maintenance was also suggested. Many residents stated a desire to not have rental properties in the village with the concern of housing value decreasing. Some of the senior respondents expressed a need for a retirement facility of smaller apartments for older residents when they become unable to inhabit their homes.

Many responses provided suggestions for enhancements to the community services and amenities of the village. Some residents desired a longer pool season that extends into August and September and pool access fees. The responses also indicated that there is a high demand for more community events that focus on children, teens, and young families, instead of only the senior residents in the village. Many respondents stated that they would like to have a practical recycling program implemented in the village. Another shared response was for the property taxes to either decrease or stay the same.

There are also recommendations to improve the storm drainage and sewer system. Finally, a common response was to not change anything about the neighborhood.

Question 40 gave respondents the opportunity to write in any comments they have regarding Mayfield Village, its future development, quality of life, services, or other areas or issues they had.

Written responses are included as an Appendix to this document.



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APPENDIX A

RESPONSE RAW DATA

The tables on the following pages contain the raw numbers as well as calculated percentages for each question in the survey.

1. Why do you choose to live in Mayfield Village? (Select up to four (4) options)

| | # | % of 544 |
|---|------|----------|
| I feel safe in the Village/my neighborhood | 274 | 50.4% |
| The high quality of municipal services | 242 | 44.5% |
| The quality of the school system | 197 | 36.2% |
| I have access to highways | 192 | 35.3% |
| I enjoy the suburban environment | 192 | 35.3% |
| I am close to my family and/or friends | 173 | 31.8% |
| I am close to the North Chagrin Reservation | 142 | 26.1% |
| I am close to shopping | 140 | 25.7% |
| It offers the type of housing I want | 135 | 24.8% |
| My neighborhood is well-maintained | 125 | 23.0% |
| My property is a good investment | 123 | 22.6% |
| I am close to my work | 94 | 17.3% |
| My housing costs fit my budget | 59 | 10.8% |
| I have easy access to Downtown Cleveland | 56 | 10.3% |
| I have easy access to the Village's parks | 47 | 8.6% |
| Total Responses | 2735 | - |
| Total Question Respondents | 544 | 100% |

| 2. For what reasons might you consider moving out of Mayfield Village? (Select up to four (4) options) | | |
|---|-----|----------|
| | # | % of 544 |
| I would not consider moving out | 209 | 38.4% |
| For lower taxes | 117 | 21.5% |
| For a smaller house | 92 | 16.9% |
| For a different climate | 89 | 16.4% |
| For a single story/ranch style home | 63 | 11.6% |
| For attached condos/clustered homes | 59 | 10.8% |
| For a retirement friendly community | 58 | 10.7% |
| To be closer to family and/or friends | 49 | 9.0% |
| For a newer house | 45 | 8.3% |
| To be able to walk places | 41 | 7.5% |
| For less traffic congestion | 40 | 7.4% |
| For more property | 39 | 7.2% |
| For a larger house | 36 | 6.6% |
| For more home for my money | 36 | 6.6% |
| For a more rural environment | 25 | 4.6% |
| For a rental unit | 19 | 3.5% |
| For a safer community | 19 | 3.5% |
| For a better school district | 19 | 3.5% |
| To be closer to work/job related (including job transfer) | 17 | 3.1% |
| For a more diverse community setting | 14 | 2.6% |
| For a more urban environment | 14 | 2.6% |
| For better community facilities | 4 | 0.7% |
| For a higher quality of municipal services | 2 | 0.4% |
| For better access to shopping | 1 | 0.2% |
| To have better access to highways | 0 | 0.0% |
| Total Responses | 898 | - |
| Total Question Respondents | 544 | 100% |

*898 does not include the 209 responses "I would not consider moving out."

3. Please rate the ease of public access to parks within the community:

| | # | % |
|-----------|-----|--------|
| Excellent | 420 | 77.9% |
| Good | 106 | 19.7% |
| Average | 13 | 2.4% |
| Poor | 0 | 0.0% |
| Very Poor | 0 | 0.0% |
| Total | 539 | 100.0% |

4. To which age groups would you like to see more Village events targeted? (You may select more than one)

| | # | % of 685 |
|----------------------------|-----|----------|
| Children | 41 | 6.0% |
| Teens | 52 | 7.6% |
| Families with Children | 176 | 25.7% |
| Young Adults/Professionals | 173 | 25.3% |
| Seniors (55+) | 243 | 35.5% |
| Total Responses | 685 | 100% |
| Total Question Respondents | 544 | - |

| 4. Indicate whether you agree or disagree with the following land use statements: | | | | | | | | | | | |
|--|----------------|-------|-------|-------|----------------------------|-------|----------|-------|-------------------|-------|-------|
| | Strongly Agree | | Agree | | Neither Agree nor Disagree | | Disagree | | Strongly Disagree | | Total |
| | # | % | # | % | # | % | # | % | # | % | # |
| Environmentally friendly development is important | 151 | 26.9% | 280 | 49.9% | 100 | 17.8% | 20 | 3.6% | 10 | 1.8% | 561 |
| New homes should match existing design | 143 | 25.3% | 201 | 35.5% | 129 | 22.8% | 79 | 14.0% | 14 | 2.5% | 566 |
| Maintain and attract retail/service stores | 79 | 14.3% | 206 | 37.2% | 133 | 24.0% | 104 | 18.8% | 32 | 5.8% | 554 |
| Focus on mixed-use development | 50 | 9.0% | 194 | 35.1% | 170 | 30.7% | 96 | 17.4% | 43 | 7.8% | 553 |
| Allow more townhouses/condos | 57 | 10.2% | 185 | 33.2% | 110 | 19.7% | 129 | 23.2% | 76 | 13.6% | 557 |
| Major streets should have decorative elements | 56 | 10.1% | 178 | 32.1% | 203 | 36.6% | 98 | 17.7% | 19 | 3.4% | 554 |
| Promote economic development | 41 | 7.4% | 170 | 30.6% | 175 | 31.5% | 126 | 22.7% | 43 | 7.7% | 555 |
| Allow more multi-family residential | 21 | 3.8% | 62 | 11.1% | 98 | 17.6% | 222 | 39.9% | 154 | 27.6% | 557 |
| Grow its population | 8 | 1.4% | 34 | 6.1% | 162 | 29.3% | 269 | 48.6% | 80 | 14.5% | 553 |

5. What types of events or activities would you like to see hosted at The Grove Amphitheatre?

| | # | % |
|-----------------------------|------|--------|
| Music | 317 | 31.2% |
| Community Festivals/Events | 241 | 23.7% |
| Outdoor Movies | 174 | 17.1% |
| Live Theater | 164 | 16.1% |
| Comedy Events | 121 | 11.9% |
| Total Number of Responses | 1017 | 100.0% |
| Total Number of Respondents | 544 | - |

6. What types of events or activities would you like to see hosted at the Reserve Hall Theatre?

| | # | % |
|-----------------------------|-----|--------|
| Live Theater | 244 | 31.9% |
| Music | 181 | 23.6% |
| Movies | 137 | 17.9% |
| Community Festivals/Events | 104 | 13.6% |
| Comedy Events | 100 | 13.1% |
| Total Number of Responses | 766 | 100.0% |
| Total Number of Respondents | 544 | - |

7. Please rate the quality of the following Village parks and recreation facilities:

| | Excellent | | Good | | Average | | Poor | | Very Poor | | Total | Have Not Used | |
|--------------------------|-----------|-------|------|-------|---------|-------|------|------|-----------|------|-------|---------------|-------|
| | # | % | # | % | # | % | # | % | # | % | # | # | % |
| The Community Room | 362 | 86.4% | 53 | 12.6% | 4 | 1.0% | 0 | 0.0% | 0 | 0.0% | 419 | 109 | 20.6% |
| The Grove Amphitheatre | 257 | 66.1% | 110 | 28.3% | 15 | 3.9% | 6 | 1.5% | 1 | 0.3% | 389 | 119 | 23.4% |
| Parkview Pool | 256 | 64.3% | 126 | 31.7% | 15 | 3.8% | 0 | 0.0% | 1 | 0.3% | 398 | 106 | 21.0% |
| Bruce G. Rinker Greenway | 211 | 64.1% | 103 | 31.3% | 15 | 4.6% | 0 | 0.0% | 0 | 0.0% | 329 | 163 | 33.1% |
| Baseball/Softball Fields | 164 | 63.3% | 82 | 31.7% | 13 | 5.0% | 0 | 0.0% | 0 | 0.0% | 259 | 235 | 47.6% |
| Soccer Fields | 142 | 55.7% | 92 | 36.1% | 20 | 7.8% | 1 | 0.4% | 0 | 0.0% | 255 | 233 | 47.7% |
| Wetland Preserve Trail | 195 | 54.3% | 136 | 37.9% | 25 | 7.0% | 3 | 0.8% | 0 | 0.0% | 359 | 132 | 26.9% |
| Gazebo | 192 | 48.0% | 165 | 41.3% | 42 | 10.5% | 1 | 0.3% | 0 | 0.0% | 400 | 107 | 21.1% |
| Reserve Hall Theatre | 112 | 45.5% | 107 | 43.5% | 25 | 10.2% | 2 | 0.8% | 0 | 0.0% | 246 | 242 | 49.6% |
| Wiley Park | 119 | 36.7% | 158 | 48.8% | 41 | 12.7% | 6 | 1.9% | 0 | 0.0% | 324 | 165 | 33.7% |

8. What types of improvements/features would you like to see along the Bruce G. Rinker Greenway? (You may select more than one)

| | # | % |
|-----------------------------|-----|--------|
| Rest Stops | 118 | 22.3% |
| Excercise Stations | 80 | 15.1% |
| Cultural/Historical Markers | 77 | 14.6% |
| Better Connections | 75 | 14.2% |
| Trailhead Parking | 74 | 14.0% |
| Public Art | 59 | 11.2% |
| Bike Parking | 46 | 8.7% |
| Total Number of Responses | 529 | 100.0% |
| Total Number of Respondents | 544 | - |

9. Please rate the quality of the following City parks and recreation facilities:

| | Excellent | | Good | | Average | | Poor | | Very Poor | | Total | No Opinion | |
|---|-----------|-------|------|-------|---------|-------|------|-------|-----------|-------|-------|------------|-------|
| | # | % | # | % | # | % | # | % | # | % | # | # | % |
| Huntington Reservation (Cleveland Metroparks) | 288 | 52.4% | 220 | 40.0% | 36 | 6.5% | 5 | 0.9% | 1 | 0.2% | 550 | 16 | 2.8% |
| Bay Village Family Aquatic Center | 165 | 39.6% | 196 | 47.0% | 39 | 9.4% | 17 | 4.1% | 0 | 0.0% | 417 | 144 | 25.7% |
| Cahoon Memorial Park | 145 | 27.8% | 278 | 53.4% | 88 | 16.9% | 8 | 1.5% | 2 | 0.4% | 521 | 42 | 7.5% |
| Bradley Park | 101 | 21.8% | 266 | 57.5% | 88 | 19.0% | 8 | 1.7% | 0 | 0.0% | 463 | 101 | 17.9% |
| Skate and Bike Park | 55 | 17.0% | 170 | 52.6% | 69 | 21.4% | 12 | 3.7% | 17 | 5.3% | 323 | 232 | 41.8% |
| Biking and Hiking Trails | 97 | 20.3% | 232 | 48.6% | 108 | 22.6% | 33 | 6.9% | 7 | 1.5% | 477 | 85 | 15.1% |
| Dwyer Memorial Senior Center | 43 | 15.4% | 145 | 51.8% | 80 | 28.6% | 11 | 3.9% | 1 | 0.4% | 280 | 273 | 49.4% |
| Reese Park (Clague Road) | 56 | 13.7% | 201 | 49.3% | 139 | 34.1% | 12 | 2.9% | 0 | 0.0% | 408 | 151 | 27.0% |
| Columbia Park | 44 | 11.3% | 160 | 41.1% | 143 | 36.8% | 36 | 9.3% | 6 | 1.5% | 389 | 167 | 30.0% |
| Community House | 28 | 8.2% | 127 | 37.0% | 144 | 42.0% | 43 | 12.5% | 1 | 0.3% | 343 | 212 | 38.2% |
| Community Gym/Fitness Room | 16 | 5.6% | 70 | 24.4% | 83 | 28.9% | 74 | 25.8% | 44 | 15.3% | 287 | 263 | 47.8% |

10. Please rate the ease of public access to Lake Erie:

| | # | % |
|-----------|-----|--------|
| Excellent | 238 | 41.8% |
| Good | 237 | 41.6% |
| Average | 60 | 10.5% |
| Poor | 31 | 5.4% |
| Very Poor | 4 | 0.7% |
| Total | 570 | 100.0% |

11. Overall, how do you rate the Village's parks and recreation facilities?

| | # | % |
|-----------|-----|--------|
| Excellent | 347 | 67.2% |
| Good | 157 | 30.4% |
| Average | 11 | 2.1% |
| Poor | 1 | 0.3% |
| Very Poor | 0 | 0.0% |
| Total | 516 | 100.0% |

12. Which form of media do you prefer to receive information from the Village?

| | # | % |
|-----------------------------|-----|--------|
| Voice of the Village | 288 | 36.2% |
| Direct Mailing | 257 | 32.2% |
| Village Website | 110 | 13.8% |
| Social Media | 74 | 9.3% |
| Phone Call | 68 | 8.5% |
| Total Number of Responses | 797 | 100.0% |
| Total Number of Respondents | 544 | - |

13. Indicate whether you agree with the following statements about future development in Mayfield Village:

| | Strongly Agree | | Agree | | Neither Agree nor Disagree | | Disagree | | Strongly Disagree | | Total |
|--|----------------|-------|-------|-------|-------------------------------|-------|----------|-------|----------------------|-------|-------|
| | # | % | # | % | # | % | # | % | # | % | # |
| The Village should encourage environmentally sustainable development | 170 | 32.4% | 237 | 45.1% | 98 | 18.7% | 13 | 2.5% | 7 | 1.3% | 525 |
| Underutilized properties should be preserved as green space (e.g., parks, community gardens) | 183 | 35.8% | 198 | 38.7% | 102 | 20.0% | 22 | 4.3% | 6 | 1.2% | 511 |
| New homes should match the scale and design of existing homes | 110 | 21.4% | 243 | 47.2% | 117 | 22.7% | 34 | 6.6% | 11 | 2.1% | 515 |
| The Village should focus on walkable mixed-use development (retail, office, residential) | 84 | 16.7% | 172 | 34.3% | 159 | 31.7% | 60 | 12.0% | 27 | 5.4% | 502 |
| Underdeveloped properties should be used to build new housing options | 36 | 7.2% | 122 | 24.4% | 152 | 30.3% | 106 | 21.2% | 85 | 17.0% | 501 |
| Underdeveloped properties should be developed for commercial use (e.g., retail, offices, industrial) | 10 | 2.0% | 56 | 11.0% | 142 | 27.8% | 149 | 29.2% | 153 | 30.0% | 510 |
| The Village has an active and informative presence on social media | 66 | 13.7% | 158 | 32.8% | 228 | 47.4% | 27 | 5.6% | 2 | 0.4% | 481 |

| 14. Indicate whether you agree or disagree with the following economic development statements: | | | | | | | | | | | |
|---|----------------|-------|-------|-------|----------------------------|-------|----------|-------|-------------------|-------|-------|
| | Strongly Agree | | Agree | | Neither Agree nor Disagree | | Disagree | | Strongly Disagree | | Total |
| | # | % | # | % | # | % | # | % | # | % | # |
| The Village should support the establishment of local businesses | 119 | 22.9% | 295 | 56.8% | 83 | 16.0% | 11 | 2.1% | 11 | 2.1% | 519 |
| The majority of my necessary shopping needs can be met by local retailers | 122 | 23.5% | 272 | 52.4% | 59 | 11.4% | 59 | 11.4% | 7 | 1.3% | 519 |
| The Village should focus on the redevelopment of Beta Drive | 62 | 12.1% | 238 | 46.4% | 161 | 31.4% | 34 | 6.6% | 18 | 3.5% | 513 |
| The Village needs to maintain and attract different types of retail/service stores | 66 | 12.9% | 177 | 34.5% | 139 | 27.1% | 88 | 17.2% | 43 | 8.4% | 513 |
| The Village should support more redevelopment and reuse near I-271 | 29 | 5.8% | 161 | 32.1% | 174 | 34.7% | 82 | 16.3% | 56 | 11.2% | 502 |
| The Village needs to focus on developing more arts and cultural attractions | 30 | 5.9% | 149 | 29.1% | 252 | 49.2% | 63 | 12.3% | 18 | 3.5% | 512 |
| The Village should promote workforce training programs in Mayfield | 25 | 5.0% | 139 | 27.5% | 223 | 44.2% | 77 | 15.2% | 41 | 8.1% | 505 |
| The Village should provide financial incentives that attract office jobs | 27 | 5.3% | 136 | 26.9% | 223 | 44.1% | 90 | 17.8% | 30 | 5.9% | 506 |
| The Village should support the establishment of amusement businesses (Go Karts, theaters, etc.) | 21 | 4.1% | 65 | 12.7% | 123 | 24.0% | 148 | 28.9% | 155 | 30.3% | 512 |
| The Village should focus development on manufacturing and industrial jobs | 10 | 2.0% | 75 | 14.8% | 188 | 37.0% | 136 | 26.8% | 99 | 19.5% | 508 |

15. How would you rate Mayfield Village in accomplishing the following goals in the last 10 years:

| | Excellent | | Good | | Average | | Poor | | Very Poor | | Total |
|---|-----------|-------|------|-------|---------|-------|------|-------|-----------|-------|-------|
| | # | % | # | % | # | % | # | % | # | % | # |
| Upgrading Village facilities | 290 | 55.6% | 202 | 38.7% | 30 | 5.7% | 0 | 0.0% | 0 | 0.0% | 522 |
| Preserving the quality of the SOM Center Road Corridor | 213 | 40.9% | 266 | 51.1% | 38 | 7.3% | 3 | 0.6% | 1 | 0.2% | 521 |
| Improvements at The Grove Amphitheatre | 273 | 54.6% | 185 | 37.0% | 38 | 7.6% | 2 | 0.4% | 2 | 0.4% | 500 |
| Expanding recreational opportunities | 192 | 37.7% | 256 | 50.3% | 56 | 11.0% | 3 | 0.6% | 2 | 0.4% | 509 |
| Programming The Grove Amphitheatre/Gazebo/Reserve Hall Theatre | 220 | 43.1% | 225 | 44.0% | 59 | 11.5% | 6 | 1.2% | 1 | 0.2% | 511 |
| Increasing pedestrian connections | 212 | 41.8% | 213 | 42.0% | 65 | 12.8% | 13 | 2.6% | 4 | 0.8% | 507 |
| Enhancing the Town Center and public places | 167 | 33.0% | 253 | 50.0% | 78 | 15.4% | 6 | 1.2% | 2 | 0.4% | 506 |
| Expanding uses in Village office/ industrial areas | 64 | 13.7% | 229 | 49.0% | 164 | 35.1% | 7 | 1.5% | 3 | 0.6% | 467 |
| The Village should support the establishment of amusement businesses (Go Karts, theaters, etc.) | 21 | 4.1% | 65 | 12.7% | 123 | 24.0% | 148 | 28.9% | 155 | 30.3% | 512 |
| The Village should focus development on manufacturing and industrial jobs | 10 | 2.0% | 75 | 14.8% | 188 | 37.0% | 136 | 26.8% | 99 | 19.5% | 508 |

16. Indicate the types of uses you would like to see in the following areas (You may select more than one for each area):

| | Entertainment/ Amusement | | Retail | | Office | | Housing | | Industrial | | Parks | | Total |
|--------------------|-----------------------------|-------|--------|-------|--------|-------|---------|-------|------------|-------|-------|-------|-------|
| | # | % | # | % | # | % | # | % | # | % | # | % | # |
| Beta Drive | 99 | 12.0% | 160 | 19.4% | 288 | 34.9% | 32 | 3.9% | 215 | 26.0% | 32 | 3.9% | 826 |
| SOM Center Road | 58 | 8.5% | 184 | 26.9% | 91 | 13.3% | 133 | 19.4% | 13 | 1.9% | 206 | 30.1% | 685 |
| North Commons Blvd | 64 | 12.2% | 45 | 8.6% | 144 | 27.4% | 62 | 11.8% | 39 | 7.4% | 172 | 32.7% | 526 |
| Wilson Mills Road | 64 | 9.1% | 216 | 30.6% | 166 | 23.5% | 137 | 19.4% | 19 | 2.7% | 105 | 14.9% | 707 |

17. Indicate which types of improvements you would like to see on the following major streets in Mayfield Village (You may select more than one for each area):

| | Safer for Bikes | | Safer for Walking | | Easier Access to Transit | | More Attractive Streets | | Moving Cars More Quickly | | Total |
|--------------------|-----------------|-------|-------------------|-------|--------------------------|-------|-------------------------|-------|--------------------------|-------|-------|
| | # | % | # | % | # | % | # | % | # | % | # |
| Wilson Mills Road | 181 | 40.8% | 216 | 48.6% | 53 | 11.9% | 125 | 28.2% | 165 | 37.2% | 444 |
| Beta Drive | 76 | 23.8% | 74 | 23.1% | 70 | 21.9% | 105 | 32.8% | 115 | 35.9% | 320 |
| SOM Center Road | 135 | 39.2% | 127 | 36.9% | 56 | 16.3% | 102 | 29.7% | 112 | 32.6% | 344 |
| Highland Road | 172 | 49.1% | 174 | 49.7% | 35 | 10.0% | 115 | 32.9% | 41 | 11.7% | 350 |
| White Road | 144 | 58.8% | 154 | 62.9% | 25 | 10.2% | 104 | 42.4% | 29 | 11.8% | 245 |
| North Commons Blvd | 83 | 35.2% | 92 | 39.0% | 46 | 19.5% | 63 | 26.7% | 32 | 13.6% | 236 |
| I-271 Interchange | 88 | 23.1% | 112 | 29.4% | 44 | 11.5% | 85 | 22.3% | 233 | 61.2% | 381 |

18. Indicate your priority for improving the ease and safety of getting around:

| | Very High | | High | | Average | | Low | | Very Low | | Total |
|---|-----------|-------|------|-------|---------|-------|-----|-------|----------|-------|-------|
| | # | % | # | % | # | % | # | % | # | % | # |
| Improving the ease and safety of getting around by walking | 196 | 39.1% | 165 | 32.9% | 98 | 19.6% | 25 | 5.0% | 17 | 3.4% | 501 |
| Improving the ease and safety of getting around by car | 149 | 29.7% | 147 | 29.3% | 150 | 29.9% | 32 | 6.4% | 24 | 4.8% | 502 |
| Improving the ease and safety of getting around by bike | 115 | 23.7% | 158 | 32.5% | 134 | 27.6% | 41 | 8.4% | 38 | 7.8% | 486 |
| Improving the ease and safety of getting around by public transit | 46 | 9.6% | 71 | 14.8% | 137 | 28.6% | 83 | 17.3% | 142 | 29.6% | 479 |
| More townhouses/condos | 60 | 10.9% | 115 | 20.9% | 151 | 27.4% | 111 | 20.1% | 114 | 20.7% | 551 |
| More options for young people | 31 | 5.7% | 115 | 21.1% | 227 | 41.7% | 110 | 20.2% | 61 | 11.2% | 544 |
| More infill development | 46 | 8.7% | 92 | 17.5% | 195 | 37.1% | 107 | 20.3% | 86 | 16.3% | 526 |
| More apartments/mixed-use | 28 | 5.1% | 48 | 8.8% | 134 | 24.5% | 140 | 25.6% | 197 | 36.0% | 547 |

| 19. Please rate the quality of the following community amenities: | | | | | | | | | | | | | |
|---|-----------|-------|------|-------|---------|-------|------|------|-----------|---|-------|---------------|-------|
| | Excellent | | Good | | Average | | Poor | | Very Poor | | Total | Have Not Used | |
| | # | % | # | % | # | % | # | % | # | % | # | # | % |
| North Chagrin Reservation | 347 | 69.5% | 139 | 27.9% | 12 | 2.4% | 0 | 0.0% | 1 | 1 | 499 | 15 | 2.9% |
| Mayfield Branch of Cuyahoga County Library | 335 | 66.6% | 146 | 29.0% | 13 | 2.6% | 8 | 1.6% | 1 | 1 | 503 | 29 | 5.5% |
| Hillcrest Hospital | 250 | 49.3% | 199 | 39.3% | 47 | 9.3% | 7 | 1.4% | 4 | 4 | 507 | 20 | 3.8% |
| Mayfield Public Schools | 191 | 45.3% | 188 | 44.5% | 37 | 8.8% | 5 | 1.2% | 1 | 1 | 422 | 98 | 18.8% |
| University Hospitals Health Center | 121 | 42.8% | 125 | 44.2% | 31 | 11.0% | 5 | 1.8% | 1 | 1 | 283 | 227 | 44.5% |
| Wildcat Sports & Fitness Center | 139 | 42.5% | 139 | 42.5% | 47 | 14.4% | 2 | 0.6% | 0 | 0 | 327 | 176 | 35.0% |
| Private or Parochial Schools | 107 | 41.0% | 126 | 48.3% | 24 | 9.2% | 3 | 1.1% | 1 | 1 | 261 | 236 | 47.5% |

| 20. How important are the following issues to you? | | | | | | | | | | |
|--|----------------|-------|-----------|-------|--------------------|-------|---------------|-------|-------|--|
| | Very Important | | Important | | Somewhat Important | | Not Important | | Total | |
| | # | % | # | % | # | % | # | % | # | |
| Hillcrest Hospital | 385 | 73.1% | 125 | 23.7% | 10 | 1.9% | 7 | 1.3% | 527 | |
| North Chagrin Reservation | 380 | 75.0% | 103 | 20.3% | 20 | 3.9% | 4 | 0.8% | 507 | |
| Mayfield Branch of Cuyahoga County Library | 365 | 69.0% | 136 | 25.7% | 24 | 4.5% | 4 | 0.8% | 529 | |
| Mayfield Public Schools | 399 | 76.3% | 86 | 16.4% | 20 | 3.8% | 18 | 3.4% | 523 | |
| University Hospitals Health Center | 210 | 42.0% | 166 | 33.2% | 78 | 15.6% | 46 | 9.2% | 500 | |
| Wildcat Sports & Fitness Center | 192 | 37.7% | 173 | 34.0% | 107 | 21.0% | 37 | 7.3% | 509 | |
| Private or Parochial Schools | 192 | 38.9% | 139 | 28.2% | 85 | 17.2% | 77 | 15.6% | 493 | |

21. Should the Village explore shared dispatch or other regional services with neighboring communities?

| | # | % |
|-------|-----|--------|
| Yes | 267 | 55.6% |
| No | 213 | 44.4% |
| Total | 480 | 100.0% |

22. How often do you use the following services offered by the Village?

| | Once a Week | | Once a Month | | Several Times a Year | | Rarely | | Never | | Total |
|---|-------------|-------|--------------|-------|----------------------|-------|--------|-------|-------|-------|-------|
| | # | % | # | % | # | % | # | % | # | % | # |
| Curbside recycling program | 335 | 63.6% | 36 | 6.8% | 54 | 10.2% | 50 | 9.5% | 52 | 9.9% | 527 |
| Bulk/yard waste pickup | 117 | 22.2% | 43 | 8.1% | 194 | 36.7% | 115 | 21.8% | 59 | 11.2% | 528 |
| Mayfield Village website | 36 | 6.8% | 84 | 16.0% | 138 | 26.2% | 167 | 31.7% | 101 | 19.2% | 526 |
| Hazardous waste/computer round up | 1 | 0.2% | 6 | 1.2% | 145 | 27.9% | 204 | 39.3% | 163 | 31.4% | 519 |
| Table and chair rental | 2 | 0.4% | 0 | 0.0% | 104 | 20.2% | 149 | 29.0% | 259 | 50.4% | 514 |
| Tool lending | 0 | 0.0% | 2 | 0.4% | 46 | 9.0% | 126 | 24.7% | 336 | 65.9% | 510 |
| PIPE (Public Involvement/ Public Education, Euclid Creek) | 6 | 1.2% | 9 | 1.9% | 15 | 3.1% | 101 | 21.0% | 351 | 72.8% | 482 |
| Sidewalk repair program | 5 | 1.0% | 3 | 0.6% | 19 | 3.8% | 110 | 21.8% | 368 | 72.9% | 505 |

23. Please rate the quality of the following services offered in Mayfield Village:

| | Excellent | | Good | | Average | | Poor | | Very Poor | | Total # | No Opinion | |
|--|-----------|-------|------|-------|---------|-------|------|------|-----------|------|------------|------------|-----|
| | # | % | # | % | # | % | # | % | # | % | | # | % |
| Fire protection/EMS | 412 | 80.3% | 93 | 18.1% | 8 | 1.6% | 0 | 0.0% | 0 | 0.0% | 513 | 18 | 18 |
| Police protection | 411 | 78.1% | 105 | 20.0% | 10 | 1.9% | 0 | 0.0% | 0 | 0.0% | 526 | 7 | 7 |
| Trash collection | 344 | 65.3% | 165 | 31.3% | 17 | 3.2% | 1 | 0.2% | 0 | 0.0% | 527 | 6 | 6 |
| Park maintenance | 295 | 58.9% | 188 | 37.5% | 17 | 3.4% | 1 | 0.2% | 0 | 0.0% | 501 | 19 | 19 |
| Emergency notification system | 310 | 64.0% | 149 | 30.8% | 23 | 4.8% | 2 | 0.4% | 0 | 0.0% | 484 | 48 | 48 |
| Curbside refuse & recycling program | 289 | 61.8% | 154 | 32.9% | 22 | 4.7% | 2 | 0.4% | 1 | 0.2% | 468 | 50 | 50 |
| Senior services | 202 | 50.4% | 167 | 41.6% | 32 | 8.0% | 0 | 0.0% | 0 | 0.0% | 401 | 123 | 123 |
| Snow & ice removal | 262 | 51.1% | 210 | 40.9% | 35 | 6.8% | 5 | 1.0% | 1 | 0.2% | 513 | 15 | 15 |
| Leaf & mulch program | 237 | 53.4% | 170 | 38.3% | 34 | 7.7% | 2 | 0.5% | 1 | 0.2% | 444 | 83 | 83 |
| Table and chair rental | 153 | 52.6% | 113 | 38.8% | 22 | 7.6% | 3 | 1.0% | 0 | 0.0% | 291 | 215 | 215 |
| Traffic enforcement | 239 | 48.3% | 210 | 42.4% | 41 | 8.3% | 4 | 0.8% | 1 | 0.2% | 495 | 30 | 30 |
| Recreational programs | 175 | 38.2% | 239 | 52.2% | 43 | 9.4% | 1 | 0.2% | 0 | 0.0% | 458 | 56 | 56 |
| Community Partnership on Aging | 144 | 45.4% | 142 | 44.8% | 31 | 9.8% | 0 | 0.0% | 0 | 0.0% | 317 | 199 | 199 |
| Senior snow plowing | 185 | 53.3% | 124 | 35.7% | 35 | 10.1% | 3 | 0.9% | 0 | 0.0% | 347 | 169 | 169 |
| Maintenance of Village owned properties | 234 | 49.3% | 187 | 39.4% | 43 | 9.1% | 7 | 1.5% | 4 | 0.8% | 475 | 47 | 47 |
| Bulk/yard waste pickup | 208 | 49.4% | 165 | 39.2% | 45 | 10.7% | 3 | 0.7% | 0 | 0.0% | 421 | 89 | 89 |
| Tool lending | 60 | 31.1% | 104 | 53.9% | 25 | 13.0% | 2 | 1.0% | 2 | 1.0% | 193 | 296 | 296 |
| Hazardous waste/computer round up | 92 | 27.7% | 183 | 55.1% | 52 | 15.7% | 2 | 0.6% | 3 | 0.9% | 332 | 170 | 170 |
| Street maintenance/repair | 167 | 32.9% | 239 | 47.0% | 79 | 15.6% | 16 | 3.1% | 7 | 1.4% | 508 | 14 | 14 |
| Building Department permitting process | 82 | 27.8% | 140 | 47.5% | 65 | 22.0% | 6 | 2.0% | 2 | 0.7% | 295 | 208 | 208 |
| Mayfield Village website | 72 | 20.1% | 196 | 54.7% | 80 | 22.3% | 8 | 2.2% | 2 | 0.6% | 358 | 137 | 137 |
| Sidewalk repair program | 42 | 19.8% | 96 | 45.3% | 53 | 25.0% | 14 | 6.6% | 7 | 3.3% | 212 | 283 | 283 |
| Water back up/sewer inspection | 72 | 23.9% | 121 | 40.2% | 80 | 26.6% | 20 | 6.6% | 8 | 2.7% | 301 | 200 | 200 |
| Commercial maintenance enforcement | 43 | 19.0% | 99 | 43.8% | 64 | 28.3% | 10 | 4.4% | 10 | 4.4% | 226 | 260 | 260 |
| PIPE (Public Involvement/Public Education, Euclid Creek) | 21 | 19.4% | 45 | 41.7% | 37 | 34.3% | 4 | 3.7% | 1 | 0.9% | 108 | 367 | 367 |
| Housing maintenance enforcement | 47 | 15.6% | 123 | 40.9% | 92 | 30.6% | 23 | 7.6% | 16 | 5.3% | 301 | 200 | 200 |

| 24. Please rate the importance of the following services offered in Mayfield Village: | | | | | | | | | |
|--|----------------|-------|-----------|-------|--------------------|-------|---------------|-------|-------|
| | Very Important | | Important | | Somewhat Important | | Not Important | | Total |
| | # | % | # | % | # | % | # | % | # |
| Fire protection/EMS | 507 | 95.5% | 22 | 4.1% | 0 | 0.0% | 2 | 0.4% | 531 |
| Trash collection | 439 | 83.1% | 87 | 16.5% | 2 | 0.4% | 0 | 0.0% | 528 |
| Police protection | 505 | 95.1% | 23 | 4.3% | 0 | 0.0% | 3 | 0.6% | 531 |
| Street maintenance/repair | 404 | 77.2% | 116 | 22.2% | 2 | 0.4% | 1 | 0.2% | 523 |
| Snow & ice removal | 441 | 83.8% | 81 | 15.4% | 4 | 0.8% | 0 | 0.0% | 526 |
| Emergency notification system | 384 | 73.8% | 120 | 23.1% | 12 | 2.3% | 4 | 0.8% | 520 |
| Park maintenance | 342 | 65.8% | 159 | 30.6% | 18 | 3.5% | 1 | 0.2% | 520 |
| Traffic enforcement | 338 | 64.3% | 163 | 31.0% | 20 | 3.8% | 5 | 1.0% | 526 |
| Maintenance of Village owned properties | 317 | 61.9% | 163 | 31.8% | 26 | 5.1% | 6 | 1.2% | 512 |
| Water back up/sewer inspection | 313 | 62.7% | 150 | 30.1% | 30 | 6.0% | 6 | 1.2% | 499 |
| Curbside refuse & recycling program | 325 | 64.1% | 133 | 26.2% | 38 | 7.5% | 11 | 2.2% | 507 |
| Recreational programs | 247 | 48.5% | 204 | 40.1% | 47 | 9.2% | 11 | 2.2% | 509 |
| Bulk/yard waste pickup | 245 | 48.0% | 197 | 38.6% | 59 | 11.6% | 9 | 1.8% | 510 |
| Senior snow plowing | 270 | 52.3% | 177 | 34.3% | 53 | 10.3% | 16 | 3.1% | 516 |
| Commercial maintenance enforcement | 218 | 44.4% | 207 | 42.2% | 54 | 11.0% | 12 | 2.4% | 491 |
| Senior services | 253 | 48.6% | 189 | 36.3% | 62 | 11.9% | 17 | 3.3% | 521 |
| Housing maintenance enforcement | 204 | 40.5% | 215 | 42.7% | 73 | 14.5% | 12 | 2.4% | 504 |
| Leaf & mulch program | 246 | 48.0% | 177 | 34.6% | 75 | 14.6% | 14 | 2.7% | 512 |
| Building Department permitting process | 157 | 31.8% | 250 | 50.6% | 71 | 14.4% | 16 | 3.2% | 494 |
| Sidewalk repair program | 171 | 35.4% | 220 | 45.5% | 59 | 12.2% | 33 | 6.8% | 483 |
| Community Partnership on Aging | 179 | 35.0% | 210 | 41.0% | 98 | 19.1% | 25 | 4.9% | 512 |
| Hazardous waste/computer round up | 142 | 28.6% | 198 | 39.8% | 129 | 26.0% | 28 | 5.6% | 497 |
| Mayfield Village website | 103 | 21.1% | 223 | 45.6% | 126 | 25.8% | 37 | 7.6% | 489 |
| Table and chair rental | 124 | 24.9% | 142 | 28.6% | 141 | 28.4% | 90 | 18.1% | 497 |
| Tool lending | 76 | 15.7% | 162 | 33.5% | 161 | 33.3% | 84 | 17.4% | 483 |
| PIPE (Public Involvement/ Public Education, Euclid Creek) | 52 | 12.6% | 121 | 29.3% | 147 | 35.6% | 93 | 22.5% | 413 |

25. How do you rate the overall quality of services offered in Mayfield Village?

| | # | % |
|-----------|-----|--------|
| Excellent | 388 | 72.8% |
| Good | 143 | 26.8% |
| Average | 2 | 0.4% |
| Poor | 0 | 0.0% |
| Very Poor | 0 | 0.0% |
| Total | 533 | 100.0% |

26. Do you feel engaged in your neighborhood/community?

| | # | % |
|-------|-----|--------|
| Yes | 358 | 70.5% |
| No | 150 | 29.5% |
| Total | 508 | 100.0% |

27. How are you involved in your neighborhood/community? (Please select all that apply)

| | # | % |
|---|-----|--------|
| Recreation/athletic organizations | 148 | 24.8% |
| Neighborhood or Home Owner's Association | 140 | 23.5% |
| Schools | 115 | 19.3% |
| Place of worship or faith community | 112 | 18.8% |
| Village Boards, Commissions or Committees | 55 | 9.2% |
| Community service groups (e.g., Kiwanis Club) | 26 | 4.4% |
| Total | 596 | 100.0% |

28. Would you like to see the Village's population grow above its current population of approximately 3,400? (At 5,000 residents, the Village's status would change to a City)

| | # | % |
|-------|-----|--------|
| Yes | 44 | 8.5% |
| No | 472 | 91.5% |
| Total | 516 | 100.0% |

29. Do you participate in/attend any of the following events?

| | Yes | | No | | Never | | Total |
|---------------------------------------|-----|-------|-----|-------|-------|-------|-------|
| | # | % | # | % | # | % | # |
| 4th of July Celebration/ Fireworks | 417 | 79.6% | 84 | 16.0% | 16.0% | 4.4% | 524 |
| Cruise Night | 371 | 71.9% | 104 | 20.2% | 20.2% | 7.9% | 516 |
| Pancake Breakfast | 157 | 31.5% | 254 | 50.9% | 50.9% | 17.6% | 499 |

30. How do you rate the overall quality of life in Mayfield Village?

| | # | % |
|-----------|-----|--------|
| Excellent | 388 | 72.8% |
| Good | 143 | 26.8% |
| Average | 2 | 0.4% |
| Poor | 0 | 0.0% |
| Very Poor | 0 | 0.0% |
| Total | 533 | 100.0% |

31. What is your age? (If more than one adult completed this survey, please note the age of the one who most recently had a birthday)

| | # | % |
|-----------|-----|--------|
| 18 to 34 | 29 | 5.5% |
| 35 to 44 | 48 | 9.0% |
| 45 to 54 | 67 | 12.6% |
| 55 to 64 | 123 | 23.2% |
| 65 to 74 | 132 | 24.9% |
| 75+ years | 132 | 24.9% |
| Total | 531 | 100.0% |

32. How many years have you lived in Mayfield Village?

| | # | % |
|--------------------|-----|--------|
| Under 2 years | 32 | 6.0% |
| 2 - 5 years | 65 | 12.1% |
| 6 - 10 years | 52 | 9.7% |
| 11 - 20 years | 118 | 22.0% |
| 21 - 30 years | 95 | 17.7% |
| More than 30 years | 174 | 32.5% |
| Total | 536 | 100.0% |

33. How much longer do you plan to live in Mayfield Village?

| | # | % |
|---|-----|--------|
| Under 2 years | 12 | 2.3% |
| 2 - 5 years | 53 | 10.1% |
| 6 - 10 years | 60 | 11.5% |
| 11 - 20 years | 45 | 8.6% |
| 21 - 30 years | 10 | 1.9% |
| More than 30 years | 9 | 1.7% |
| I do not intend to move out of Mayfield Village | 334 | 63.9% |
| Total | 523 | 100.0% |

34. Do you rent or own your home currently?

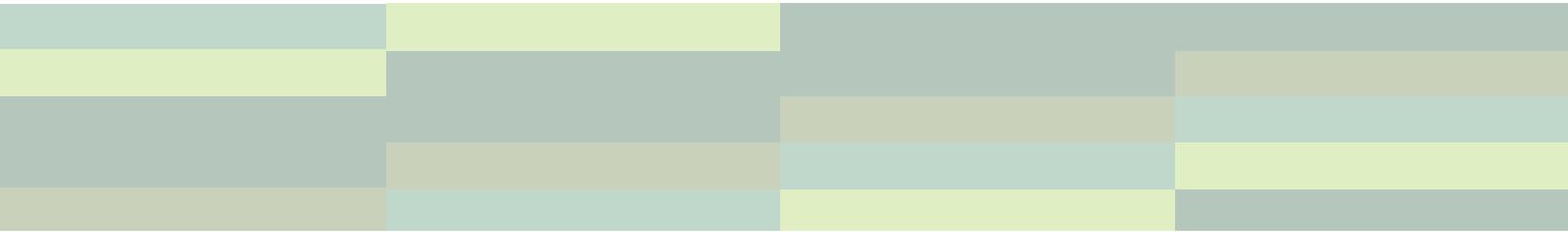
| | # | % |
|--------|-----|--------|
| Owner | 507 | 94.1% |
| Renter | 32 | 5.9% |
| Total | 539 | 100.0% |

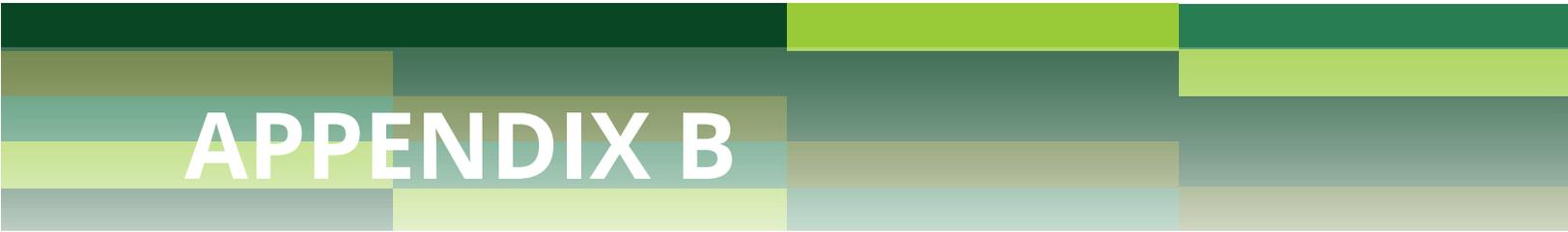
35. Do you see yourself renting or owning five (5) years from now?

| | # | % |
|---------|-----|--------|
| Owning | 456 | 93.4% |
| Renting | 32 | 6.6% |
| Total | 488 | 100.0% |

36. Please indicate the number of people in your household that are in each of the following age groups:

| | # | % |
|-------------------|------|--------|
| 0 to 17 | 179 | 15.2% |
| 18 to 25 | 79 | 6.7% |
| 25 to 34 | 76 | 6.4% |
| 35 to 44 | 91 | 7.7% |
| 45 to 54 | 124 | 10.5% |
| 55 to 64 | 222 | 18.8% |
| 65 to 74 | 205 | 17.4% |
| 75+ years | 204 | 17.3% |
| Total | 1180 | 100.0% |
| Total Respondents | 544 | - |





APPENDIX B

WRITE IN RESPONSES

37. List the one thing you think is the Village's greatest strength:

Written Comments

A sense of community involvement

A wonderful close knit community, friendly.

Access to parks and outdoor activities. Community Services

All it has to offer to the village residents

All of the free services offered to residents.

All the programs and green space Mayor Rinker started

All the programs and green space Mayor Rinker started.

Always improving on village parks

Ambiance

Amenities (2)

Amenities such as Grove and table/chair rental

Attention to and safety for Village Senior Population

Attractive neighborhoods & metropark

Awesome park trails, great use of Reserve Hall

Balance of commercial income (eg Progressive) vs tax on property

Beautiful upkeep of community, low taxes

Being a village

Being a village - Green space - Forested Area

Being involved with its residents

Best housing value in Cuyahoga County

Brenda Bodner, our terrific Mayor

Caring for the residences

Charm & Convenience & not feeling too urban, keeping a suburban/rural feel.

Citizen participation like this survey

Citizens/residents involvement

City Hall and related areas (Police, Fire, etc)

City Services (4)

City services & Public Park

City services are top notch

City services, police, fire

City/Country feel & close to shopping

Civil Development

Clean city and safe

Cleanliness (2)

Close to everything

37. List the one thing you think is the Village's greatest strength:

Written Comments

Close to highways, park, retail, + good standing areas

Close to parks, recreation

Committed, active residents

Community

Community "village" feel

Community activities for all ages.

Community Beauty

Community involvement, maintenance of village, safety

Community Minded small village run professionally!

Community Service (Police, Fire, Service, Etc.)

Community service and parks/recreation

Community Services (4)

Community Services & good communication with residents

Community Services & Parks

Community volunteers

Community's services are the best

Compact Size small town atmosphere

Consistently maintaining quality of life

Convenience

Convenient access to elsewhere

Convenient Location

Current Administration

Diversity

Diversity & good planning for future

Diversity of People

Easy access

Easy access to transit; good schooling system

Ems

Excellent community services

Excellent maintenance of Village assets, friendly police

Excellent services offered, great access to parks & highways, quiet.

Excellent services! Growth of "green spaces" creating the tone for living here.

Excellent Services; police, fire, service dept. all working together to create a friendly community strength but please keep the charm of the village alive! Thank you

Hard to list just one

Facilities, location

Family friendly community

37. List the one thing you think is the Village's greatest strength:

Written Comments

Feeling of a small community

Feeling of community

Feels like the country while being close to everything

Feels rural with Urban Close

Fiscally sound

Focus on Parks & Greenspace for residents/visitors

Foresight in developing mutually beneficial town/business partnerships

Friendly

Friendly neighbors

Friendly, Caring, Clean

Getting projects done!

Good Community

Good cooperation with business

Good management

Good people relations

Good public schools

Good quality of life

Good recreational programs, green environment

Good services & well maintained

Government % Safety Force

Government People

Great care by services-all.

Great community and Progressive Insurance

Great community to review a family and beyond

Great Community, Great Services

Great first responders, Fire & Police

Great leadership

Great place to live

Great proximity to the Metro Park.

Great service

Great Service- Police Dept. They are 100% Helpful

Great services for relatively low taxes

Great services, employees are the best

Great services, very helpful, safe, clean

Great services; police, fire, service

37. List the one thing you think is the Village's greatest strength:

Written Comments

Great village services

Green, safe, good school district

Greenspace (2)

Grove & Access to N. Chagrin Park

Having Progressive Insurance here!

Having the feeling of living in country but conveniences of city

Helping PEOPLE IN NEED

HS Commitment to the community

I like that it's separate from the City of Mayfield

I love everything about Mayfield Vlg.

I think that the community is like on big family!

Image

Improvements

Integrating facilities with parks & rec assets; low density; access to retail; security; school system

Integration of parks recreation into the city

It feels like a village

It is a safe place to live.

It's a small size and community services

It's a village

It's a village. Stay this way.

Its ambiance

It's beauty, services, location & local govt

It's care for the quality of life for it's citizens

It's close to everything

Its progressive planning - honoring people & environment

It's proximity to the Metropark

It's residents.

It's safety forces its services to residents

Its sense of community & including all age groups for participation in age appropriate programs.

It's services all the way

Its size

It's size and location

It's size, and closeness to all kinds of shopping

Its size, its large enough to have great services but small enough to where you feel safe

Its small & has easy access to everything

37. List the one thing you think is the Village's greatest strength:

Written Comments

It's small size coupled with it's tax income

It's small town feel, neighbors who care for each other

I've lived here since July 31, 1967. Just about everything is great.

Just moved here 1 mo ago. It feels personal & friendly.

Keep long term residents

Keeping business & residential separate.

Keeping green spaces & preventing 'urban sprawl'

Keeping public buildings and areas clean, neat

Keeping the Village clean, family oriented events

Large community events that show off what the village has to offer

Location (16)

Location & Amenities

Location , Tax base, Village Services. & amenities

Location Shopping

Location to Metroparks

Location to parks & downtown

Location! Use of the parks, how small it is.

Location, city services

Location, location

location, size, (I have 2!!)

Long range planning and vision for sustainability

Lots of activities

Love the greenspace, bike trails, rec areas, etc.

Low taxes, low crime, close to everything

Maintaining the small village-like atmosphere

Mayfield City Schools

Mayor -Council-Progressive

Metro Park

Metro Park & Paths

Mix of green spaces/trees with some retail/restaurants

Most neighborhoods are park-like & within minutes to I-271 & to all convenience.

MV govt. listens to its residents and strives to serve the people fairly.

Neighbors

Nice homes, clean streets, access to shopping & nice restaurants

Nice place to live

North Chagrin Reservation

37. List the one thing you think is the Village's greatest strength:

Written Comments

Not crowded. Village atmosphere w/ a good tax base

Open communication by Mayor & all departments; also; services provided , eg. Police, fire, trash, rentals, ice/snow

Overall feel of the community

Overall Village Services and amenities

Park connectivity

Park System

Parks (8)

Parks & Facilities

Parks & Greenspace

Parks & Greenway Trail

Parks & Rec (3)

Parks & Recreation facilities

Parks and amenities

Parks and park programming and the Grove

Peaceful

Peaceful Community to live in

Peacefulness

Peacefulness

People

People committed to the Village

Perfectly balanced Rural & Urban mix!

Perks of being a village, community programs, trash removal, lower taxes

Police (2)

Police - fire - & services depts

Police & Fire Department

Police & Fire dept.

Police ; Emergency

Police and Fire Departments

Police and Fire Departments

Police and Fire Depts. And out Mayor

Police and Fire protection

Police Dept

Police protection

Police protection/security

Police response & fire response

37. List the one thing you think is the Village's greatest strength:

Written Comments

Police, Fire, EMS

Police/Fire Services

Police/Fire/EMS

Police/Fire/Service Departments

Preserving the "Village" atmosphere and history and beauty

Progressive approach to promoting culture and community support

Progressive Ins. Co.

Progressive Insurance (2)

Progressive Insurance Tax Base

Progressive. Residents willing to be involved

Protection

Providing the opportunity for progressive to be a great partner & steward of the community

Proximity to highways, businesses

Proximity to my workplace

Proximity to our metroparks, including our Village Parkspaces.

Public Service/not the mayor!

Q3_Greatest Strength

Quality of everything is tops

Quality of Life

Quality of living | community

Quality Office

Quiet neighborhood

Quiet, space is tranquil

Read these pages

Real caring between/among residents & government

Recreation and Parks

Recreation/Trails

Recreational Activities, Parks, schools

Residents

Residents involvement in community

Responsiveness of Services

Responsiveness of Village employees to represent in services

Rural village atmosphere

Rural yet accessible to freeway/amenities nearby

Safe and central location

37. List the one thing you think is the Village's greatest strength:

Written Comments

Safe and Comfortable

Safe and protected ; convenient in shopping & close to highway

Safe Environment

Safe Place to live

Safety (15)

Safety of Residents

Safety Services

Safety services and service departments

Safety, Community Activities

Safety, proximity to 271, parks

School and neighborhood maintenance

School system (3)

Schools (2)

Schools services location

Schools, maintenance program

Security

Senior Citizens Program

Sense of community (2)

Service (4)

Service! All ages

Service, Fire, Police

Services (8)

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

*Miner Rd/MHS intersection - need to line up!

0, Love it

A more defined, walkable village center

A place to get coffee on way to work! Drive There! (& a restaurant/tavern (Irish!!) where families could all go after games, events, bdays, etc.)

A program to help homeowners maintain their property.

A Traffic light at Hickory Hill-SOM Center Rd. - Cuyahoga Co. Library

Access via walking to the rest of the village & a neighborhood playground

Add sidewalks

Add sidewalks for walkability

Adopt city/village manager form of govt.

Another Deli

Appearance of SOM

Attract a younger, professional resident

Attract more younger & professional residents

Available new single homes for Seniors (freestanding, not condos)

Beautification of city ctr and streets

Become a leader in finding synergies with neighboring cities

Benefitting streets & neighborhoods

Beta Community - Retail - Housing - Office

Better care of streets | code enforcement

Better education services; amusement; more business

Better enforcement of zoning laws i.e. garbage placed out 2 days before pick-up day, Commercial trucks parked in driveways

Better entrance to Kenwood Gardens

Better lighting of streets & trails

Better Programming at the grove.

Better programming throughout the year for families/kids

Better street maintenance coordination with other communities

Better traffic flow

Better trained police force

Better transparency, honesty, represent the residents, The Rinker era needs to end!! It's time for a new leadership style.

Better walking & biking routes to the parks. I don't feel safe riding my bike on Wilson Mills Rd.

Better, more frequent usage of Lonely Reserve Hall

Bicycle & Pedestrian accommodation and safety

Bike lanes, more attractive retail exteriors, walking paths connected, attractive streets

Biking & Walking accessibility

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

Build a senior independent living community!

Cement streets (like we had) when we bought our home!!

Change the speed limit to 25 on Lander

Civics for seniors or any age

Code Enforcement

Coffee shop on corner of Wilson/SOM

Conduct Outdoor Housing Inspections

Conservative spending to lower taxes

Consider to have a supercenter

Continue to expand green areas. It's or gift to future generation. Don't lose it.

Covered (all year) recreational facility (pool especially) for handicapped senior disabled persons who need low impact excursive.

Create a true town center & people parks...etc

Cultural Diversity

Cultural Diversity & Acceptance is poor

Cutting branches above street lights to increase night illumination on residential streets.

Decrease semi traffic

Deer control-becoming a big problem

Develop City Center

Do not continue trail extension south of Parkledge Development

Do not have a neighborhood identity, association or sign!

Doing things the way we always have, more openness to new ideas and attracting young families. A small group controls everything, more inclusive to all.

Don't know now

Early morning traffic on Wilson Mills & SOM

Replant trees on SOM if needed

Ease of entry to traffic, better street lighting

Ease of traffic noise near interstate

Empty and unkept homes

Encourage sm. businesses that contribute to community life

END OUR FLOODING!

Enforce speed limits on Thornapple - this is not Nelson's hedges raceway there are children and many cycle riders - 15 mph does not mean 35 mph

Enforcement of Condo (Village) Requirements

Enhance bike lanes on streets wide enough to accommodate them.

Enhance the green space.

Enhance the Town Center and Wilson Mills Corridor

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

Enhanced dining options

Ensure smaller community but with present offerings

Exit sign off 271 & Wilson Mill Road letting motorists know which way to our village. The home of Progressive

Expand the police department, improve neighborhood watch/safety

Fire Dept.

Fireworks from the center of the village

Fix up 271 with landscape

Free snowplowing for everyone; more restaurants

Further improve the Village Center, including retail offerings

Get business to stay in village

get high quality persons to run for council

Get rid of Rental Properties; Tighter controls

Give a discount to 50 & over on their house taxes

Greatly dislike the store entrance signs-look too funeral

Grove enhancements may require financial support from audience. (Not every event needs to be free, especially if you want quality acts)

Happy as it is

Happy the way it is now

Have a dedicated senior center-the seniors have the community booked every week day preventing others from using it. If their need is everyday- give them their own center!

Have more teen programs

Have more walkable showing recreation space.

Have more young families move into the village

Honestly, right now I can't think of anything

Housing for Senior so we do not have to leave Mayfield Village

I am perfectly happy the way things are

I cannot think anything

I can't think of a thing

I come from Indiana, so property taxes are quite high

I feel that the apartments in Mayfield should not be section 8! The people can be better!

I like it the way it is-slow paced

I love Mayfield Village; I don't think there is one thing I would want to change or improve about it

I wish all my neighbors would take pride in maintaining their homes. Most do, but a few bad apples drag down the whole neighborhood.

I wish my neighborhood had sidewalks

I wish there was a safer way to get to parks by way of SOM/Wilson Mills. Esp. for kids to cross over very busy intersections.

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

I would like the property taxes to go down soon I will not be able to afford to live in Mayfield Village

I would like to see more things offered to "gre" Seniors (55-65) that are not just during the day, when many of us work

I would like to see the walking bridge on Beech Hill fixed so it is safer for all the kids that walk on it.

Ice & snow removal

I'd like sidewalks (2)

I'd like to see a more movies offered at the Grove during Summer months

I'd like to see more housing for seniors (1 floor)

Improve Beta Dr. Business Area

Improve bike path so not as many bikes on S.O.M. also, traffic - Wilson Mills & Alpha Drive, Beta Drive evening rush hour. Hard to get anywhere

Improvement of neighborhood signs-make all consistent

Increase pre-school, kid events and library children programs

It would be nice to have a little step/area like downtown Willoughby where people gather- like a little european village

Keep doing what you're doing!!

Keep drugs and riff raff from entering the village

Keep going with vision

Keep it as small & neat

Keep it village like

Keep the "village" in Mayfield Village

Keep the pool open later in the Aug & Sept !

Keep the same colonial look throughout

Keep village small & green, would like mulch delivered again

Keeping out section 8 housing

Keeping property & yards up so they don't become eye sores

Larger storm sewers

Less commercial buildings

Less Development

Less development & more green space/trees!

Less emphasis on SOM Center Corridor

Less rental opportunities, maintain neighborhoods/houses to enforce nice neighborhoods

Less rental opportunities, maintain neighborhoods/houses to enforce nice neighborhoods

Less section 8 housing at apartments-brought the village down

Less traffic

Less traffic jams between I-271 Entrance on Wilson Mills

Less traffic on Wilson Mills

Less trails, more tax reduction. Attract more businesses in area

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

- I would like the property taxes to go down soon I will not be able to afford to live in Mayfield Village
- I would like to see more things offered to "gre" Seniors (55-65) that are not just during the day, when many of us work
- I would like to see the walking bridge on Beech Hill fixed so it is safer for all the kids that walk on it.
- Ice & snow removal
- I'd like sidewalks (2)
- I'd like to see a more movies offered at the Grove during Summer months
- I'd like to see more housing for seniors (1 floor)
- Improve Beta Dr. Business Area
- Improve bike path so not as many bikes on S.O.M. also, traffic - Wilson Mills & Alpha Drive, Beta Drive evening rush hour. Hard to get anywhere
- Improvement of neighborhood signs-make all consistent
- Increase pre-school, kid events and library children programs
- It would be nice to have a little step/area like downtown Willoughby where people gather- like a little european village
- Keep doing what you're doing!!
- Keep drugs and riff raff from entering the village
- Keep going with vision
- Keep it as small & neat
- Keep it village like
- Keep the "village" in Mayfield Village
- Keep the pool open later in the Aug & Sept !
- Keep the same colonial look throughout
- Keep village small & green, would like mulch delivered again
- Keeping out section 8 housing
- Keeping property & yards up so they don't become eye sores
- Larger storm sewers
- Less commercial buildings
- Less Development
- Less development & more green space/trees!
- Less emphasis on SOM Center Corridor
- Less rental opportunities, maintain neighborhoods/houses to enforce nice neighborhoods
- Less rental opportunities, maintain neighborhoods/houses to enforce nice neighborhoods
- Less section 8 housing at apartments-brought the village down
- Less traffic
- Less traffic jams between I-271 Entrance on Wilson Mills
- Less traffic on Wilson Mills
- Less trails, more tax reduction. Attract more businesses in area

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

Lighting on Median on Aintree Park by Heinen's
 Lights (street lights) on Zorn lane at beginning and end of street very dark at night has been a source of problems
 Local bus service for seniors-village only
 Local Retail near N. Chagrin Park (Coffee shop)
 Long taxes
 Longer Parkwood Pool Season
 Look for a good landscape architect
 Looking forward to the tennis courts & bocce courts and hope for pickleball courts
 Low turnover of housing stock limits housing opportunities
 Lower Property Taxes. Main reason people won't stay
 Lower Taxes (8)
 Lower the property taxes. We have enough green spaces
 Maintain amenities while being fiscally responsible
 Maintain importance and of keeping small businesses in the village. Community programs continue to improve
 Maintain our high standards
 maintain property value
 Maintaining the quality & desirability of village life
 Make an exit out of the back of Pizzazz, for easier & safer access
 Make Beta Drive a place to go for boutique shops & restaurants
 Make it a more walkable/bikeable city
 Make sure taxes remain the same
 Make the sidewalks safe for walking. Concrete should be evenly flat.
 Maybe more condo options but not on a large scale
 Maybe more mid to upper range condos or cluster homes
 Middle school - I want to see school systems to be top in at least state-level
 More activities for residents
 More activities for Srs. And more apartment dwellings
 More activities for teens
 More affordable homes (1-FLR Plan) For srs. w/streets for walking
 More and continued emphasis on reducing debt. Also would MV support a lovely, quiet small upscale restaurant?
 More Bike Trails
 More citizen participation in all areas/activities of the village
 More code enforcement on neglected properties
 More communication with our leaders
 More community & recreation events

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

More connections by bicycle

More consideration of average/middle income population when planning new development

More cultural events, art shows, plays. Farmers Market in Summer.

More Diversity

More entertainment (concerts) at the amphitheater

More events at Grove

More information on sewer project

More involvement of young families

More Local Restaurants

More opportunities for young families

More parking at library

More police presence if possible

More Public Transportation on SOM Center Rd.

More racial and ethnic diversity

More recreational & retail options

More restaurants (high end)

More restaurants that are not chains

More retail along Beta

More senior activities

More Sidewalks (3)

More sidewalks where possible; patrol traffic in neighborhoods

More street lighting in really dark streets, sun canopy over sandbox

More street lights on very dark streets

More things for seniors to do. ie free yoga

More uniformity & making the heart of the village (SOM r Wilson Mills) more like downtown Willoughby

More upscale stores- i.e. like Chagrin Falls

More visible police presence in Wilson Mills/Worton Park area

More walkable town center (like Chagrin Falls, Hudson)

More walking trails/sidewalks

More young professionals would want to live here

MV Police Dept. Profiling it's residents

Need ice cream shop w/in walking distance

Need more sidewalks, easier walking access

New homeowners- cannot believe all the amenities!

No additional rental properties

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

No bars/restaurants; they can bring boisterous clientele. NO FAST FOOD

No more apartments built. Leave the village as a village!

No Opinion

No Public Transit

No rentals

No soliciting allowed

None (2)

None- its perfect

Not much

Nothing (15)

nothing at the moment

Nothing right now- Very happy living here!

Nothing- we love living in Mayfield Village

Nothing, keep it the way it is now!!

Nothing-we are fine

Offer local unit for Silver Sneakers group

On Lander/Wilson Mills intersection do not allow "turn on red" too much traffic accidents. Have cop directing school traffic at H.S.

Open communication from council.

Our promised sewers.

Pave my street and increase circle!

Paved walking paths/sidewalks in all neighborhoods improved street lighting in some neighborhoods

People should smile more

Police interaction with Residents.

Possibly the Website

Problematic Traffic Issues

Progressive traffic is difficult to drive through, Cars speeding in our neighborhood/want "children at play" signs up

Promote Community Events

Property tax to be lowered

Proud to be part of the Mayfield Vlg. community

Provide more independent living options for seniors

Public Transportation

Push Code enforcement to keep school quality

Put a traffic light at Hickory hill & SOM & Library entrance

Quality of Schools

Really can't think of anything!

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

Really can't think of anything!

Really we are blessed! Find time to personally use all that is offered.

Recycle at apartments

Redevelop Beta Drive

Redevelopment of Beta to Mixed Commercial/condos/shopping

Re-do sidewalk along Wilson Mills - from Hanover to 91 (very dangerous)

Remove the grass barriers on SOM, replace with a simple turn lane

Rental property & owners who do not take care of their property

Renters should have access to curbside recycling

Replace traffic flow- coordinate future expansion of H.H. prop

Restore old BLDGS not Raze them

Resurfacing of streets

Retail at Village Square - look at the area

Retirement living facilities

Rush hour traffic flow

Safer access to the library (on foot, cars)

Safety

Save Money! Don't spend every last cent available

Schools

Security (2)

See Below

Seems great to me. Hard to think of anything.

Seems like we have too many police cars driving around

Senior activities

Seniors- no fee for pool privilege. 20 yr. homeowners big discount

Separate collection for yard waste - Now it goes into landfill

Service Dept Attitude.

Sewer and Infrastructure

Sidewalk at the top of Village Trail

Sidewalk connecting Village Circle into Village!!!!

Sidewalk down to River rd.

Sidewalk down Wilson Mills to the Park entrance

Sidewalks (3)

Sidewalks continued to village trails

Sidewalks from village trail to sidewalk west of Hanover - All of us waiting for 18 years!!

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

Sidewalks in Kenwood North neighborhood

Sidewalks in my neighborhood

Sidewalks on all streets and more restaurants

Sidewalks on Northside of Wilson Mills East of Som Center

Sidewalks on our street/street lights

Sidewalks on streets

Sidewalks or bike trails on side streets

Sidewalks please! Every street, Walnut, Butternut, Oakwood, Robley, etc. - benefit young families & elderly

Sidewalks throughout neighborhoods

Sidewalks to make area walkable (safe & easy)

Sidewalks to Village Trail

Sidewalks/Lighting

Size of homes should be larger (more 4 bedroom homes)

slow drivers on all streets - enforce speed limits

SOM/Wilson Mills Intersection

Some street lighting

Spruce up the retail at SOM & Wilson Mills

Stays small & focused on Parks & Rec

Stop taking away the deer's living space

Stop the establishment of low end businesses being near us such as mattress store, Big Lots, disrespectful of Highland Hts to cheapen the area.

Stop trying to change things. Keep the infrastructure in good shape & stay the course.

Stop wasting money

Storm Drainage System

Street Lighting on side streets, like Metro Park Dr.

Street Lights

Street lights or lantern posts

Streetlights/Sidewalks should be on all streets

Stricter for people that do not maintain outside grass/weeds

Take better care of the looks of the public spaces

That it remain a safe, clean environment for all

That the homes are inspected and keep up on the outside

The entrance roads from S.O.M. to Thornapple & Meadowood Dr.

The fees for outside pool are too-too high for a short time

The snow removal- the plows leave snow at end of drive

The streets on Worton are currently torn up

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

The tax money wasted by Bruce Rencor

The Village should concentrate on preserving the community - less thought on becoming a business community.

This survey suggests to me that there is an unholy alliance between our politicians and developers. I would change that.

Thornapple's street paving!!

To enlarge Hemingway circle maybe when you resurface our streets. Complaints have been issued for the excess mud & water after rains for people driving on the circle itself

Too many vacant stores

Traffic

Traffic around Beta Dry and I271 exits streets are too narrow for the big trucks

Traffic at Wilson Mills all along. Better cyber intelligence-police training.

Traffic Control on Wilson Mills & I271

Traffic Control/Less athlete Rec Investment

Traffic Flow during rush hour

Traffic flow when construction is completed Wilson Mills

Traffic Issues

Traffic Light at Library Entrance

Traffic light at SOM & Hickory - Residents requested years ago!!!

Traffic Light SOM & Hickory Dr.

Traffic on Derby, Very Dangerous. Cut through speeders.

Traffic on Wilson Mills

Traffic signal timing on Joyce & Wilson Mills

Transportation to Library

Tree and leave pickup all year round

Tree Planting/More Trees

Trimming trees, especially around light posts

Try to bring back another yogurt or ice cream store

Underground tunnels - Wilson SOM (Unsafe to cross)

Update, Add more parks in the downtown area

Upkeep/appearance of Ridgebury Blvd.

Very happy with all the improvements, Thank You!

Very much dislike the sign @ SOM & WM - Too big, hides the beautiful gazebo & comm. ctr.

Veterans memorial (we should have) for past & present veterans

Village services offered to homeowners

Walkable crossroads at village center, Wilson M. & SOM with shops ice cream, coffee, etc.

Walking ease at SOM/Wilson Mills Intersection

Walking please (sidewalks)

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

Written Comments

Water Issues

We need a coffee shop

We need lower cost cluster homes

we want a coffee shop/ice cream shop "downtown"

We would like the RTA Buses/Public transportation eliminated from Mayfield Village! Buses belong in Cities "NOT the Village!"

Website

Wilson Hills-271 interchange is terrible- traffic doesn't flow well-Also can you add a wall over Wilson Mills overpass to cut down the noise from traffic on 271- a sound barrier is needed

Wilson Mills sidewalk for biking & walking into Gates Mills.

Wilson Mills Traffic

Wilson Mills Traffic

Winter Weather

Wishing it wouldn't take until next year for our roads to be resurfaced. It's a mess

Worton Park Streets

Would like a comprehensive, aggressive plan to address longstanding drainage problems throughout the village. Lack of oversight of grading by service department & building regulations/permits exacerbates the issue

Would like a sports/fitness center with indoor pool, tennis courts

Would like to have a dog park, more handicap "van" parking

Would like to know more about issues that council members are discussing/voting on

Would like to see a reduction in traffic to the freeway access & shopping centers

Wouldn't change a thing

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

A good mix of young families & seniors
 Accepts different types of people
 accommodate ALL age groups, children, young adults & seniors
 Addresses as much of community needs as possible
 All others in Cuyahoga County aspire to be.
 Appearance of SOM- Especially from of White Haven
 AT&T Universe everywhere
 Attracts new residents
 Attracts younger generations
 Beautifies its neighborhoods
 Becomes more diverse
 Becomes more environmentally conscience
 Big city services, but still remain "quaint"
 Brings people together, more restaurants & shops in the heart of the village
 Can attract more younger people
 can celebrate increased property value
 Cares about its residents and provides needed services
 Cares about residents, about safety, about looks etc. Lets try to keep the crime out!
 CARES!
 Caters to its residents
 Comes together
 Connected completely by bike/walking paths/trails
 Connects people in community together
 Continue the good work!!!
 Continue to be a desirable place to live
 Continue to be close knit but can grow maintaining the local people.
 Continue to blend commercial & Residential as the city has done in the past
 Continue to give residents type of services needed
 Continue to grow & improve on the present Mayor's leadership will accomplish.
 continues as an excellent place to live grow
 Continues as it has for recent past years
 Continues good services
 Continues in the path they are now on
 Continues it's focus
 Continues moving forward. Never get complacent

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Continues on current path

Continues on the path its been on!

continues to be a wonderful place to live

continues to be alert to individual needs

continues to be caring for their citizens and continues to be collaborative with the businesses.

Continues to be recognized for it's parks/greenspace

Continues to be socially and environmentally responsible

Continues to evolve appropriately

Continues to grow and prosper

Continues to grow and re-invest in itself while still maintaining the close knit community feel it has!

Continues to grow with more young families

Continues to hold high standards, family values, our small town feel & continue to promote our parks & recreation.

Continues to improve (3)

Continues to improve and in all aspects mentioned

Continues to improve its parks, arts, & cultural opportunities, and access to these things through walking and biking.

Continues to improve itself

Continues to maintain current standards

Continues to make improvements without becoming larger or overly populated.

continues to put people first in an evolving community

Continues to seek diverse opportunities with feasible monies to embrace great quality community life

Continues to serve it's residences and businesses

Continues to serve its residents & tries to lower the real estate taxes - difficult when you find you are on a fixed income

Continues to serve its residents and encourage culture

continues to serve the village residents

Continues to support & offer services to all it's residents from toddlers to seniors.

Continues to take pride in our village status

Continues to thrive

Continues to try to get better

Continues to uphold its high standards

Continues to value nature, public services, the arts, safety and its appearance.

Continues what they are doing!

creates a safe and friendly place to live

Culturally sensitive

Develops a uniqueness that attracts outsiders for entertainment

does not change it's small town feeling

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Does not grow in population

Does not squander tax dollars.

does the opposite of Mayfield Hts

doesn't change. Keep us small & neighborly

Doesn't change much

doesn't increase urbanization

Embraces change and continues to develop wisely

embraces it's changes, but still holds on to the "rural" feel of past/ Leaving the older areas as it -- no sidewalks or heavy lighting

Embraces our natural resources & strengths while building upon a plan that incorporates unique retail and housing opportunities of the future.

Embraces the future of its residence

Encourage diversity & is self sufficient by attracting service businesses

Encourages a walkable community with local amenities

Encourages bringing in high paying jobs & high income housing

Encourages more businesses

Enhances services but remains essentially the same

Everybody Loves

Everybody wants to live here

Everyone wants to live in (2)

Excels in safety

Excels in schools; maintains excellent park system

Exemplifies village life

Facilities movement throughout neighborhoods

Families want to live with weekend activities for children

Fully utilizes it's land use & economic development opportunities

gives

Gives back surplus revenue

Gives discounts to 50 & over on their taxes

Global, nurtures youth, protects us, aware of threats

grows

Has a better sense of community (events...etc)

Has a good balance between residential, business and parks

Has a huge history behind it.

Has a variety of services and activities that encompass all generations

has a vibrant mixed-use walkable hub

has good people

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Has great elected council people

Has it all retail, restaurant, jobs

Has more events

has more racial and ethnic diversity

HAS NO FLOODING!

Has preserved its greenspace & small town (village) status. It is "quiet."

has sidewalks everywhere =)

Helps the resident

helps their residents

Holds property value: great school district

Honors the values and goals of Mayor Rinker

Hopefully it still has the community spirit as today

I won't be here

I would like to see the Village become a bit more like Chagrin Falls.

Improves itself, but retains the same identity that it always has.

Improves slightly but keeps on being a great village

In environmentally -conscious, clean & safe village!

Is a community known for its residents satisfaction

Is a desirable place to visit and live because of its unique community outlook & outreach

Is a model living environment

Is a model of sustainability and environmental stewardship

Is about the same as it is today

Is above the rest!

Is among the best in Northeast Ohio

Is an extremely desirable community to reside in

Is culturally thriving, healthy, & happy

Is financially responsible & beautiful neighborhoods & connects schools

Is geared toward families, create a "green" environment, & unity

Is great for people in all age groups not just seniors

Is green and walkable

is ideal for all - young and old

Is in great demand to live in

Is inclusive and willing to help each other when needed.

Is known for best education; at least two major employers

Is known for its uniqueness. Embracing multi-culturalism in peace & harmony.

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Is known for its walkable lifestyle & quaint county feel w/ great accessibility.

is listed as best City of Ohio to live in.

Is more attentive to the needs of seniors

is more diverse

Is more economically responsible/is a desirable place to live/maintains high property values

Is more walkable, with more bike racks, that people stay in a long times

Is recognized as a community committed to sustainability & the preservation of nature

Is safe & its resources are well maintained which gives its residents a strong feeling of belonging

is safe!

Is similar to what it is now

Is similar to what it is presently

is small and prestigious

is somewhat like a year round Chautauqua. Maybe we could be also a venue for building social bridges & exploring the tough social issues.

Is stable, not expensive to live in, not over developed

is still green

is still small, beautiful, peaceful & quiet.

Is sustainable & focused on education

Is tax free

Is technically advanced (community wide wifi)

Is the best

Is the same as it is today

is very family oriented & businesses that are thriving

Is where people want to become homeowners

It is today

It's a great community, no changes necessary

It's green & small. Don't ruin that - it's so special right now

Keep strict, stays small, better "ordinances for homes"

keep up the good work

Keeps it's greenspace

Keeps its traditions & village small town status

Keeps Progressive & Key businesses

Keeps the "Village" in Mayfield Village! Our strength is in walkability, green spaces. We don't want more people or commercial development. We are unique & have a unique opportunity to retain this image & not become Mayfield Hts.

Keeps the city clean

Kept up with the changing world but remains a cozy community

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Maintain current level of services

Maintain it's integrity

Maintain or improve its small community atmosphere

Maintain small town feel with more interesting small & local business

Maintain what we have now

Maintaining its culture of mutual benefits & community service

Maintains a low tax rate

Maintains a small community atmosphere

Maintains a strong sense of community and plans for stability/finance security should our business base diminish

maintains excellent schools

Maintains its current

Maintains its current status

maintains its excellence

Maintains it's excellence

Maintains its high end appeal

Maintains its identity as a community w/ a small town feel

Maintains its quietly confident character

Maintains its services & remains a village w/ no more businesses

Maintains its services & remains a village w/ no more businesses

Maintains its status as a village & improves property owners property (inspections)

maintains it's traditions

Maintains small town atmosphere

Makes it easier for older people

More attention to enforcing maintenance of home properties

More business

More families and encourage diversity and inclusion

More sophisticated or culturally diverse

Never grows to buy big business and maintains its integrity

Number one in east suburbs

Offers a little something for everyone - (we're close!)

Offers free wifi. Offers free wifi.

People enjoy living in.

People seek out to reside

people seek to live in

People want to keep moving to

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Preserve their history & keep their small town feel & not grow into a city.
 Preserves & respects green space & the qualities that being "small" bring.
 Preserves green space & history
 Preserves its charming nature and environment
 preserves the traditions that attract and retain residents while maintaining & updating services for the future
 Prohibits rentals and promotes industry & home ownership and permits no strip malls
 Promotes being a pedestrian
 Prospers
 Provides a great quality of Life for its residents
 Provides additional services for it's residents
 Provides itself on knowing neighbors in immediate vicinity.
 Puts the priorities and well-being of all its citizens first
 Really looks out for residents
 Remain a service oriented community for the residents
 remains a village
 Remains a village - greenspace & forested
 Remains a Village & continues to welcome all.
 Remains a village!
 Remains a village, continues as a family focused, well maintained suburb
 Remains as is
 Remains as it is now.
 Remains as it is. No change needed. Keep it small.
 Remains Friendly
 Remains peaceful-stay safe + the upkeep continued
 Remains primarily residential
 Remains small
 Remains small with good services
 Remains small, takes care of residents
 Remains stable, reserved, active
 Remains the same (4)
 Remains the same life style
 Renewable energy programs, community vegetable garden program
 Residents are proud to call home & a great place to raise a family
 Residents still love to call home after many years
 Retains it's special character, size, and friendliness

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Retains that small community feeling

Rethinks it's current identity - we are a solid community

Serves its citizens

Serves its residents but avoids debt.

Services to be the # Place to live in Hillcrest area

Shares it's community with it's residents

Shines. Mayfield Village is the best!!

Should be a desired place to live.

Small town status with continued top rated services & amenities

Stabilizes its population & growth

Stay the same

stays a community

Stays a village (3)

Stays close-knit

Stays close-knit and small

Stays current with technology & maintains new facilities

Stays fiscally solvent and plans for a fiscally solven future (Makes decisions)

Stays focused on Senior citizen programs & beautification

Stays Great for all who live & work here

Stays green

stays just the way it is no section 8.

Stays like it is right now!

Stays out of my business, eliminates costs, lowers taxes

stays rural feeling

stays safe and well-maintained

stays small

Stays small & quiet

Stays small & safe

stays small , quaint, and quiet

Stays small and invests strategically in bringing in fortune 500 companies

Stays strong in everything

Stays the course as an outstanding village

Stays the same (5)

Stays the same-stay small

Stays true to it's residents

40. In the next 10 years, Mayfield Village should become a community that _____:

Written Comments

Still has Progressive Ins. Co. As a tax payer

still has that small town feel

Still maintains lower taxes, great police dept/fire dept. and emergency services, and remains a friendly/safe place to live.

Stresses quality of life

Supports all citizens to remain within the community

Survives the re-development by keeping its character

Sustains the environment & encourages business to do the same. Fosters creativity

Takes care of the community like it has!

That can handle an increase of household automobiles

that continues to stay on the course to make this a community that grows and flourished for all of us.

that others would want to be like

The community will be so proud

Thinks big & stays small!

Thrives

Thrives and stays true to a village small town feel

Thrives financially

To respect history while maintaining services

To seek residents input in order to maintain the "Village" style of life

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

- We have asked for sidewalks between Village Circle & Village Trail & Village Circle & Hanover
Very disappointed that it hasn't been done - Very Dangerous -

"See attached" Flooding Problem - The past spring we again had a flooding problem. A dam-like structure was built on the high school property behind the backyard fence/ The water level rose over, the structure flooded our backyard and neighboring yards. Our neighbors retaining wall has so eroded from this, that a wall section has fallen into the creek. This DAM like structure was to control the volume of water flow. Now it over flows. This is an ongoing problem that needs to be corrected.

#28 Should have had an option to grow but remain a village. Mixed use retail/housing/office on Beta that would keep us around 4000 would be fine

() Better looking signage & landscaping @271 interchange () More sidewalks & better lighting in neighborhoods & main roads
() Village wide internet

(1) Overextending our spending! (2) Flooding problems that have never been remedied! (3) When there is a snowfall more than 4" and the Village is plowing, have a small plow follow and clean our driveway aprons!

(1) We were & are disappointed that Deacon Chrysler was allowed to build the new building. It's way too big and does not fit in with the theme of our village!! (2) The big sandstone blocks at the Grove were not necessary and a waste of money! We frequent the Grove and people have to problem bringing chairs or blankets. That money should have been used on something worthwhile. (3) We do love the new amphitheater!

1 Keep pool open until Labor Day; 3:00-7:00 weekdays and all day weekends. 2 Residents should keep trash & recycle receptacles hidden in garages or behind a barrier.

1. While I don't object to some tax revenue surpluses being used as a "rainy day fund", surpluses should be returned to the citizens in the form of lower taxes. Tax increases tend to become permanent once politicians get them. Remember, it's the people's money. Don't spend it frivolously. 2. Related to 1) above, annual costs of fireworks displays should be shared with Highland Hts. & Mayfield Hts. at a minimum. Those residents get a free ride to enjoy them on the backs of village taxpayers.

40 yrs. ago we moved to Mayfield Village, (because it was a village) and now it is the Village of Progressive. The village needs to "tighten its belt" and have a reserve fund just incase Progressive gets a better offer somewhere else in another city or state. It could happen!!

A bike path from high school to the Wilson Mills path entrance

a great place to live. Safe, convenient, full of many things to do regardless of age

A program that unifies mailboxes and their appearance

A senior help with trash cans during the winter months-taking down & bringing up!!

A suggestion box in a proper and prominent place would be helpful to these who have no other way to input

Add SilverSneakers program @ civic center

Any help from the city to address/help with the rain storm "creeks" that keep growing and widening?

As of right now, nothing comes to mind. As a young family, safety, education, and keeping a healthy environment are the three most important factors to us; which is why we love MV!

Better housing stock, neighborhoods look very old and dated need better maintenance of streets, landscape, overgrown trees hanging over streets, housing quality

Better maintenance of the Village's storm waterways i.e., the creek under village trail street in which the original construction (retaining walls) have collapsed (on sides of the creek). The creek is all collapsed and many rocks & debris are clogging it up. This issue has been addressed in the past but no one has followed up on it.

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

Better seating facilities at the "Grove"

Cities are comprised of a lot of neighborhoods, a village, imo, is one big neighborhood. A neighborhood evokes a feeling of togetherness on a much more personal level.

City too concerned with trails and bike paths than maintaining our roads and sidewalks. Trails have no lighting or protection if someone walks at night. Police should patrol paths by bike

Class size in Mayfield schools are too large. I cannot use the schools because there are too many issues. Teachers need to address that divert their attention and well behaved kids are falling through the cracks.

Complete water lines & pave streets in Worton Park

Continue patrolling environment to keep our community safe from intruders. No more restaurants; NO FAST FOOD establishments.

Continue what you are doing, take care of Progressive Insurance, spend wisely and take care of your citizens

Continuously monitor drainage from our area

Control/Speeders/Roblelane

Could services give some attention to the bike data from along path, etc. Tough to ride bike to the fence, Rinker Pathway along the Shoddy Wilson Mills bike path. I understand that this survey fee was covered by a grant. If residents know more of what is being covered by grant writing, etc. I've heard residents say we spend too much money - thanks to Mayor, Ron, Diane, etc. for all your efforts to get projects covered, etc.

Creates a sound & smell (chipolti) barrier for Worton Pk. From freeway bridge, Chipolti restaurant. Do something about the deer population in the Hillcrest area.

crime is on the rise in Mayfield hts are neighbor, keep it out of the village!

Deacons could turn down the lighting when they close like they promised. It needs to be easier to get around on foot. Less cars, more people walking.

Definitely want to keep our police and fire force dispatch in Mayfield Village

Did not realize offered tool lending

Do not become Mayfield Hts! No more rentals, low-end housing condos, houses etc. Place greater pressure on landlords! Rentals are killing the MFCSD- let our village remain quaint...not ghetto!

Earlier my husband considered moving east to more land & larger house - I refused to go where I couldn't get to bus line solution! Added large family room. House became crowded with 6 children and friends.

Enforce existing ordinances or get rid of them. Stop selective enforcement.

Even though Deacon dealership brings in tax dollars, it takes away the charm of a village. The corner should have a coffee shop, other small restaurant, art gallery, bakery, small business that you could walk around square and visit with friends.

Extend sidewalks on Wilson Mills east to Village Trail. Incentives for growing companies.

First: I love Mayfield Village! But feel there is always room for improvement. (1) The community room should be more accessible to Village residents and also to our children. No Village families should be shut-out of Village events/parties. (Use a diff. facility if space is limited). (2) We charge very little for Park/Facility rental. With nice facilities that we have paid for residents should not have to compete with neighboring community residents to use our own facilities. (To attract young families to Grove Events I suggest more a) jazz, folk music b) irish music c) rock music d) patriotic music (brass, upscale) e) Markets, Farmers, and Fleas f) art shows g) indie rock h)kids entertainment such as Jungle Terry Naturalist Animals etc. i) big band music-

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

-(4) With the size of our 4 communities no child should be shut out of major sports such as soccer, baseball etc. Children lose a season of fun when this happens. Start a new team. Don't be so rigid with the inclusion of children in events.
 (5) Loved the inclusion of Gazebo Happy Hour and Lunch concerts this year and felt the chosen entertainers were better than many at the GROVE. (6) Our neighborhood associations are great but we shouldn't compete, we are 1 village and programs, services, etc. should reflect that. (7) Enforce / help residents who are unable or refuse to keep yards homes property looking neat and clean

Flooding and standing water after a bad storm in Worton Park needs to finally be addressed. Speeding problem in same neighborhood needs to end.

Getting people to drive 25 mph on Seneca, Beech Hill, Glenview & Bonnieview. It is becoming a nuisance with speeding cars. They don't slow down even when they see people on the road. We have no sidewalks and narrow streets.

Great amenities. Improve & provide more. It is a great place to call home.

have lived here for less that 1 year. So far so good. School District needs to get better - aim to be at the top. Good balance of residential/commercial/industrial

Have not lived in Mayfield Village long enough to have definite opinion

Have the pool open on the long Labor Day Weekend

Have to include Gold stars for Police and fire depts - keep up the great work. Animal control does not care about picking up / disposing of dead animals - will spend less amount of time "arresting" a dog to make money. Bones on my curb lawn from call made 3 mos ago. Small complaint, but annoying.

I am concerned about the cars driving fast in our neighborhood (Behind Heinens) A lot of Children - We need signs up (Children at Play). I also liked the fireworks better at the gazebo than at the Grove for the 4th of July Thank You!

I am very happy to be living here

I bike to work down Wilson Mills through the 271 interchange. That intersection and the WM/Alpha Dr. intersection are horribly pedestrian/bike unfriendly. In particular , there are no walk signal at any of the 4 ramps to/from 271 at WM.

I do not like seeing homes that are not maintained- properties that are overgrown, siding that is black & in desperate need of cleaning. Sidewalks on SOM that are not level & cracked. Owners should be cited & held accountable , & not "let go" because they just cut their grass

I do not want to live in a police state. Too much police presence is not a good thing.

I don't use or want to pay for community centers, senior programs, entertainment. All I need is pick up my trash & provide Police/Fire. The rest can be eliminated. Reduce cost & taxes!!

I have 2 kids, 10 & 6 yrs. Old. And I don't feel it's safe for them to go for a walk or bike ride because we don't have a sidewalk. Only past Hanover Woods...

I have only lived in Mayfield Village 7 months, so it was a little difficult to answer all the questions

I like how quiet my neighborhood is, and I don't want that to change, or for the village to become too crowded.

I live behind Heinens & it's very loud. I wish an improvement would be made on the noise.

I love it

I love living here. I appreciate the way the village cares about and informs residents about what's happening that affects them. City services are excellent! I feel regionalizing dispatch would be a big mistake for many reasons/

I need help getting water off my land, repairs to my house & out buildings, I am 69 yo and my pension is not enough for what I listed.

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

I pay for street lights. There are none on my street. No sidewalks is very dangerous. Year over year, the city puts off sewer conversion. Enough excuses. Do it. Homes on Thornapple need code enforcement/ Some look dilapidated! See driveways!-

I strongly believe tax payers are responsible for city workers retirement funds (fire, police, service). As a taxpayer, I don't believe we should be paying for 100% of their family healthcare. Majority of large, fortune 500 companies offer minimal aid to employees for health insurance. So in return, I'm paying for mine and 100% of city workers. I don't mind to help or aid, but paying 100% seems unreasonable. Their current annual wage/salary supports a personal contribution.

I think some of the streets get neglected. The bike path down Wilson Mills is getting old & should be redone

I understand the desire to protect the environment by using less salt on the roads in winter, but the approach to SOM when traveling west from Glenview can be treacherous when icy/snowing conditions exist. Sliding through the stop sign is terrifying when there is traffic on SOM.

I was on so many committees in the past years

I wish the village would enact legislation for enforceable housing codes that would in turn lead to better housing stocks & better looking neighborhoods

I wish there were services available to help those w chronic illnesses under the age of 60. It's getting more and more difficult for me o maintain my home and yard, but I'm not old enough for services I've asked about. That would really help lessen my fears of having to move eventually.

I would like to have recycling @ the apts by Heinen's or it be offered somewhere in the village so more apt dwellers could use it. I've gone to Mayfield Hts & they aren't open all the time, so it's inconvenient. Right now, I use Wiley Park, but, we are only 1 household from the apts. I thank you for this. We need to do more.

I would like to see more acknowledgement of those contributions of Mr. Bruce Rinker over his many years of service.

I would like to see some help for the lower income residents, not just the senior lower income. I am 57 and lower income. It would be nice to have a food pantry, vegetables, etc for lover income residents only under 65 or even the snowplowing discount for 55 & up. I am not disabled, nor 65 but am unable to shovel etc due to health issues. I kinda feel like a "tween" - but much older age bracket.

I would love to see the "sidewalk" more like a narrow path redone along Wilson Mills - it connects Hanover Development to the intersection of SOM & Wilson Mills. Very dangerous for Bikes & makes the link to the greenway very difficult. Cars cannot see bikes and walkers.

I'd like to see the bike path completed

Improve 271 interchange aesthetics - property groomed on a consistent basis.

Improve illumination in some dark places and streets

Improve the drainage off of the newly built library. I have lived here, built my home here in 1968. Never had a flooded basement until the library was built

It is appalling that there is only one handicap "van" parking space at Parkview Pool/Grove ave - Handicap "van" is wider than handicap area because of this I had to miss the last 2 4th of July fireworks after attending them for 30 years. It is also hard for me to get access to the Wetland Preserve Trails or Ball Games

it seems a shame that August is often the hottest time of the year & the pool is hardly open then. Wish we didn't have to use Cleveland Water Co. - Worst utility I have ever encountered.

Keep Mayfield Village safe from riff raff, drugs, and violent activity! Please keep Mayfield Village a safe and beautiful places to live!

keeping neighbors out of our yards.

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

Keeping services high without having to raise taxes is what I like. Too many cities spend too much and get in trouble if a company leaves etc.

larger flag needed outside fire station

Like the community very much I just moved here from Beechwood Oh- which has a unbelievable reputation for city services- So far we have been thrilled waiting to see how well the streets are plowed, etc in the winter- keep up the good work -We love living here!! * Mayfield Village FANS and homeowners

Limit any addition of retail

Living on Ridgebury BLVD - several homes need repairs & areas where shrubs & trees obstruct walking on sidewalk; ie; dead tree branches need removed/cleaned up; not sure if city owned or Homeowner responsibility near Creek Runs *Other areas of Village have beautiful stone with etching/flowers at area entrance. I feel that Ridgebury gets overlooked in maintaining visual appeal. RE: Section #17 - Isn't Ridgebury a major street? It's not even listed!!!

Living on Zorn our circle is looking like its deteriorating needs dead trees cut down & mulch around existing trees. Road needs repaving, edges are deteriorating, called service once, service said they would keep eyes on it. (looking bad)

Love Acceleration & Pizzazz , but pls help them develop a façade that looks like the chiropractor's office (brick). Add some greenery to the corner by Acceleration. The aesthetics of that area could be greatly improved Thank You
- Very comprehensive survey!! Pls look at the trees in the Aintree neighborhood (Northboro, etc) they desperately need to be trimmed. All the branch lines should be raised & dead wood removed. You can walk right into branches, in some cases. There is a safety concern in addition to the aesthetics issue.

Make SOM Center 25 mph from Heinens to border up the street

make sure every house is maintained properly, drives, yards, houses

Many Cars cross the center line on Wilson Mills hills, I would like to see centerline markings/bump dividers to prevent accidents pavement grooves on outer side of road

Maybe more eatery type business on SOM Center Rd.

Mayfield Village needs to keep these qualities: parks, good services, larger lots (.5 acre+) & lower property taxes. They need to encourage more young successful families move there as many residents are seniors!

Metro Park Entranceway at SOM needs enhanced & beautified

More tree lawn trees. Sandalwood, Walnut, and Butternut, Have sidewalks on one street. Either remove sidewalk on Sandalwood or install sidewalk on Butternut and Walnut. As is it is a sidewalk that goes nowhere.

Must stress once more-keep the Village in Mayfield Village. Everything changes as you drive east of SOM on Wilson Hills. I relax-from traffic, noise, etc. I am home! Now I can park my car & walk or bike to any & everything I need. I wouldn't want to live any other place.

My taxes have almost doubles in the past 12 years. My taxes are the main reason that we may leave Mayfield Village. Taxes aren't assessed fairly house to house

Need a sidewalk from echo drive to SOM.

Need senior lawncare services at reduced cost.

Need smaller council

New to mayfield Village. We love it so far!

no (2)

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

No new apartments. They draw transients with no vested interest in the village.

No this is very complete! Thank You!

none

Not happy with the construction that was started on all the streets off Worton Park and not finished. All the streets are a mess!

Not sure what you mean by social media, but are the ways to sign up for text message or email reminder of what is happening tonight, this week, this month, etc... quick list to scroll.

offer snow removal to other village residents besides seniors

Other Comments

People moved here 50 years ago, as we did, because they loved the feeling of peace and tranquility. Stop building things that would change the county feeling.

Periodically cleaning of tunnel underpasses would be appreciated

Please after all these years have a traffic light put at Thornapple and S.O.M.

Please do not let SOM or Wilson Mills become a Mayfield Road! Also, no high rises, please.

Please enforce the "no rooster rule"! We hear them quite often!

Please keep MV & safe community from drugs, violence

Please pay more attn to Ridgebury - we seem forgotten because of our location. Bashes are obstructing the sidewalks, commercial vans are parked at the house across from Genesee and nothing is done to improve our traffic or attractiveness of our street.

Progressive Insurance does a lot for us. We should do for them in housing and traffic while we maintain our current cooperative programs. Lets keep in mind where our bread gets its butter from.

Public library & school district should offer greater programming opps to kids, families, residents - makerspace?!

Put in a dog park. Professional new age/high end restaurant

Quit wasting money on masonry street signs!

Ridgebury Blvd & Sidewalks, over growth of weeds & make it dangerous at times to walk. Have been hit in head, face, etc. by branches. Would be nice if people kept trimmed and/or remove dead trees/shrubs

Schedule shred-it days annually

See #39 - Keep walking & biking as priorities

See 39 Stop expansion of business. Now keep it green.

See Attachment

see question 23- the construction in Worton Park has been very stop & go, slow & frustrating. -> unusual in my experience in Mayfield

Senior citizens should not monopolize community center every week day!! Special needs (like for a funeral get together, they could have been nice and moved to civic center. It's a community center not just a senior citizen center!!

Senior Trips are pricey

Service Dept. is run by all friends & relatives should hire more residence for employment

Sewer and Infrastructure and help maintain the condo in Mayfield Hts. poor!!!

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

Still not hooked into city sewer amenities services are excellent and unique

Stop cars from parking on sidewalk on the corner of Seneca and SOM Center

Streets need sidewalks or bike trails such as the trail on SOM Center. Young Family won't buy as quick in a neighborhood if they worry about kids out to play. The village spent a lot on making the village walker friendly with the greenway trail but forgot about the homeowners. A lot has changed since those streets were built in the 60's & 70's with no walks.

Stronger and more aggressive enforcement of motor vehicle laws concerning speed limits, school zones, stop signs etc. For all vehicles including bicyclists!

Survey was too long Som Center needs center turn lane the whole way

Thank you for giving everyone an opportunity to comment

The asphalt path from Businesses to Village Trails is in poor condition including trip hazard for anyone walking :(

The community room encapsulates this idea. The architecture and size reflect the village character while the interior design and facilities provide modern services to residents.

The Grove is a village recreational opportunity! Grow & enhance it as a cultural arts experience.

The matter of the flood zone problems, homes are not marketable in the flood zone & problem has gotten worse over the years.

The new electronic board near the gazebo is very useful to share village information and updates

The new online registration system for recreational programs is great

The only thing I miss is that we really don't have a "main street". SOM Center Road is too busy & congested with traffic, so it doesn't feel like a main street

The quality of available services must not decrease. We should remain a village - but continue slow, controlled growth. Never lose sight of what got us to where we are now. Mayor Bodner - Keep up the good work - there's a lot of responsibility to set Mayfield Village apart and differentiate us from our neighbors, the premier community!!

The taxes are outrageous. I share Zillow listings on social media and usually get responses like - "Great house, great community but I would never pay those taxes!"

The traffic light timer coming out of Aintree Park onto Wilson Mills tends to be very long during low traffic times. Not sure the sensor works properly or needs improved

The Village does a great job. Thank You.

The village has failed to help us with excessive water flow in the creek, and flowing onto our yard from the street. We attended multiple mtgs of the infrastructure committee with no help. Our garage has been seriously damaged by the creek, and we've been told laws (the EPC esp.) say we ourselves can't deal with this.

The village plans sidewalks, but never east of SOM or Wilson Mills which is used by many people for walking, even in winter.

There are streets which are not safe to walk, so build sidewalks at least on side of street. It will be nice to see more kids walk in each community

They need to stop putting our recycling bins on my Driveway. We have asked repeatedly.

This is not a concern, I wish that Mayfield Village would have a coffee shop/bakery where people could enjoy being there alone or with friends.

This is strictly my own opinion, but I think Mayfield should not allow to have section 8 apartments and have strict rules against that.

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

This survey is biased toward and assumes development. It repeatedly asks what kind of development we want. I prefer low population density and less congestion.

To find housing (affordable)

Too much recreation that doesn't uphold their cost to maintain

Tree lined streets need more attention- maintain sidewalk heaving up - roots - safe sidewalk to walk, ride bikes, strollers.

Unnecessary spending-flower arrangement near Heinens! The need for a re-hab facility which has not been noted on as yet-why? The one at the Commons is not sufficient & very understaffed. A new facility would be great!

Use of the property that can be used for large commercial retail stores like Cabela's or on Amazon? Retail stores that are very far away can be located here close by.

Very proud of my community! I brag about what the village has to offer :)

Village Circle & Village Trail need sidewalks to connect to center of village. It is primary reason we will leave MV. I have, along w/ neighbors, called for years...to no avail.

Village should have a place for one level condos etc. For seniors to move in.

Village walking trails are great, but residents of ward 4 do not have access to any

We are happy to be raising our family in Mayfield Village!

We have some folks who drive at excessive speeds on my street (40-50 miles/hr!) Tickets need to be handed out before someone gets hurt-or worse.

We like that Eastgate Dr. is quiet, has mature trees, has a walkable trail to the Metroparks (and is walkable to other amenities) as well. There are no sidewalks or streetlights by our house and that does not bother us. We basically like that we live in a quiet neighborhood but are close to many suburban amenities.

We love it here! Keep up the good work, you're setting the bar higher each day *Many elderly folks walk my neighborhood and must walk in the roadway. The only street lighting is located at the two intersections with eastgate.

We love living here

We need a traffic light on Beta Drive where traffic enters & leaves Kohl's on one side & Discount Drug Mart on the other side

We need to market our wonderful amenities, such as Parkview Pool, the Grove & Mother's Day breakfast. Better to increase attendance.

We need to put a cap on staff salaries. Yes, I know it is "customary" to give the staff the same increase as the unions. However, if you put in salary ranges with a min. & max. then someone could max out. Time to change what has been done & keep staff salaries from getting increasingly out of whack for villages our size! Thanks.

sidewalks SOM where we have paved walks across the street.
lending program. Would like to learn more. Thanks.

P.S. Don't need more
P.S.S. We didn't know about the tool
P.S.S. Good to survey us-would suggest shorter surveys.

We need to reevaluate the sewer system to avoid flooding of basements. It has been a problem many times.

We voted to have land near Fisher's Tavern to be developed for seniors who want to downsize. This did not happen/

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

Written Comments

We'd love to see the 91 & Wilson Mills area get more of a (for a lack of a better word) Hudson, Chagrin Falls look "feel", stores with awnings, trees, benches, etc. We know you can't move established businesses so it would probably be impossible. The trees & flowers we have now are wonderful! Love the tool-borrowing availability & calls about severe weather etc. Don't widen Wilson Mills- it will lose its country charm! People love driving through that area- they just need to slow down. Looking forward to the new park additions!

Whitehaven needs to improve its fronting on SOM - an attractive fence the length of the property would be great

Why there is no street light on our street?

Why was message board put up in front of Gazebo - Blocks view!

Wiley Park is nice for family events but no baseball-not much for kids to do in there. Programs with the Mayfield students to help Seniors with computers and cell phones

Wilson Mills east of Vlg. TIC has always been ignored and an eye sore. Dangerous dead trees have been norm and need cut, and cleared up. It's a mess!!

Wish there were more children programming and adult exercise w/ childcare @ the HS or drop in hours, The library lacks night time children programs and I often go to Warrensville Hts instead

would like sidewalks in Kenwood Gardens

Would like to have more citizens involved in government, either through attendance at council meetings or by broadcasting meetings. -Would like to keep seniors here & attract young families -

Maintain strong fiscal management

Would like to have the police shooting range open to the public 1-2 days a week

Would like to see a local farmers' market during appropriate months of this year

Would like to see all the unsightly utility poles & wires buried underground, wish we had a coffee shop I could walk to, definitely better lighting - my friends can't see where to turn onto my street if they're driving after dark. Better lighting of the tunnel on the bike/walking trail - I'm scared to walk through there by myself.

Would like to see more senior classes esp. - yoga, languages

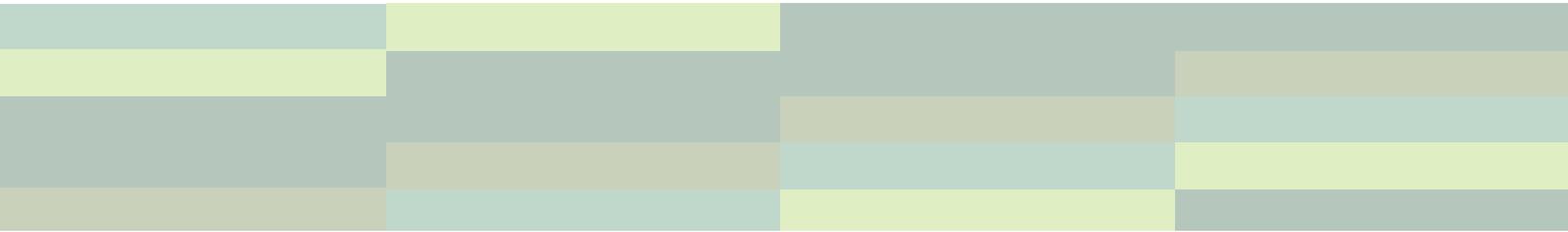
Would like to see the entrance of Metro Park Dr be enhanced like Hickory Hill and Aintree.

Would like to see village enforce regulations concerning the location of structures on property. Are there regulations about how close structures can be to metropark properties?

Would like Village to stay as is. If it's not broken - don't fix it. Keep & continue greenspace. That's what makes the village special.

Would love a village coffee shop, a la Starbucks or Arabica

You should put a better price tag on the things listed in this survey. It may change how effective I think they are.



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APPENDIX C

SURVEY INSTRUMENT

MAYFIELD VILLAGE

2017 Community Survey

Your voice matters.

Questions? Contact County Planning directly at 216.443.3700 or mstryker@cuyahogacounty.us

 County Planning



Welcome!

Thank you for taking the time to complete this important survey.

About the Survey

This survey is being conducted by the Cuyahoga County Planning Commission (County Planning) on behalf of Mayfield Village. The results will be used to assist Village officials in prioritizing actions.

Your opinions are very important. It is crucial that you respond to the survey for Mayfield Village to get an accurate and complete understanding of residents' opinions.

Returning Your Survey

A stamped and addressed return envelope is included in your survey packet. Please complete and return the survey no later than **September 22, 2017.**

Be assured that your individual responses will remain anonymous.

Instructions

Please answer each question as completely as possible. If you choose to not answer a question, leave it blank and please return your entire survey.

This survey is to be completed collaboratively by the adult head(s) of household. Please read all answer choices before marking your selection. Leave answers blank if the question or choices do not apply to you.

To respond, darken the open circles [O] to indicate your answer selection. Use only a pencil or ballpoint pen.

Select answers like this:



Do NOT select like this:



Questions?

Thank you for your time and participation. If you have any questions, please contact County Planning directly at 216.443.3700 or mstryker@cuyahogacounty.us.

RESIDING IN MAYFIELD VILLAGE

1. Why do you choose to live in Mayfield Village? (Select up to four (4) options)

- | | |
|---|--|
| <input type="radio"/> I enjoy the suburban environment | <input type="radio"/> I am close to my family and/or friends |
| <input type="radio"/> It offers the type of housing I want | <input type="radio"/> I have easy access to the Village's parks |
| <input type="radio"/> I am close to shopping | <input type="radio"/> My neighborhood is well-maintained |
| <input type="radio"/> I am close to my work | <input type="radio"/> My property is a good investment |
| <input type="radio"/> I have access to highways | <input type="radio"/> The quality of the school system |
| <input type="radio"/> I am close to the North Chagrin Reservation | <input type="radio"/> I feel safe in the Village/my neighborhood |
| <input type="radio"/> I have easy access to Downtown Cleveland | <input type="radio"/> My housing costs fit my budget |
| <input type="radio"/> The high quality of municipal services | |

2. For what reasons might you consider moving out of Mayfield Village? (Select up to four (4) options)

- I would not consider moving out of Mayfield Village
- If you choose "I would not consider moving out of Mayfield Village", please do not select more options.
- | | |
|--|---|
| <input type="radio"/> For lower taxes | <input type="radio"/> For a more rural environment |
| <input type="radio"/> For a smaller house | <input type="radio"/> For a different climate |
| <input type="radio"/> For a larger house | <input type="radio"/> For better community facilities |
| <input type="radio"/> For a rental unit | <input type="radio"/> For a safer community |
| <input type="radio"/> For a newer house | <input type="radio"/> For a retirement friendly community |
| <input type="radio"/> For attached condos/clustered homes | <input type="radio"/> For a single story/ranch style home |
| <input type="radio"/> For more home for my money | <input type="radio"/> To be able to walk to more places |
| <input type="radio"/> To have better access to highways | <input type="radio"/> For better access to shopping |
| <input type="radio"/> For less traffic congestion | <input type="radio"/> To be closer to family and/or friends |
| <input type="radio"/> For a more diverse community setting | <input type="radio"/> For a better school district |
| <input type="radio"/> For more property | <input type="radio"/> To be closer to work/job related (including job transfer) |
| <input type="radio"/> For a more urban environment | <input type="radio"/> For a higher quality of municipal services |

PARKS, RECREATION & CULTURE

3. Please rate the ease of public access to parks within the community:

- | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Excellent | Good | Average | Poor | Very Poor |
| <input type="radio"/> |

4. To which age groups would you like to see more Village events targeted? (You may select more than one)

- | | | | | |
|-----------------------|-----------------------|-------------------------------|------------------------------------|-----------------------|
| Children | Teens | Families with Children | Young Adults/ Professionals | Seniors (55+) |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

5. Please rate the quality of the following Village parks and recreation facilities:

| | Excellent | Good | Average | Poor | Very Poor | Have Not Used |
|--------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| The Community Room | <input type="radio"/> |
| Wiley Park | <input type="radio"/> |
| Parkview Pool | <input type="radio"/> |
| Wetland Preserve Trail | <input type="radio"/> |
| The Grove Amphitheatre | <input type="radio"/> |
| Baseball/Softball Fields | <input type="radio"/> |
| Soccer Fields | <input type="radio"/> |
| Bruce G. Rinker Greenway | <input type="radio"/> |
| Reserve Hall Theatre | <input type="radio"/> |
| Gazebo | <input type="radio"/> |

6. What types of improvements/features would you like to see along the Bruce G. Rinker Greenway? (You may select more than one)

| Better Connections | Rest Stops | Bike Parking | Exercise Stations | Public Art | Cultural/Historical Markers | Trailhead Parking |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------------|-----------------------|
| <input type="radio"/> | <input type="radio"/> |

7. What types of events or activities would you like to see hosted at The Grove Amphitheatre?

| Music | Live Theater | Outdoor Movies | Community Festivals/Events | Comedy Events |
|-----------------------|-----------------------|-----------------------|----------------------------|-----------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

8. What types of events or activities would you like to see hosted at the Reserve Hall Theatre?

| Music | Live Theater | Movies | Community Festival/Events | Comedy Events |
|-----------------------|-----------------------|-----------------------|---------------------------|-----------------------|
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

9. Overall, how do you rate the Village's parks and recreation facilities?

| Excellent | Good | Average | Poor | Very Poor |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <input type="radio"/> |

VILLAGE IMAGE AND COMMUNICATION

10. Which form of media do you prefer to receive information from the Village?

| Village Website | Social Media | Phone Calls | Voice of the Village | Direct Mailing |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <input type="radio"/> |

11. Indicate whether you agree or disagree with the following statements about Village image and communication:

| | Strongly Agree | Agree | Neither Agree nor Disagree | Disagree | Strongly Disagree |
|--|-----------------------|-----------------------|----------------------------|-----------------------|-----------------------|
| The Village should focus on creating a unique identity and brand | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

| Question 11 Continued | Strongly Agree | Agree | Neither Agree nor Disagree | Disagree | Strongly Disagree |
|--|-----------------------|--------------|-----------------------------------|-----------------|--------------------------|
| The Village should focus on preserving its cultural heritage and history | 0 | 0 | 0 | 0 | 0 |
| Neighborhood streets should have decorative elements (e.g. signs, lamp posts, sidewalks) | 0 | 0 | 0 | 0 | 0 |
| The Village does a good job of making information accessible to all residents | 0 | 0 | 0 | 0 | 0 |
| I feel well informed about community programs and events | 0 | 0 | 0 | 0 | 0 |
| The Village has an active and informative presence on social media | 0 | 0 | 0 | 0 | 0 |
| The Village's website is easy to use and to access information | 0 | 0 | 0 | 0 | 0 |

HOUSING

12. Indicate your priority for the types of housing needed as the Village continues to develop:

| | Priority Level | | | | |
|---|-----------------------|-------------|----------------|------------|-----------------|
| | Very High | High | Average | Low | Very Low |
| More housing options for seniors looking to remain within the Village | 0 | 0 | 0 | 0 | 0 |
| More housing options within walking distance to amenities (restaurants, shops, parks) | 0 | 0 | 0 | 0 | 0 |
| More townhouses/condos in appropriate locations | 0 | 0 | 0 | 0 | 0 |
| More apartments in appropriate locations | 0 | 0 | 0 | 0 | 0 |
| More single-family, detached homes | 0 | 0 | 0 | 0 | 0 |
| More housing types for young professionals | 0 | 0 | 0 | 0 | 0 |
| Maintaining existing housing and neighborhoods | 0 | 0 | 0 | 0 | 0 |
| Underutilized land should remain greenspace | 0 | 0 | 0 | 0 | 0 |
| More affordable housing | 0 | 0 | 0 | 0 | 0 |
| More sustainable and energy-efficient housing | 0 | 0 | 0 | 0 | 0 |
| More code enforcement | 0 | 0 | 0 | 0 | 0 |

ECONOMIC DEVELOPMENT

13. Indicate whether you agree with the following statements about future development in Mayfield Village:

| | Strongly Agree | Agree | Neither Agree nor Disagree | Disagree | Strongly Disagree |
|--|-----------------------|--------------|-----------------------------------|-----------------|--------------------------|
| The Village should encourage environmentally sustainable development | 0 | 0 | 0 | 0 | 0 |

| Question 13 Continued | Strongly Agree | Agree | Neither Agree nor Disagree | Disagree | Strongly Disagree |
|--|-----------------------|--------------|-----------------------------------|-----------------|--------------------------|
| The Village should focus on walkable mixed-use development (retail, office, residential) | 0 | 0 | 0 | 0 | 0 |
| New homes should match the scale and design of existing homes | 0 | 0 | 0 | 0 | 0 |
| Underdeveloped properties should be used to build new housing options | 0 | 0 | 0 | 0 | 0 |
| Underutilized properties should be preserved as green space (e.g., parks, community gardens) | 0 | 0 | 0 | 0 | 0 |
| Underdeveloped properties should be developed for commercial use (e.g., retail, offices, industrial) | 0 | 0 | 0 | 0 | 0 |

14. Indicate whether you agree or disagree with the following economic development statements:

| | Strongly Agree | Agree | Neither Agree nor Disagree | Disagree | Strongly Disagree |
|---|-----------------------|--------------|-----------------------------------|-----------------|--------------------------|
| The Village needs to maintain and attract different types of retail/service stores | 0 | 0 | 0 | 0 | 0 |
| The majority of my necessary shopping needs can be met by local retailers | 0 | 0 | 0 | 0 | 0 |
| The Village needs to focus on developing more arts and cultural attractions | 0 | 0 | 0 | 0 | 0 |
| The Village should provide financial incentives that attract office jobs | 0 | 0 | 0 | 0 | 0 |
| The Village should focus development on manufacturing and industrial jobs | 0 | 0 | 0 | 0 | 0 |
| The Village should promote workforce training programs in Mayfield | 0 | 0 | 0 | 0 | 0 |
| The Village should support more redevelopment and reuse near I-271 | 0 | 0 | 0 | 0 | 0 |
| The Village should focus on the redevelopment of Beta Drive | 0 | 0 | 0 | 0 | 0 |
| The Village should support the establishment of local businesses | 0 | 0 | 0 | 0 | 0 |
| The Village should support the establishment of amusement businesses (Go Karts, theaters, etc.) | 0 | 0 | 0 | 0 | 0 |

LAND USE

15. How would you rate Mayfield Village in accomplishing the following goals in the last 10 years:

| | Excellent | Good | Average | Poor | Very Poor |
|--|------------------|-------------|----------------|-------------|------------------|
| Preserving the quality of the SOM Center Road Corridor | 0 | 0 | 0 | 0 | 0 |
| Upgrading Village facilities | 0 | 0 | 0 | 0 | 0 |
| Increasing pedestrian connections | 0 | 0 | 0 | 0 | 0 |
| Programming The Grove Amphitheatre/Gazebo/Reserve Hall Theatre | 0 | 0 | 0 | 0 | 0 |

| Question 15 Continued | Excellent | Good | Average | Poor | Very Poor |
|---|------------------|-------------|----------------|-------------|------------------|
| Expanding recreational opportunities | 0 | 0 | 0 | 0 | 0 |
| Expanding uses in Village office/industrial areas | 0 | 0 | 0 | 0 | 0 |
| Enhancing the Town Center and public places | 0 | 0 | 0 | 0 | 0 |
| Improvements at The Grove Amphitheatre | 0 | 0 | 0 | 0 | 0 |

16. Indicate **the types of uses** you would like to see in the following areas (You may select more than one for each area):

| | Entertainment/ Amusement | Retail | Office | Housing | Industrial | Parks |
|--------------------|-------------------------------------|---------------|---------------|----------------|-------------------|--------------|
| Beta Drive | 0 | 0 | 0 | 0 | 0 | 0 |
| SOM Center Road | 0 | 0 | 0 | 0 | 0 | 0 |
| North Commons Blvd | 0 | 0 | 0 | 0 | 0 | 0 |
| Wilson Mills Road | 0 | 0 | 0 | 0 | 0 | 0 |

TRANSPORTATION

17. Indicate which types of improvements you would like to see on the following major streets in Mayfield Village (You may select more than one for each area):

| | Improvements You Would Like to See | | | | |
|--------------------|---|--------------------------|---------------------------------|--------------------------------|---------------------------------|
| | Safer for Bikes | Safer for Walking | Easier Access to Transit | More Attractive Streets | Moving Cars More Quickly |
| Wilson Mills Road | 0 | 0 | 0 | 0 | 0 |
| Beta Drive | 0 | 0 | 0 | 0 | 0 |
| SOM Center Road | 0 | 0 | 0 | 0 | 0 |
| Highland Road | 0 | 0 | 0 | 0 | 0 |
| White Road | 0 | 0 | 0 | 0 | 0 |
| North Commons Blvd | 0 | 0 | 0 | 0 | 0 |
| I-271 Interchange | 0 | 0 | 0 | 0 | 0 |

18. Indicate your priority for improving the **ease** and **safety** of getting around:

| | Priority Level | | | | |
|---|-----------------------|-------------|----------------|------------|-----------------|
| | Very High | High | Average | Low | Very Low |
| <u>Improving</u> the ease and safety of getting around by car | 0 | 0 | 0 | 0 | 0 |
| <u>Improving</u> the ease and safety of getting around by public transit | 0 | 0 | 0 | 0 | 0 |
| <u>Improving</u> the ease and safety of getting around by bike | 0 | 0 | 0 | 0 | 0 |
| <u>Improving</u> the ease and safety of getting around by walking | 0 | 0 | 0 | 0 | 0 |

COMMUNITY AMENITIES

19. Please rate the **quality** of the following community amenities:

| | Excellent | Good | Average | Poor | Very Poor | Have Not Used |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| University Hospitals Health Center | <input type="radio"/> |
| Mayfield Public Schools | <input type="radio"/> |
| Private or Parochial Schools | <input type="radio"/> |
| Mayfield Branch of Cuyahoga County Library | <input type="radio"/> |
| North Chagrin Reservation | <input type="radio"/> |
| Hillcrest Hospital | <input type="radio"/> |
| Wildcat Sports & Fitness Center | <input type="radio"/> |

20. Please rate the **importance** of the following community amenities:

| | Very Important | Important | Somewhat Important | Not Important |
|--|-----------------------|-----------------------|-----------------------|-----------------------|
| University Hospitals Health Center | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Mayfield Public Schools | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Private or Parochial Schools | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Mayfield Branch of Cuyahoga County Library | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| North Chagrin Reservation | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Hillcrest Hospital | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Wildcat Sports & Fitness Center | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

VILLAGE SERVICES

21. Should the Village explore shared dispatch or other regional services with neighboring communities?

Yes
 No

22. How often do you use the following services offered by the Village?

| | Once a Week | Once a Month | Several Times a Year | Rarely | Never |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Mayfield Village website | <input type="radio"/> |
| Bulk/yard waste pickup | <input type="radio"/> |
| Curbside recycling program | <input type="radio"/> |
| PIPE (Public Involvement/Public Education, Euclid Creek) | <input type="radio"/> |
| Tool lending | <input type="radio"/> |
| Hazardous waste/computer round up | <input type="radio"/> |
| Sidewalk repair program | <input type="radio"/> |
| Table and chair rental | <input type="radio"/> |

23. Please rate the **quality** of the following services offered in Mayfield Village:

| | Excellent | Good | Average | Poor | Very Poor | No Opinion |
|--|------------------|-------------|----------------|-------------|------------------|-------------------|
| Police protection | 0 | 0 | 0 | 0 | 0 | 0 |
| Fire protection/EMS | 0 | 0 | 0 | 0 | 0 | 0 |
| Traffic enforcement | 0 | 0 | 0 | 0 | 0 | 0 |
| Senior services | 0 | 0 | 0 | 0 | 0 | 0 |
| Community Partnership on Aging | 0 | 0 | 0 | 0 | 0 | 0 |
| Recreational programs | 0 | 0 | 0 | 0 | 0 | 0 |
| Building Department permitting process | 0 | 0 | 0 | 0 | 0 | 0 |
| Housing maintenance enforcement | 0 | 0 | 0 | 0 | 0 | 0 |
| Commercial maintenance enforcement | 0 | 0 | 0 | 0 | 0 | 0 |
| Trash collection | 0 | 0 | 0 | 0 | 0 | 0 |
| Park maintenance | 0 | 0 | 0 | 0 | 0 | 0 |
| Snow & ice removal | 0 | 0 | 0 | 0 | 0 | 0 |
| Street maintenance/repair | 0 | 0 | 0 | 0 | 0 | 0 |
| Water back up/sewer inspection | 0 | 0 | 0 | 0 | 0 | 0 |
| Mayfield Village website | 0 | 0 | 0 | 0 | 0 | 0 |
| Bulk/yard waste pickup | 0 | 0 | 0 | 0 | 0 | 0 |
| Curbside refuse & recycling program | 0 | 0 | 0 | 0 | 0 | 0 |
| PIPE (Public Involvement/Public Education, Euclid Creek) | 0 | 0 | 0 | 0 | 0 | 0 |
| Leaf & mulch program | 0 | 0 | 0 | 0 | 0 | 0 |
| Tool lending | 0 | 0 | 0 | 0 | 0 | 0 |
| Hazardous waste/computer round up | 0 | 0 | 0 | 0 | 0 | 0 |
| Sidewalk repair program | 0 | 0 | 0 | 0 | 0 | 0 |
| Table and chair rental | 0 | 0 | 0 | 0 | 0 | 0 |
| Senior snow plowing | 0 | 0 | 0 | 0 | 0 | 0 |
| Maintenance of Village owned properties | 0 | 0 | 0 | 0 | 0 | 0 |
| Emergency notification system | 0 | 0 | 0 | 0 | 0 | 0 |

24. Please rate the **importance** of the following services offered in Mayfield Village:

| | Very Important | Important | Somewhat Important | Not Important |
|--|-----------------------|-----------------------|---------------------------|-----------------------|
| Police protection | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Fire protection/EMS | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Traffic enforcement | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Senior services | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Community Partnership on Aging | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Recreational programs | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Building Department permitting process | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Housing maintenance enforcement | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Commercial maintenance enforcement | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Trash collection | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Park maintenance | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Snow & ice removal | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Street maintenance/repair | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Water back up/sewer inspection | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Mayfield Village website | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Bulk/yard waste pickup | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Curbside refuse & recycling program | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| PIPE (Public Involvement/Public Education, Euclid Creek) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Leaf & mulch program | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Tool lending | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Hazardous waste/computer round up | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Sidewalk repair program | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Table and chair rental | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Senior snow plowing | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Maintenance of Village owned properties | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Emergency notification system | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

25. How do you rate the **overall** quality of services offered in Mayfield Village?

| Excellent | Good | Average | Poor | Very Poor |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <input type="radio"/> |

QUALITY OF LIFE

26. Do you feel engaged in your neighborhood/community?

- Yes**
 No

27. How are you involved in your neighborhood/community? (Please select all that apply)

- | | |
|---|---|
| <input type="radio"/> Neighborhood or Home Owner's Association | <input type="radio"/> Schools |
| <input type="radio"/> Community service groups (e.g., Kiwanis Club) | <input type="radio"/> Place of worship or faith community |
| <input type="radio"/> Recreation/athletic organizations | <input type="radio"/> Village Boards, Commissions or Committees |

28. Would you like to see the Village's population grow above its current population of approximately 3,400? (At 5,000 residents, the Village's status would change to a City)

- Yes**
 No

29. Do you participate in/attend any of the following events?

| | Yes | No | Never |
|---|-----------------------|-----------------------|-----------------------|
| Cruise Night | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Pancake Breakfast | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 4 th of July Celebration/Fireworks | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

30. How do you rate the **overall** quality of life in Mayfield Village?

- Excellent**
 Good
 Average
 Poor
 Very Poor

DEMOGRAPHIC QUESTIONS

31. What is your age? (If more than one adult completed this survey, please note the age of the one who most recently had a birthday)

- | | | |
|--------------------------------|--------------------------------|---------------------------------|
| <input type="radio"/> 18 to 34 | <input type="radio"/> 45 to 54 | <input type="radio"/> 65 to 74 |
| <input type="radio"/> 35 to 44 | <input type="radio"/> 55 to 64 | <input type="radio"/> 75+ years |

32. How many years have you lived in Mayfield Village?

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input type="radio"/> Under 2 years | <input type="radio"/> 6 – 10 years | <input type="radio"/> 21 – 30 years |
| <input type="radio"/> 2 – 5 years | <input type="radio"/> 11 – 20 years | <input type="radio"/> More than 30 years |

33. How much longer do you plan to live in Mayfield Village?

- | | | |
|-------------------------------------|--|---|
| <input type="radio"/> Under 2 years | <input type="radio"/> 11-20 years | <input type="radio"/> I do not intend to move out of Mayfield Village |
| <input type="radio"/> 2 – 5 years | <input type="radio"/> 21-30 years | |
| <input type="radio"/> 6 – 10 years | <input type="radio"/> More than 30 years | |

34. Do you rent or own your home currently?

Owner Renter

35. Do you see yourself renting or owning five (5) years from now?

Owning Renting

36. Please indicate the number of people in your household that are in each of the following age groups:

0 to 17 18 to 24 25 to 34 35 to 44 45 to 54 55 to 64 65 to 74 75+ years

37. List the one thing you think is the Village's greatest strength:

38. Please list what street you live on:

39. List the one thing you would most like to change, enhance, or improve about Mayfield Village:

40. In the next 10 years, Mayfield Village should become a community that _____:

If you have any other issues or concerns related to Mayfield Village that are not addressed in this survey and which you would like to comment on, please use the space below. Feel free to enclose additional sheets of paper with your survey form if needed.

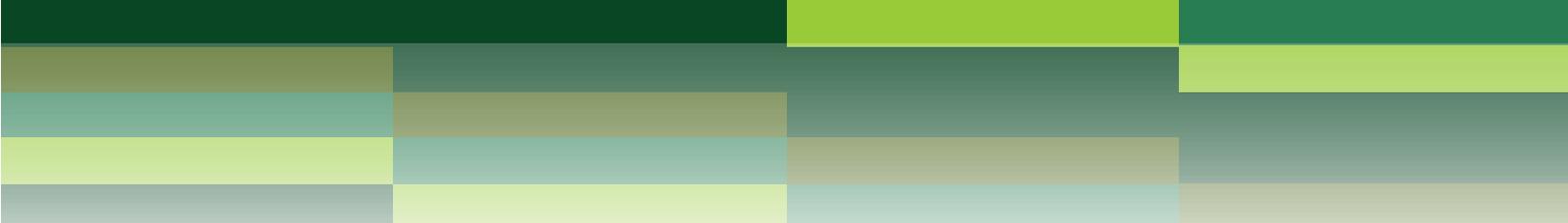
Thank you!

Please fold the survey in half and mail it in the enclosed, postage-paid envelope no later than September 22, 2017.



The Cuyahoga County Planning Commission's mission is to inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.

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